

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 8, No. 37
WEEK OF
JUNE 9, 1947

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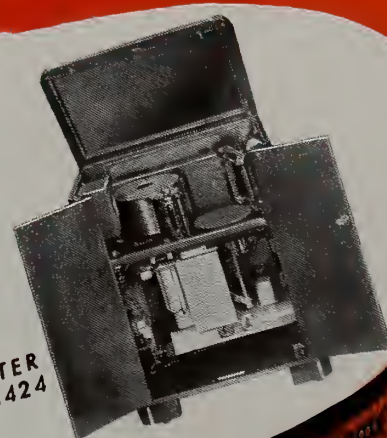
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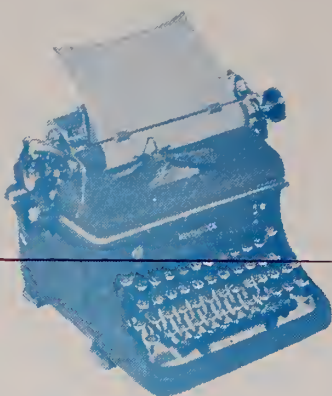
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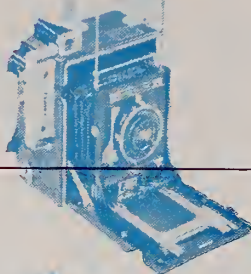
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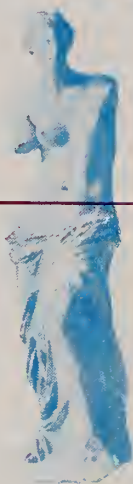
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IMPORTANT

Where originally The Sub-Committee of The Committee On The Judiciary had called the Third Public Hearing on The Scott and Fellows Bills for 10 A.M. Monday, June 9 — THIS DATE HAS NOW BEEN CHANGED TO: —

WEDNESDAY, JUNE 11, 10 A. M.

in the Old House Office Bldg., Committee
On The Judiciary Room, Washington, D.C.

On this date the Juke Box industry will give its testimony against the Scott and Fellows Bills. It is believed that the entire time of this hearing will be devoted solely to the testimony of the Juke Box men who will oppose the Scott Bills (H.R. 1269; H.R. 1270) and the Fellows Bill (H.R. 2570).

NOTICE!!

To obtain some idea of what the Juke Box Industry is faced with READ PAGE 38 in this issue where the entire ASCAP statement is completely reprinted. If you believe you have any data which will prove helpful, communicate with the members of the new three man legal committee or with THE CASH BOX, which has been named the "official magazine" of the Automatic Music Industry of America.

REPORT

The following report was prepared by the
Committee on the subject of the
proposed changes in the
organization of the
Department of the Interior
and the Bureau of Land Management
and is submitted for the
information of the
Department.

The Committee has the honor to
acknowledge the receipt of the
report of the
Subcommittee on the
organization of the
Department of the Interior
and the Bureau of Land Management
and to express its appreciation
for the thorough and
careful study made by the
Subcommittee.

RECOMMENDATIONS

The Committee recommends that the
proposed changes in the
organization of the
Department of the Interior
and the Bureau of Land Management
be adopted and that the
Department be reorganized
in accordance with the
provisions of the
Act of March 3, 1899,
and that the
Bureau of Land Management
be placed under the
Department of the Interior.

"WHAT CAN I DO ABOUT THE SCOTT & FELLOWS BILLS?"

By Bill Gersh

The above question, which headlines this editorial, was asked of us by an operator of juke boxes from one of the smaller towns in the nation. We believe that it's a very good question —because it's just what every juke box operator in the country wants to know.

"What can I do about the Scott (H.R.1269 and H.R.1270) and the Fellows (H.R.2570) Bills?"

As everyone already knows in the juke box industry there have been two public hearings held by the Sub-Committee of the Committee on the Judiciary on these bills. The first hearing was held on May 23, and the second hearing on June 3.

This third public hearing has been called for Wednesday, June 11 at 10 A.M. in the Old House Office Building, Committee on the Judiciary room.

The public hearings are now on at a fast and furious pace. The music protective associations, and there are computed to be over 37 of them interested in grabbing a piece from the income of each juke box in the nation, are "smelling blood," and are hot and heavy on the trail to greedily grab what they can while, as they believe, the grabbing is good. Seriously, it looks like this is the best chance they have ever had in their history to make a grab from the juke box industry. They feel that they are playing for very big stakes (a grab of about \$40,000,000 per year) and will not let go for an instant.

To go back to the question. The first thing you can do as an independent juke box operator, or as a member of a music operators' association, or as an association, as a distributor or allied member to the juke box industry, is to remain cool, calm and collected. Don't let anyone force you or rush you into doing anything right at this moment. Relax. Think. BUT — be prepared to work when you are called upon, tho, at the present moment, it is believed that you may not be needed until sometime this coming Fall of 1947 when hearings will resume, if the public hearings aren't finished before the present session of Congress adjourns.

You are asked simply to relay all information which you may have of an historical nature regarding coin operated phonographs prior to 1909 to The Cash Box or to the three man legal committee which was appointed by the juke box operators who attended the second public hearing in Washington prior to the hearing.

The reason this committee was appointed was to completely coordinate all effort against the Scott (H.R.1269 and H.R.1270) and the Fellows (H.R.2570) Bills. If you desire to make a statement after obtaining and reading these bills, or if your attorney desires to make a statement, have that statement clear thru The Cash Box or thru this three man committee so that there will not be a lot of confusing and clashing statements being made by the members of the nation's juke box industry and they will all be correlated into one strong and powerful defense.

It is hoped by the committee that they will be given a full day for hearing time to oppose all the music protective organizations, after these organizations have had their say as to why every juke box in the nation should pay them for the use of their copyrighted music. When this time comes you will be notified by The Cash Box and will be given a most complete report of what transpired during that hearing. In fact, the complete statement will be reprinted here verbatim so that you will be able to study it.

Should the proponents of H.R.1269, H.R.1270 and H.R.2570 win out the case will then be turned over to the complete Committee on the Judiciary by the present Sub-Committee which is sitting in on these public hearings. It will still have to go to the Rules Committee prior to entering into the House of Representatives for a general vote. At that time you will most definitely be needed and every ounce of effort and energy you have will be called on to put into action a plan already prepared by The Cash Box and which has been agreed upon by the Committee.

At the present time this three man committee, composed of attorneys who have fought for music operators for many years, who have beaten ASCAP before, and who are attorneys for noted music operators associations, are planning their strategy cautiously, carefully and intelligently, and with all regard to definitely, once and for all time, defeating these music protective associations so that the question of whether a juke box should pay a license fee for the use of copyrighted music will never again be brought before the Congress of these United States.

Therefore, what you can do about the Scott Bills and the Fellows Bill at this time is to keep informed by reading all the news which will appear here as well as in your local newspapers and, at the same time, be prepared, by sending your views and your name to The Cash Box (which will pass it on to the committee) to work harder than you ever have before to save your business and your livelihood should you be called upon to do so.

The Cash Box was appointed by the music operators, as well as by the three man committee, as their official organ thru which they will inform the entire juke box industry of all future happenings.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

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NOTICE

THIRD PUBLIC HEARING ON THE SCOTT BILL CALLED FOR WED., JUNE 11 AT 10 A. M. IN THE OLD HOUSE OFFICE BLDG., COMMITTEE ON THE JUDICIARY ROOM, WASH., D. C.

JUKE BOX OPS DON'T TALK AT 2nd SCOTT BILL HEARING

Second Public Hearing Completely Devoted to H. R. 1270. ASCAP, SPA, ALA, NMC, Decca and Columbia Records Oppose H. R. 1270 Sponsored by NAPA to Copyright Performers' Interpretation of a Tune. Juke Box Ops Do Not Testify.

WASHINGTON, D.C. — The juke box operators, their attorneys, the various music operators' associations, the juke box manufacturers' association attorneys, and all others who were present in the interest of the automatic music industry of America, once again did not speak at the second public hearing on the Scott and Fellows Bills.

At the first public hearing on May 23, the juke box trade did not get an opportunity to present its side of the story. At the second public hearing held here on Wednesday morning, June 4, 1947, before the Sub-Committee of the Committee on the Judiciary, the entire hearing was devoted to H.R.1270 which is the bill sponsored by NAPA (National Association of Performing Artists) and which asks for the right of copyrighting an artist's interpretation of any tune. As some of those who opposed this bill called it, "Copyrighting the artists' style."

Knowing that everyone of the music protective associations, which were present in force, would oppose this bill, the juke box men sat on the sidelines and listened. Sitting with the Sub-Committee was Rep. Sol Bloom of New York as a guest of the Chairman of the Sub-Committee, Rep. E. R. Lewis (Rep.O.). The rest of the Sub-Committee is composed of: Rep. E. W. Chadwick (Rep.Pa.); Rep. K. B. Keating (Rep.N.Y.); Rep. F. E. Walter (Dem.Pa.); Rep. J. R. Bryson (Dem.S.C.) and Rep. T. J. Lane (Dem. Mass.).

As was expected, Louis D. Frolich, attorney for ASCAP (American Society of Composers, Authors and Publishers), started off the fireworks by driving hard at the statements previously made to the Sub-Committee at the first hearing (May 23) by Maurice J. Speiser, attorney for NAPA. He held the floor for a long time pointing out to the Sub-Committee members how this bill would upset the entire idea of copyright and also how it was so confusing, so loosely written and so vague in its terminology that there would never be any judge who would be able to give a definite decision in any case where this bill might come before him for adjudication.

Following him came Deems Taylor who is president of ASCAP and who also presented his views to the Sub-Committee regarding why this bill (H.R.1270) should never be allowed to even get into the general Committee on the Judiciary. He was questioned at length by the members of the Sub-Committee with Rep. K. B. Keating pointing out that there was a radio program which gave a prize to listeners who could identify a band playing a certain song. Rep. Lewis, chairman of the sub-committee, also asked many questions of Taylor. While Taylor had to admit that there were "certain styles" of playing, he did state that these could never be definitely identified by the aver-

age layman and that further this would not be reason to copyright the "style" or the "interpretation" of the composer's tune.

Following Taylor came John Schulman, attorney for SPA (Songwriters' Protective Assn.), who also blasted away at H.R.1270 and brought up some very interesting points. He stated that tho he liked to sing some of the old songs he didn't remember who originally sang them. He liked the tune. He also compared the present plan of copyrighting an "interpretation" of a tune to the game of baseball, suggesting that Babe Ruth's style could also then be copyrighted. He held the floor for a long time and developed an involved and highly technical opposition to H.R.1270 reading former decisions by Judge Hand and by others in cases of a somewhat similar nature.

Sidney W. Wattenberg, attorney for NMC (National Music Council) then took the floor and explained why this organization was against H.R.1270. He stated that he agreed with what all the former speakers had already said and that this left him very little more to state except that in his opinion it was absolutely impossible to even consider H.R.1270.

Attorney Schulman again asked for the floor when Rep. Lewis called for Mr. Fleischer, attorney for ALA (Authors' League of America), and advised the chair that Fleischer was at a meeting of his organization in New York, but that he had asked Schulman to get into the record the fact that ALA was most vociferously opposed to H.R.1270.

Miss Isabelle Marks, Decca Records, was then called to the floor. She gave a most complete statement regarding the record manufacturers' viewpoints as to why H.R.1270 should not even be considered by the Committee on the Judiciary. She also stated, during her testimony, that Decca has sold \$165,000,000 worth of records in 1946. She was questioned as to whether Decca were for or against H.R.1269 and H.R.2570 and stated that her answer would be a "selfish" one which, according to the juke box ops present, probably meant that she was against these bills for they would hurt Decca Record sales to the juke box trade. Her testimony was well taken by the Sub-Committee, it seemed to those present, and she brought forth some very enlightening facts to the Committeemen who questioned her.

Following Miss Marks, the committee called Kenneth E. Raine, attorney for Columbia Records. By this time the committee had used up much of their extra time and advised Raine that they were

working on "borrowed time" and would he please cut short his testimony. He stated that his testimony was short and to the point. Simply that Columbia Records were absolutely against H.R.1270 and couldn't see where the bill fitted into the present arrangements which were in effect with all artists by the record companies.

One of the statements which Louis D. Frolich, attorney for ASCAP, made to the committee at this hearing interested the juke box ops present. This statement was against that made by Fred Waring of NAPA and also by Maurice Speiser, attorney for NAPA. Frolich pointed out that Waring received a guarantee of \$30,000 yearly from the record manufacturer with whom he had contracted, in addition to 5% of his record's sales. Frolich brought this point out to the sub-committee so that the members of this committee would not think Waring or other noted NAPA artists destitute.

Among the coinmen who were present at this second public hearing were: Hammond Chaffetz and Gordon Meyers, attorneys for the juke box manufacturers' association; Ray Cunliffe, president of the Illinois Phonograph Operators Assn.; Jack Cohen and Sanford Levine of the Cleveland Music Merchants Assn. and also of the Ohio State Electric Phonograph Operators Assn.; John R. Boland, attorney for the Western Pa. Phonograph Owners Assn. along with Jack J. Mulligan, president of this organization and the following members from this same Western Pennsylvania association: Eugene F. Reda, E. V. Donnadio and Terry W. Thomas; Irving B. Ackerman, attorney and George G. Skinas, president of the Michigan Phonograph Owners Assn. were present; Sidney H. Levine, attorney, Albert Denver, president and Barney Schlang, secretary of the New York Automatic Music Operators Assn. were there; also present was Sol L. Kesselman, attorney for the Music Guild of America, Newark, N. J. and also representing the Central New Jersey Music Operators Assn.; Jack Shephard of the Eastern Pennsylvania Music Ops Assn. was present.

All these juke box men intend to be present Wednesday morning at 10 A.M. on June 11, 1947 at the Third Public Hearing of the Scott (H.R.1269 and H.R.1270) and the Fellows (H.R. 2570) Bills. It had been hoped, prior to when the Chairman of the Sub-Committee, Rep. Lewis (Rep. O.) set this date for continued hearing of the Scott and Fellows Bill, that he would have arranged for a definite date for hearing from the juke box men.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.**

MUSIC OPS NAME 3-MAN LEGAL COMMITTEE FOR THE SCOTT BILL

Meeting of Music Ops Results in Appointment of Committee to Coordinate National Efforts Against Scott and Fellows Bills. Ask All Nation's Music Assns. and Independent Juke Box Ops to Funnel Any Statements or Legal Efforts Thru Committee.

ATTENTION! EVERYONE CONNECTED WITH THE JUKE BOX INDUSTRY! THESE ARE THE THREE ATTORNEYS WHO NOW COMPRISE YOUR COMMITTEE TO COORDINATE NATIONAL EFFORTS AGAINST THE SCOTT AND FELLOWS BILLS. CONTACT THEM FIRST BEFORE YOU MAKE ANY MOVE IN WASHINGTON.



SIDNEY H. LEVINE
165 Broadway, New York



SOL L. KESSELMAN
60 Park Pl., Newark, N. J.



WM. H. ROSENFELD
Room 533,
Leader Bldg., Cleveland, O.

EXCLUSIVE TO—THE CASH BOX

WASHINGTON, D.C. — At a meeting held here, prior to the second public hearings on the Scott and Fellows Bills, the music ops present appointed the following three attorneys as their national legal committee to coordinate all effort against these bills.

These men are: Sidney H. Levine, attorney for the New York Music Ops Assn., and who has previously defeated ASCAP. His offices are at 165 Broadway, New York 6, N. Y. Meetings of this three man legal committee will be held in these offices.

Sol L. Kesselman, attorney for the Music Guild of America, Newark, N. J. and for the Central New Jersey Music Ops Assn. Kesselman has proven himself one of the most energetic and successful attorneys for the music operators. His offices are at 60 Park Place, Newark, N. J.

Wm. H. Rosenfeld, attorney for the Cleveland Music Merchants Assn. and also for the Ohio State Phono Ops Assn. Rosenfeld has been attorney for Ohio's juke box ops since 1938 and has proven himself one of the most outstanding legal minds in the field. His offices are in the Leader Building (Room 533), Cleveland, Ohio.

All the nation's juke box operators, distributors and all allied members to the music machine field are asked to not make any direct moves in Washington at this, or any other time, and to send all statements or all work they desire to do directly to any of the members of the above three man committee or to *The Cash Box*, which will present this material at the Committee meetings, so that all effort will be coordinated and that there will not be a bunch of loose and conflicting statements made which may be held up against other operators' groups by the Sub-Committee of the Committee of the Judiciary.

This is one time when all the juke box men who have been present in Washington at the first two hearings, and will also be present at the third public hearing on June 9, are asking the entire automatic music industry of America to cooperate for its own self preservation.

There absolutely and definitely cannot be any loose ends or conflicting statements or confusing testimony given at these hearings. The nation's juke box members are going to ask the Sub-Committee of the Committee on the Judiciary to set aside an entire day to hear their testimony against the Scott (H.R. 1269 and H.R.1270) and the Fellows (H.R.2570) Bills.

They will need complete correlation of

all efforts. This committee appointed by the juke box industry present at the hearings will work as a funnel for all information which juke box men thruout the nation want to send them, and all statements which the attorneys of any independent juke box operator or any juke box association or any allied members may want to make, should most definitely be cleared thru them, so that the general statements which will be made, when the time comes for the juke box industry to testify in its own behalf, will be harmonious to a complete degree and will be the result of all the statements and all the efforts brought forth by the entire juke box industry.

"This is one of the finest things which could ever have happened to benefit the entire automatic music industry of America", was the general consensus of opinion of all the juke box men present in Washington.

They feel confident that a strong, single, correlated and coordinated statement can now be made in complete cooperation with the manufacturers' association attorneys and that all the industry has its best opportunity only because of this three man legal committee and by complete national cooperation of everyone in the juke box industry with the legal committee.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
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OPS ORGANIZING TO PUBLISH OWN MUSIC

Leading Music Ops Assns Meet in Washington. Discuss Publishing Own Music. Believe Juke Box Trade Can Develop Hit Tunes and Create Own Stars. Will Give Free Orchestrations. Also Free Records to All Radio Stations.

EXCLUSIVE 70—THE CASH BOX

WASHINGTON, D. C. — A movement suddenly started here by leading juke box associations seems to be getting under way with great speed thruout the nation. These men believe that the automatic music industry of America should set up its own publishing firm to publish its own tunes and have these tunes recorded for them. They feel certain they can make them popular thru the nation's juke boxes without having to pay royalties or buy a license from ASCAP or any other organization for the right to play that organization's copyrighted music.

Because they are so infuriated at ASCAP (American Society of Composers, Authors and Publishers) these juke box ops believe that the time has at long last arrived when they are ready to create their own music publishing firm and not even enter into membership with ASCAP for royalties from radio performance or any other performance of their music.

These men claim that they will give free orchestrations of any tunes they publish to all the nation's leading orchestras. They also intend to give free recordings to the radio stations for use by disk jockeys. They will also allow all restaurants, night clubs and other places to play their tunes without any payment of a license fee or any royalty arrangement.

As one of these men stated, "There is no reason why we, the entire juke box industry in this country, who have made popular dozens and dozens of hits, many of which weren't even allowed on the air,

can't also publish our own tunes as well as the old tunes which are in the public domain, and have our own records made by the present record companies working with them just as any publisher does today.

"We believe", this noted juke box leader continued, "that we can make popular any good tune over the network of over 400,000 juke boxes thruout the nation, just as we have, in the past, made popular many an ASCAP tune. Our juke boxes do the same job as a disk jockey for sales exploitation and even more. Where a disk jockey may drop a tune, after a certain length of time, we continue on ahead with it and continue, thereby, to restimulate retail store sales. This means money to ASCAP. It's about time we stopped feeding the hand that is trying its damndest to bite us."

In the past there have been suggestions made by juke box coinmen from everywhere in the nation for a publishing house to be created whereby ASCAP would never be able to attack them. One of these men stated, "When BMI and ASCAP went tooth and nail at each other, we found we did very, very well without ASCAP tunes and played the BMI tunes. There are many hits right this minute on BMI's list and if BMI plays ball with us there is no reason why we shouldn't play ball with them."

Most interesting to all present at this meet was the way everyone immediately agreed to the creation of a juke box industry publishing firm. Some of those present have had a great many years of experience with music and believe that they are just as well qualified as many

publishers are today, and especially as well qualified as ASCAP people, to pick the hit tunes.

One juke box man stated, "There are hundreds of people who will be more than willing to sell us their songs. They know what we can do for them in our juke boxes. They also will be more than happy to learn that we are willing to give free orchestrations and also free records to the radio stations to help exploit their tune. Many writers have already suggested this to some of us. Now, with ASCAP and its members getting set to try and kill our livelihood by pushing these Scott and Fellows Bills thru Congress, we should adopt the plan which was given to us for years and create our own music publishing firm."

The juke box ops who were at this meeting believe that other coin operated music machine men in the nation will offer their wholehearted cooperation. One man said, "The moment we make known that we are ready to open our own music publishing firm I'm sure that everyone of the juke box operators in America will offer us their complete support to make possible a firm which will not seek to profit but which will, instead, give them the music they need without charging them a license fee which can put them out of business."

Some of the juke box ops present are already starting to formulate plans and will present their plans at a future meeting of the leading juke box associations and independent music ops. They plan to call everyone of the juke box ops in the nation together.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE

WILL OVERBEARING TAXATION FORCE MUSIC OPS TO OBTAIN BETTER COMMISSION BASIS?

NEW YORK—During the war, **The Cash Box** foresaw growing overhead expense and predicted that the general rise in costs of raw materials and components would, as it reported at that time, cause all coin operated machines to come to the post-war market much higher in price than they had been during the pre-war era. To offset this increased overhead expense and higher machine prices, **The Cash Box** urged all operators to increase, their commission percentage basis along with the general increase of all other service costs so that they would be in a more solid and liquid financial position and thereby be able to buy equipment during the post-war years.

Here and there thruout the nation many heeded this urgent plea. Those men have continued ahead in the trade, earning profits equal or better than they did in the past. These are the more progressive as well as the more intelligent merchandisers of the industry. And, as they went on, they set up many new, unique and interesting methods for obtaining a more equitable share from the gross intake of their equipment.

There are today, as **The Cash Box** reported in its past convention issue, approximately fifteen different methods in use whereby operators obtain a much better commission basis than they ever have before and have, because of these methods, been able to maintain themselves profitably in the industry.

The Cash Box has never let up urging operators to follow along the plans which have already proved profitable. Each week, for months and years, **The Cash Box** has pointed out the many advantages which can accrue to operators if they will but adopt a better commission basis and how a better commission basis will assure them remaining in business in a truly profitable fashion. Among the many, many facts which **The Cash Box** brought to the fore in its argument for a better and more equitable commission basis for the operators, was increasing taxation which was coming into being everywhere in the nation.

Such increased taxes have been expected ever since the war ended by all intelligent and far seeing business men. Everyone realized that as firemen, policemen, teachers and all other civic workers asked for increased wages that these wages can only come from taxes imposed by the community upon business and business men. Community after community, state after state as well as the Federal Government have been diligently locating new means for more taxation to carry the heavy load needed to maintain and run modern government. The coin machine business is one more source of taxable income for government.

The Cash Box reported that if the music machine operator is to continue in a profitable business, he must obtain a much better share of the gross income from his equipment to not only pay for tremendously increased overhead expense, higher machine prices and all other increased costs, but must also prepare to pay for increased taxation which was coming his way.

All the far seeing leaders in the automatic music industry realized years ago that as the juke box grew in popularity it would attract much national publicity. This publicity, in turn, attracted revenue seekers, and the revenue seekers turned the matter over to law makers who began to draw bills to tax coin operated musical instruments. The result has been that almost every city in the nation, if it already hasn't taxed juke boxes, has a proposed bill on the way, or is planning a licensing bill in the very near future.

In addition to all the financial problems with which juke box operators are now confronted they now face even a greater problem. This is the mad desire of the many music protective associations in the country to also grab a share of juke box income. For example, ASCAP (American Society of Composers, Authors and Publishers) believes that it is entitled to a yearly fee from each juke box because it claims that the juke box plays its copyrighted music without paying for this privilege, as does a night club. NAPA (National Association of Performing Artists) feels that it, too, should receive a share of all juke box intake because the artists aren't getting their share from each play of the record. There are also many more such organizations who are greedily grasping to get a share of juke box income. And this, too, can be considered taxation.

Whether or not ASCAP, NAPA and all those others will be successful in getting the Scott Bill (H.R.1269 and H.R.1270) as well as the new Fellows Bill (H.R.2570) passed into Federal law is something which **The Cash Box** can only hope that its many, many pleas in this direction will be heard and that every juke box operator, jobber, distributor and manufacturer, as well as all suppliers, will be represented by someone whether on a local or, better still, on a national basis, so that there will at least be a real fight put up to stop these bills from becoming law.

What concerns **The Cash Box** most at this instant is whether only overbearing taxation will force the music operators to at long last obtain a better commission basis? This item is not addressed to those men who are already obtaining 75% of the gross intake from their machines. It is not directed at those others who get anywhere from \$10 to \$20 per week flat guarantee as front money, or who obtain 1% to 2% of the total installation cost as a guarantee each week, but, it is definitely directed to and at — those music machine operators who are still continuing on a 50%-50% basis (and these are in the far greater majority thruout the nation) whether they have mixed routes or whether they only operate music—in an effort to get these men to adopt the 75%-25% commission basis or to obtain at least \$10 per week front money as a flat guarantee from each one of their locations and to do so on contract or lease arrangement with the location owner. If only overbearing taxation will suddenly force these men into such action, then surely,

they are not going to be able to earn any more than they are earning at this time.

In short, when and if they do decide to obtain a more equitable share from the income of their music equipment, they will find at such time that taxes are eating up the differential which they have at long last decided to obtain. This isn't going to do them one bit of good. It isn't going to help make them financially stronger. It just won't work out to their advantage for the future. They must obtain a better commission basis immediately to be prepared for any future eventualities, but they must, at the same time, assure themselves the necessary income if they desire to continue in the automatic music business—successfully.

The operators in the automatic music business are faced with a great many problems, but, almost every single one of these can be completely washed aside if they will immediately arrange for a better commission basis—not wait for overbearing taxation to force them to appeal to their locations for a greater share of the income from their machines. At that time it will make little difference to the average operator if he does remove a certain amount off the top to pay for the taxes he will have to endure. But, if he starts on a better commission basis now he will have the necessary money to overcome whatever taxation legislation is smashed down upon him — before it can become law.

Appeals by leaders to groups of operators to help fight all forthcoming tax bills have fallen on many deaf ears. Not because the average operator doesn't want to help in the battle ahead, but simply because he hasn't the finances to do so. Therefore, he must, if he desires to continue on in this business, arrange for better financing. And to assume a stronger financial position, so as to be able to fight the tax battles which are before him, he must arrange for a better commission basis — otherwise he may as well give up right now.

As **The Cash Box** has repeated time and time again there is no coin machine man in the country who doesn't want to pay his share of the monies necessary for his community, his state and the Federal Government to continue ever forward with finer governmental functions. But, there is no operator (and no business man for that matter) who wants to pay inequitable, excessive and confiscatory taxes because of the type or peculiarities of his business. This is the crux of the entire situation. Surely, there is no coinman who also wants to pay yearly revenues to organizations based on the whims, fancies and caprices of those organizations as to what they should get from his intake.

There is only one answer to the entire music business today as far as the operator is concerned. That is — A MORE EQUITABLE SHARE OF THE INCOME FROM HIS EQUIPMENT TO PLACE HIM IN A MORE SOLID, MORE LIQUID AND STRONGER FINANCIAL POSITION TO BE ABLE TO FIGHT OVERBEARING TAXATION — TO BE ABLE TO MODERNIZE WITH NEW EQUIPMENT WITHOUT WORRYING ABOUT THE COST OR AMORTIZATION — AND TO BE ABLE TO HELP BUILD A GREATER AND GRANDER INDUSTRY BY BEING SUCCESSFUL AS A BUSINESS MAN IN HIS OWN BUSINESS . . . OPERATING AUTOMATIC MUSIC EQUIPMENT AT A DECENT PROFIT.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.**

CLEVELAND MUSIC OPS TO WITHDRAW NAPA ARTISTS FROM THEIR JUKE BOXES

Cleveland Music Ops Assn in Conjunction With Ohio State Ops Assn to Pull Records from Jukes of All NAPA Artists Who Believe Phono Renditions Harm Them. Fred Waring First to be Pulled Out. Believe All Nation's Juke Box Industry to Follow Suit.

EXCLUSIVE 70 - THE CASH BOX

CLEVELAND, O. — First reverberations to the statement of Maurice Speiser, attorney for NAPA (National Association of Performing Artists) and backed up by this organization's president, Fred Waring, came from this city where officers of the Cleveland Music Merchants Assn. and the Ohio State Electric Phonograph Owners Assn. have asked all their members to immediately remove records of NAPA artists who believe as Speiser and Waring do that, "If you consistently play an artist in a juke box you hurt him".

Members of NAPA such as: Bing Crosby, Paul Whiteman, Meyer Davis, Al Jolson, Eddie Duchin, Don Vorhees, Connee Boswell, Duke Ellington, Benny Goodman, Guy Lombardo, Ray Noble, Rudy Vallee and many others are being asked whether they, too, agree with the statement of their association's attorney.

Tho Fred Waring hasn't made any records which have found favor in juke boxes for many years, there are some that have been used on and off, and juke box operators are being urged by Jack Cohen, president of the

Cleveland juke box ops, to immediately pull any Fred Waring records out of their juke boxes. Certain disk jockeys have also made the statement that they, too, would not play Waring recordings.

Juke box ops here are contacting other associations and independents thruout the country to ask for instant cooperation to their plan to remove records of all NAPA artists who feel that the continued repetition of their recordings in juke boxes are harmful to them.

Some of the artists questioned, and who are preparing statements for *The Cash Box*, report that they never even knew that there was a bill like (H.R.1270) being introduced into the House of Representatives thru the Committee On The Judiciary. They did read Waring's statement in the newspapers and also in the trade

press and are up in arms against him.

Cleveland's coinmen are arranging to have everyone of the NAPA artists, whose records they use, give them statements which can be sent thru to their entire membership, and also published for the trade nationally, so as to definitely give their side of the controversy now raging.

Jack Cohen, president of the Cleveland music ops stated, "I don't want any of the records of any NAPA artist to be played in my juke boxes, especially in view of the fact that this artist may believe I'm hurting him and his musical ability by the constant repetition of his recording. I prefer to use the records of those recording artists who feel that the juke box is doing them a lot of good and will continue to do them good, both financially and from the standpoint of national popularity."

ATTENTION JUKE BOX OPS AND ASSNS

IF YOU, TOO, DECIDE TO FOLLOW THE CLEVELAND AND OHIO OPS ASSNS AND WITHDRAW FRED WARING AND OTHER NAPA ARTISTS' RECORDS — NOTIFY THE CASH BOX IMMEDIATELY!!

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE

USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

NAME OF RECORD HERE

ARTIST OR BAND HERE

| | |
|-----|--|
| 1. | |
| 2. | |
| 3. | |
| 4. | |
| 5. | |
| 6. | |
| 7. | |
| 8. | |
| 9. | |
| 10. | |

**WHAT RECORDS NOT LISTED ABOVE ARE
"COMING UP" IN YOUR AREA**

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NAME _____

FIRM _____

ADDRESS _____

CITY _____ STATE _____

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THE CASH BOX
381 FOURTH AVENUE
NEW YORK (16), N. Y.



The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

| | | |
|------------------|-----------------|----------------|
| AL—ALADDIN | EX—EXCELSIOR | QU—QUEEN |
| AP—APOLLO | JB—JUKE BOX | RA—RAINBOW |
| AR—ARISTOCRAT | KI—KING | SI—SIGNATURE |
| BW—BLACK & WHITE | MA—MAJESTIC | SO—SONORA |
| CA—CAPITOL | ME—MERCURY | ST—STERLING |
| CN—CONTINENTAL | MG—M-G-M | SW—SWANK |
| CO—COLUMBIA | MN—MANOR | TO—TOP |
| DE—DECCA | MO—MODERN MUSIC | VI—VICTOR |
| DEL—DELUXE | MU—MUSICRAFT | VO—VOGUE |
| EC—EXCLUSIVE | NA—NATIONAL | VT—VITACOUSTIC |
| EN—ENTERPRISE | | |

- 1

MAM'SELLE
A host of reports came through this week, with ops still claiming this one their number one tune.

CA-396—The Pied Pipers

CO-37343—Frank Sinatra

DE-23861—Dick Haymes

EN-257—Derry Falligant

MA-7217—Ray Dorey

ME-5048—Frankie Laine

MGM-10011—Art Lund

NA-9032—Jack Carroll

RA-10014—Marshall Young

SI-15093—Ray Bloch O.

SO-2023—George Towne O.

VI-20-2211—Dennis Day
- 2

LINDA
Still riding high, and in this second place position for four straight weeks.

CA-362—Paul Weston O.

CO-37215—Buddy Clark—Ray Noble O.

DE-23864—Gordon Jenkins O.

ME-3058—Chuck Foster O.

SI-15106—Larry Douglas

SO-2006—Bob Chester O.

VI-20-2047—Charlie Spivak O.
- 3

MY ADOBE HACIENDA
Ops report the tune a steady money-maker as evidenced by its continuous appearance on this page for three months now.

CA-389—The Dinning Sisters

CO-37332—Louise Massey

CT-8001—Jack McLean

DE-23846—Kenny Baker

EN-147—The Cossman Sisters

KI-609—Billy Hughes

MA-1117—Eddy Howard

ME-3057—Bobby True Trio

RH-101—The Esquire Trio

VI-20-2150—Billy Williams

VO-785—Art Kassel
- 4

HEARTACHES
We can't say enough about this one!

AP-1045—Gordon Macrae

CA-372—Joe Alexander

CN-8021—Ray Smith

CO-37305—Harry James O.

DE-25017—Ted Weems O.

DEL-1068—Ted Martin

KI-598—Cowboy Copas

MA-1111—Eddie Howard O.

ME-3057—Bobby True Trio

MGM-10001—Jimmy Dorsey Orch.

NA-9026—Red McKenzie

SI-15065—Ray Bloch O.

SO-2005—Ted Straeter

VI-20-2175—Ted Weems O.
- 5

ACROSS THE ALLEY FROM THE ALAMO
In seventh position last week; rising rapidly with the whole-hearted approval of music ops the nation 'round.

CA-387—Stan Kenton O.

CO-37289—Woody Herman

DE-23863—The Mills Bros.

ME-3060—The Starlighters
- 6

THAT'S MY DESIRE
Running the gauntlet from Harlem to a top spot in the Nation's phonographs.

AP-1056—Curtis Lewis Trio

CA-395—Martha Tilton

CN-6048—Golden Arrow Quartet

CO-37329—Woody Herman

DE-23866—Ella Fitzgerald

ME-5007—Frankie Laine

MG-10020—Art Mooney

MN-1064—The Cats & The Fiddle

MO-147—Hadda Brooks

SO-2019—Ray Anthony O.

VI-20-2251—Sammy Kaye
- 7

I WONDER, I WONDER, I WONDER
Shot up like a bolt of lightning, with a host of hit records to choose from.

CA-395—Martha Tilton

CO-37353—Tony Pastor Orch.

DE-23865—Guy Lombardo O.

DEL-1075—Ted Martin

MA-1124—Eddy Howard O.

MG-10018—Van Johnson

MO-20-516—The Scamps

NA-9032—Jack Carroll

SO-2024—Ted Straeter O.

VI-20-2228—Louis Armstrong O
- 8

PEG O' MY HEART
Maintains its hold on eighth place, with ops claiming the ditty is bound to rise and fast.

AL-537—Al Gayle Harmonicords

CA-346—Clark Dennis

DEL-1080—Ted Martin

ME-5052—Ted Weems

NA-9027—Red McKenzie

VT-1—The Harmonicats
- 9

ANNIVERSARY SONG
Not an op who didn't reap harvest with this tune. They'll play this one anytime!

CA-368—Andy Russell

CO-37234—Dinah Shore

DE-23714—Al Jolson

DE-23799—Guy Lombardo O.

DEL-1057—Russ David O.

MA-1107—Louis Prima O.

ME-3036—Anita Ellis

MGM-10003—Kate Smith

MU-428—Artie Shaw O.

SI-15075—Larry Douglas

SO-2004—George Towne O.

VI-20-2126—Tex Beneke—Miller O.
- 10

I BELIEVE
Holding its own in the mad scramble for honors in the nation's phonos.

COL-37300—Frank Sinatra

MU-492—Artie Shaw O.

VI-20-2240—Louis Armstrong Orch.

THE CASH BOX

Record Review

"Get Off It And Go"

"Old Shanks Mare"

ELLA MAE MORSE

(Capitol 424)

● Long missing from the phonos, the five by five gal pitches in here to cut a pair of sides that ops may be able to use to good advantage. "Get Off It And Go", with the title needing no explanation, rocks in fast boogie beat as Ella wails her ditty in resplendent fashion. It's cute novelty stuff, with lots of bounce behind it. On the flip with "Old Shanks Mare", Ella tells the boys 'bout her hoofing to the city and beating you there; cause she don't ever break down. Wax spins in slow measure, with the ivory tickling all through the session. Both sides make pleasant listening, so give it a whirl.

"If I Love Again"

"Would You Believe Me"

TONY MARTIN

(Mercury 5051)

● Remaining Tony Martin platter on the Mercury shelf turns up neat for the piper as he runs through a pair of romantic sides titled, "If I Love Again" and "Would You Believe Me". Natch Martin's tonsils hit the right pitch all thru, and his many fans should go for the pair. Both sides spin in the slow refrain with orchestral support winning like a photo finish. "Would You Believe Me", from the flicker "Love and Learn", may get a hypo once the pic makes the local rounds. Altho both sides won't stop traffic, they deserve your ear, so go to it!

"A Trout, No Doubt"

"In A Lazy Mood"

MATT DENNIS

(Capitol 425)

● Matt Dennis steps to the fore here to offer ops a brand new novelty tune tied up in a blue ribbon package. Titled "A Trout, No Doubt", Matt wails about his fish family in light flippant tones, as the Paul Weston ork pitch in to render some wonderful background music. Ditty spins brightly throughout the waxing, and ops should by all means pay some attention to this thing. On the backing with a romantic ballad. Matt renders effective piping which ops may like. Once again the Paul Weston ork excel and grab the musical lime for the side. Both sides are there for the asking, and since you know your route better than we do, go to it.

"Stella By Starlight"

"Deep Purple"

RAY BLOCH ORCH.

(Signature 15116)

● Pair of sides that rate orchids and more are this latest Ray Bloch offering, "Stella By Starlight" and "Deep Purple". Topside tune, rates like a flush as Ray lends the thing his magic touch, to run the gauntlet from light pop to the symphonic. Filling the air with lots of strings, ops who have spots that use this brand are bound to catch oodles of coin play with this one. On the flip with an oldie "Deep Purple" scores today, as it did so many years back. Echoing its top mate in brilliance, the ditty looks hard to beat as the familiar strains of rhythm slip down. Get next to the pair, to let yourself in for a barrel full of moola.

DISK O'THE WEEK

"I Have But One Heart"

"Ivy"

VIC DAMONE

(Mercury 5053)



● Click! That's just what this kid has done on his initial waxing. It's balladeer Vic Damone to the fore with a brand new tune that looks like a world beater. "I Have But One Heart", with the piper spooning in dulcet tones with this romantic bit, is made of stuff that will have the starry eyed crowd huggin' it close once again. Vic's tonsils pitch pretty all through, and has the stuff that spells coin play. It's light stuff, and just made for those spots with somber lights. On the flip with a fast rising ditty, Vic scores again with "Ivy". Peg this kid and this tune for big things in the near future, especially so once the flicker (Ivy) makes the local rounds. The Jerry Gray ork lend the piper some wonderful background music, to make the lad so much more attractive. Get next to this pair, but quick!

"Lazy Girl"

"Bonus Pay"

EDDIE VINSON

(Mercury 8039)

● Pair of sides that ops can use to good advantage as filler material pop up here by the Eddie Vinson ork; crew currently riding on a pair of hit tunes up Harlem way. "Lazy Gal", coupled in slow measure fills the bill as Eddie toots his way to heaven. Ditty might be termed stock, but nevertheless rates your ear. On the flip with some boogie beat, "Bonus Pay" turns up nice enough with riffs by the boys coming in spots. Lots of fine piano seeps in here, and ops who have customers that go for this brand, may find the pair to their liking. Spin 'em!

"Moten Swing"

Parts I & II

HARRY JAMES ORCH.

(Columbia 37351)

● "Moten Swing" with Harry James going all out to prove that he plays music he loves, trills thru the speaker to rate a whirl by any music op. It's all instrumental stuff, with lots of riffs, kicks and beat behind it as the entire crew display their wares in top fashion. Ditty spins in medium fast tempo with a wonderful ivory opening to set the pace. Altho the number isn't neat for the bobby-sox crowd, it should stop 'em for awhile to listen as they sip. Give the kid a ride!

"St Louis Blues"

"Cumana"

BARCLAY ALLEN RHYTHM FOUR

(Van Es 1001)

● New indie out with their first waxing, comes through for ops with a side that may prove very valuable to them. It's the old standard "St. Louis Blues," done up brown by the Barclay Allen Rhythm Four, with a scintillating arrangement of this old stand by. Using a rhythm section only, the combo set down notes in neat order, that spell coin play. Ditty should reap harvest in race spots, but then again, they played this thing anyplace. On the backside with a Latin affair, "Cumana", shapes up nicely and given adequate plugging should gain the approval of a host of coin ops. Peg "St. Louis Blues", an oldie that can't miss.

"Doughnuts"

"Keep Your Big Mouth Shut"

LEONARD WARE TRIO

(Majestic 7237)

● Pair of sides by a new outfit working for this label, turn up neat enough for the group as they couple piano, bass and guitar to render a pair of novelty tunes. Titled "Doughnuts" and "Keep Your Big Mouth Shut", the combo pitch in to grab honors on the topside while Billie Spotswood hogs the lime on the flip. Topside tune echoes the title—ad lib a bit and you've got the pitch. Vocal effort by the group make for good listening, and there's kicks a plenty to boot. Low deck spins in slow mood, with a chorus pitching in riffs in the middle. Get a load of the Leonard Ware Trio; you're bound to hear plenty of him in the near future.

"There's That Lonely Feeling Again"

"Sincerely Yours"

FREDDIE STEWART

(Capitol 426)

● New balladeer on the wax horizon looms big with initial cutting here on a pair of romantic sides that seem headed in the right direction. Titled "There's That Lonely Feeling Again" and "Sincerely Yours", piper Stewart renders lilting melody with the pair to score the first time out. Singing sweet and low on the topside tune in the now familiar hush hush style, Freddie's spooning should set the kids down a peg and make 'em wanna get up real close. Topside tune spins in slow tempo, with The Dreamlady coming in for a spot with some dialogue, which makes for good listening. The flip echoes the A side, with Stewart's voice grabbing the lime on the side again; to come through for ops all the way. Get next to this boy, he's worth your listening time, and more.

THE CASH BOX

Record Reviews

"Oh Brother"

'Waltz Of The Bells'

GENE HALL ORCH.

(Majestic 7231)

● Pair of sides that the folks out in the mid-western states might go for is Gene Hall's "Oh Brother" and "Waltz of the Bells". Topside tune is a cute, fast polka, stuff that'll spin the head of any polka king. Natch Hall's ork is in there, and altho the arrangement of the number is not outstanding, we're sure the folks will like it. On the backing with "Waltz of the Bells", Gene makes merry music for a select group of phono playing people. Both sides are there for the asking, and since you know your route better than we do, go to it.

"Twelfth St. Boogie"

"Kilroy Boogie"

ALBERT AMMONS

(Mercury 8040)

● Stuff aimed at those race spots are these sides by the noted Albert Ammons. "Twelfth St. Boogie" and "Kilroy Boogie", coupling lots of piano and all the riff and holler you can stand. The wax isn't anything to shout about, but nevertheless, ops may be able to use the stuff as good filler material. Natch, Ammons ivory tickling is hard to beat, and if you have customers who go for this brand, why then latch on. Of the pair, we like "Twelfth St. Boogie", so lend an ear in this direction willya?

"What Can You Lose"

"Gone Again"

CURTIS LEWIS TRIO

(Apollo 1061)

● This kid can sing—and that's saying something these days. It's Curtis Lewis and his boys to the podium as cute a "race" number as you'll want to hear. "What Can You Lose", with the maestro echoing the title all through in somber, soft tones shapes up like a comer, and given adequate plugging is bound to cash in for heavy action. The kid's voice fits the affair like a glove, as he spoons the melody in slow tempo to score behind some wonderful instrumental backing. On the flip with more sweet stuff, Curtis offers ops "Gone Again". Add a fem to the title and you've got the bill of fare to this ditty, which definitely rates your ear. You'll like the piper's vocal job—soothing as a winner, and that's just what this thing is.

"He Knows My Heart"

"I Want To Rest"

MAHALIA JACKSON

(Apollo 145)

● Minstrel stuff headed ops ways are these latest out from Apollo way. Titled "He Knows My Heart" and "I Want To Rest", the pair features Mahalia Jackson humming low and pretty for the crowd that goes for this stuff. Topside tune spins in very slow mood, with chirp's voice down deep in a whisper. Her tonsils are mellow for this sort of work, and her many fans should go for her. On the flip with "I Want To Rest", Mahalia once again pitches in there, speeding up the tempo this time, as she renders her tale. If you have spots that go for this, then lend an ear here.

SLEEPER OF THE WEEK

"Passing By"

"I'm So Right Tonight"

JO STAFFORD

(Capitol 423)



JO STAFFORD

● The gal really has it — no doubt about it! It's Jo Stafford doing as sweet a ballad that's kicking around today. "Passing By" (something your customers won't do when they hear this) with Josie spinning the song in soft, slow refrain fills the air with terrific melodic rhythm, as the Paul Weston ork excel in every department. Stuff like this will make the holding hand crowd wanna get up close and stay that way—that's how good the waxing is. The orchestral support, with strings blending into a crescendo at the finale, rates an orchid all the way. Jo's voice on this ditty is one to hear—so don't miss out. On the backing with "I'm So Right Tonight", Jo comes through for ops once again as she does this cute novelty ditty with a romantic twist. Echoing the title, Jo wails about her being "so wrong for so long—and so right tonight". It's good light stuff, to set the kids at ease again, and spells coin play for you. Latch on to the pair!

"Cecilia"

"There's That Lonely Feeling Again"

LOUIS PRIMA ORCH.

(Majestic 1145)

● Maestro Louis Prima and the boys fall out here to offer their rendition of an oldie that is currently riding on a pop wave to beat the band. It's "Cecilia", the oldie with staccato lyrics, a hoarse cough, and the tint of a bar all thru. Louis' vocal pitch is effective enough on the ditty, as he uses the nasal tones of his tonsils to best advantage. Although the ditty won't climb into the higher brackets again, it's good music and is worth your time. On the backside with a beautiful little ballad, Louis features Cathy Allen on the pipes, doing this romantic bit to satisfy most any customer. The vocal lass breaks in to offer a spot of dialogue in the middle, which adds loads of splendor to the thing. Get next to the pair, and lend them an ear—huh?

"Across The Alley From The Alamo"

"Here We Are"

JOHN LAURENZ

THE STARLIGHTERS

(Mercury 3060)

● There isn't enough we can say about this ditty, cause ops the nation 'round know it's a coin culler. "Across The Alley From The Alamo" with the Starlighters knocking themselves out on this affair, looks up to be one of the best versions of the ditty kicking around. Adding lots of flavor and quality to the number is the Earl Hagen ork, whose wonderful arrangement throw more perfume on the combo's vocal efforts. The crew kid around with the thing, and that's just what makes it one to be heard. On the flip, we hear another new voice and it's piper John Laurenz doing "Here We Are". Tonsils sweet and low all through, and should go once the ditty gets around a bit more. The boy doesn't throw enough moxie ino the tune, but then again, nobody's blaring today. Peg the boy, he'll wow the bobby-sox kids.

"Tallahassee"

"Cecilia"

JOHNNY MERCER

(Capitol 422)

● Sounds like the Chamber of Commerce got behind this one—but nevertheless the stuff is real good. It's Johnny Mercer doing "Tallahassee", novelty riff made of kicks, laughs and a good time throughout this hunk of wax. Johnny tells the folks all about that town of Tallahassee—how wonderful a spot it is—how nice the people are; and really goes off the deep end for the spot. The Pied Pipers are in there pitching, and they really flavor the tune with lots of stuff. Grabbing an extra special spot is the Paul Weston ork, for a very impressive arrangement of this wonderful ditty. You'll like the pair so latch on kids, for lots of moola.

"Dreams Are A Dime A Dozen"

"To Me"

TONY MARTIN

HARRY BABBITT

(Mercury 5036)

● Heading high up the ladder is this new affair on a holdover platter. "Dreams Are A Dime A Dozen", a real beautiful ballad with lots of drive behind it, takes shape here with piper Tony Martin doing his all to give the ops one for the money. It's good stuff, and natch, will definitely come on the Martin bandwagon. Altho the boy puts too much strength in it, the song is nevertheless, still there for the asking. On the backing with more stuff that might do you a world of good is the current "To Me". Ditty makes nice listening, and Harry Babbitt's voice is effective throughout. A chorus helps Tony boy along in the A side, which gives the boy more lime. "Dreams Are A Dime A Dozen" will be the big one.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

FOR THE WEEK OF JUNE 9, 1947

New York

1. PEG O' MY HEART
(The Harmonicats)
2. MAM'SELLE
(Art Lund)
3. CHI BABA CHI BABA
(Perry Como)
4. ACROSS THE ALLEY FROM THE ALAMO
(The Mills Bros.)
5. JE VOUS AIME
(Dick Haymes)
6. DREAMS ARE A DIME A DOZEN
(Vaughn Monroe)
7. THE SPANIARD WHO BLIGHTED MY LIFE
(Jolson-Crosby)
8. I WONDER, I WONDER, I WONDER
(Tony Pastor)
9. I BELIEVE
(Frank Sinatra)
10. LINDA
(Buddy Clark-Ray Noble)

Pittsburgh

1. PEG O' MY HEART
(The Harmonicats)
2. MAM'SELLE
(Art Lund)
3. THAT'S MY DESIRE
(Frankie Laine)
4. MY ADOBE HACIENDA
(Eddy Howard)
5. HEARTACHES
(Ted Weems)
6. I WONDER, I WONDER, I WONDER
(The Four Aces)
7. LINDA
(Paul Weston)
8. ANNIVERSARY SONG
(Guy Lombardo)
9. APRIL SHOWERS
(Al Jolson)
10. I WANT TO BE LOVED
(Savannah Churchill)

Woodburn, Ore.

1. MY ADOBE HACIENDA
(Eddy Howard)
2. LINDA
(Buddy Clark-Ray Noble)
3. HEARTACHES
(Ted Weems)
4. ACROSS THE ALLEY FROM THE ALAMO
(The Mills Bros.)
5. JACK, JACK, JACK
(The Andrews Sisters)
6. GLOCCA MORRA
(Dick Haymes)
7. ANNIVERSARY SONG
(Al Jolson)
8. MAM'SELLE
(Ray Bloch)
9. APRIL SHOWERS
(Al Jolson)
10. I WONDER, I WONDER, I WONDER
(Eddy Howard)

New Orleans, La.

1. THAT'S MY DESIRE
(Frankie Laine)
2. MY ADOBE HACIENDA
(Bobby True Trio)
3. DREAMS ARE A DIME A DOZEN
(Tony Martin)
4. HEARTACHES
(Ted Weems)
5. I WANT TO THANK YOUR FOLKS
(Eddy Howard)
6. MAM'SELLE
(Art Lund)
7. LINDA
(Buddy Clark-Ray Noble)
8. SWANEE RIVER BOOGIE
(Albert Ammons)
9. MY FUTURE JUST PASSED
(Joe Dosh)
10. DO YOU KNOW WHAT IT MEANS TO MISS NEW ORLEANS
(Louis Armstrong)

Chicago

1. MAM'SELLE
(Art Lund)
2. ACROSS THE ALLEY FROM THE ALAMO
(The Mills Bros.)
3. HEARTACHES
(Ted Weems)
4. MY ADOBE HACIENDA
(Eddy Howard)
5. I WONDER, I WONDER, I WONDER
(Eddy Howard)
6. LINDA
(Buddy Clark-Ray Noble)
7. PEG O' MY HEART
(The Harmonicats)
8. CHI BABA CHI BABA
(Perry Como)
9. ANNIVERSARY SONG
(Al Jolson)
10. THAT'S MY DESIRE
(Frankie Laine)

Omaha, Nebr.

1. MAM'SELLE
(Dick Haymes)
2. HEARTACHES
(Harry James)
3. MY ADOBE HACIENDA
(Eddy Howard)
4. ACROSS THE ALLEY FROM THE ALAMO
(Woody Herman)
5. JACK, JACK, JACK
(The Andrews Sisters)
6. I WONDER, I WONDER, I WONDER
(Tony Pastor)
7. I BELIEVE
(Frank Sinatra)
8. LINDA
(Buddy Clark-Ray Noble)
9. THAT'S MY DESIRE
(Frankie Laine)
10. CARLE BOOGIE
(Frankie Carle)

Philadelphia, Pa.

1. I NEVER KNEW
(Sam Donahue)
2. MAM'SELLE
(Art Lund)
3. THAT'S MY DESIRE
(Frankie Laine)
4. HEARTACHES
(Ted Weems)
5. LINDA
(Buddy Clark-Ray Noble)
6. MY ADOBE HACIENDA
(Eddy Howard)
7. APRIL SHOWERS
(Guy Lombardo)
8. ANNIVERSARY SONG
(Al Jolson)
9. PEG O' MY HEART
(The Harmonicats)
10. ROSES IN THE RAIN
(Frankie Carle)

Capetown, So. Africa

1. FIVE MINUTES MORE
(Frank Sinatra)
2. CHICO CHICO FROM PUERTO RICO
(Edmondo Ross)
3. THE OLD LAMPLIGHTER
(Amrose & Orch.)
4. BACK IN THE SADDLE
(Gene Autry)
5. CHOO CHOO CH'BOOGIE
(Louis Jordan)
6. FOR SENTIMENTAL REASONS
(Gerald & Orch.)
7. OLE BUTTERMILK SKY
(Joe Loss)
8. COFFEE SONG
(Frank Sinatra)
9. RUMORS ARE FLYING
(The Skyrockets)
10. JALOUSIE
(Joe Loss)

Los Angeles

1. PEG O' MY HEART
(The Harmonicats)
2. MAM'SELLE
(Art Lund)
3. THAT'S MY DESIRE
(Frankie Laine)
4. I WONDER, I WONDER, I WONDER
(Eddy Howard)
5. CHI BABA CHI BABA
(Perry Como)
6. ACROSS THE ALLEY FROM THE ALAMO
(The Mills Bros.)
7. HEARTACHES
(Ted Weems)
8. RED SILK STOCKINGS
(Sammy Kaye)
9. LINDA
(Buddy Clark-Ray Noble)
10. MY ADOBE HACIENDA
(Eddy Howard)

Saginaw, Mich.

1. MAM'SELLE
(Marshall Young)
2. MY ADOBE HACIENDA
(Art Kassel)
3. LINDA
(Buddy Clark-Ray Noble)
4. THAT'S MY DESIRE
(Frankie Laine)
5. ACROSS THE ALLEY FROM THE ALAMO
(The Mills Bros.)
6. I WONDER, I WONDER, I WONDER
(Eddy Howard)
7. HEARTACHES
(Ted Weems)
8. MIDNIGHT MASQUERADE
(Sammy Kaye)
9. MANAGUA NICARAGUA
(Guy Lombardo)
10. I WONDER WHO'S KISSING HER NOW
(Bobby Doyle)

Richmond, Va.

1. I WANT TO BE LOVED
(Savannah Churchill)
2. THAT'S MY DESIRE
(Frankie Laine)
3. MAM'SELLE
(The Pied Pipers)
4. LINDA
(Buddy Clark-Ray Noble)
5. MY ADOBE HACIENDA
(Eddy Howard)
6. I BELIEVE
(Frank Sinatra)
7. I WONDER, I WONDER, I WONDER
(Tony Pastor)
8. PEG O' MY HEART
(Clark Dennis)
9. THAT'S HOW MUCH I LOVE YOU
(Frank Sinatra)
10. GUILTY
(Tony Martin)

Wichita, Kansas

1. LINDA
(Chuck Foster)
2. MAM'SELLE
(Art Lund)
3. MY ADOBE HACIENDA
(Eddy Howard)
4. I WONDER, I WONDER, I WONDER
(Eddy Howard)
5. ACROSS THE ALLEY FROM THE ALAMO
(The Mills Bros.)
6. HEARTACHES
(Eddy Howard)
7. THAT'S MY DESIRE
(Sammy Kaye)
8. MANAGUA NICARAGUA
(Freddie Martin)
9. IT'S A GOOD DAY
(Phil Harris)
10. THAT'S HOW MUCH I LOVE YOU
(Bing Crosby)

BYRDE'S EYVIEW
'ROUND THE WAX CIRCLE
 by
Byrde Gore

Now that the exodus from Chicago and the NAMM show is complete, and all you weary folk in the record industry have settled back and collected your thoughts; the foremost item in mind is the lesson you learned at the Windy City. You've got to go out and SELL records today, using masterful sales techniques, invigorating sales promotion ideas and most important of all; you've got to deliver the stuff the public wants. Every booth we traveled to, we heard the same statement concerning the amount of competition around today; and surprisingly enough, it is the majors who are looking to their laurels. A large amount of indies have in the past year, met with great success while others not able to stand the pace and gaff of tight competition have fallen by the wayside.

* * *

Ran into Leon Rene, Charlie Craig, Buddy Baker, and Herb Jeffries all of Exclusive Records at the convention floor. Jeffries is the lad who takes the bows for his famous rendition of "Basin St. Blues" . . . Al Millet of Continental (who was caught serving orange juice to thirsty ops) busy as a beaver all thru the show . . . Dick Fielding and Jack Williams of RCA-Victor busy handling the overflow crowd . . . Ed Manning and Mike Coonors of Decca, say the crowd wants more Jolson . . . Charlie and Mrs. Aaron of Aristocrat Records, new indie in the pop field . . . Dave Braun and Joe Liebowitz to announce a big one in the near future . . . Art Talmadge, Berle Adams and Frankie Laine of Mercury Records busily exchanging handshakes. Laine clicked with so many of the boys . . . Saul and Jules Bihari of Modern Records in from the Coast to say hello to their many friends.

* * *

Of interest to the many folks in the biz are the results of a survey made at the show, depicting the strides that the industry has made. A query of over 90 record manufacturers revealed that over four hundred million records will be manufactured throughout the year 1947. Approximately 300 million were marketed in '46—we grow by leaps and bounds, eh. In a statement by Mr. Louis G. LeMair, president of the association, regarding the part automatic music has played in the expansion of the industry, he said "the automatic music industry can point with pride to the important part they have played in expanding this great music industry of our". "Not only does the automatic phonograph boost and reflect in retail sales; but it also popularizes the artists to a great extent", he continued . . . A point we've been echoing for months now.

* * *

Also seen at the show were Bob Stabler, George Oliver, Floyd Bittaker and Paul Fetherstone of Capitol Records . . . John Birge of Columbia Records seen doing some hush-hush talking . . . Irv Berman and Julius Schiff of Manor Records being congratulated for their clickeroo success with Savannah Churchill's "I Want To Be Loved" . . . Herb Krause and Murray Singer of Enterprise Records, another indie that clicked . . . Frank Ammaru of Majestic Records, gaily displaying Eddy Howard's pic . . . Eddie Heller of Rainbow Records, loaded down with the Glen Miller album, the firm is putting out . . . Charlie Hassen, Charlie Roberts and Bill Chandler of MGM Records, telling the crowd about their forthcoming line of hits . . . Herb Allen, Bob Thiele and stars Bobby Doyle and Johnny Long of Signature Records who made the trek from New York for the show. The show really was grand—wasn't it!

MORE JACK-POT HITS!

two for the money

TEX WILLIAMS

And His Western Caravan

★

'SMOKE! SMOKE! SMOKE!'
 (THAT CIGARETTE)"

A red hot one for all the visiting firemen! Tex's fast-talking style, clever comedy lyrics, a lively bouncing rhythm, and vocal trio.

★

FLIPOVER:

'ROUNDUP POLKA'

Follow-up Tex's popular "California Polka."
 And polkas are pulling the coins!

CAP. 40001

NELLIE LUTCHER AND HER RHYTHM

★

'HURRY ON DOWN'

★

'THE LADY'S IN LOVE WITH YOU'

From the Paramount Picture, "Some Like It Hot"

A great new Capital blues artist with a great new style. Both sides are full of the personality and enthusiasm juke listeners like. Nellie plays her own piano accompaniment. Sure to click!

CAP. 40002

Capitol
RECORDS

FIRST WITH THE HITS FROM HOLLYWOOD

Sunset and Vine

Musicraft Closes Ossining (N.Y.) Plant

Reported Ready To Press Next Week

NEW YORK — Musicraft Records, this city, announced to the trade this past week that their reorganization plan, which became effective last week has gone into operation at long last with the closing of the diskery's Ossining, N. Y. plant.

Closing the factory will permit the plattery to secure new dies for their presses, and allow the firm to get into production sometime next week, it was disclosed.

Although the naming of Jack Myerson, former head of World Broadcasting Systems, to the presidency, has solved one portion of the problem with which Musicraft found themselves in; the remainder of their present unbalanced position is still to be coped with. The naming of an artist and repertoire head tops the work agenda for Myerson, who it is felt in these circles, certainly has his work cut out for him.

It is believed in these quarters that the firm's artist problem will be settled in the near future, with Duke Ellington reported to have made a settlement and a switch to another diskery.

Enterprise To Press Ambassador Label

HOLLYWOOD, CAL. — Enterprise Records, this city, announced to the trade their taking over of pressing and distribution problems of orchestra leader Freddie Martin's label, Ambassador Records.

Enterprise also announced their possible entrance into the longhair field; at a time when practically everybody in this city is in a retrenchment process. If carried thru, the label would become the first West Coast popular indie, to carry a symphonic line.

Jukes Make Bucks!

NEW YORK — To those who believe that "consistent playing of an artist will hurt him", we reprint the following from Danton Walker's Broadway column in the New York Daily News, June 3rd, 1947:

"Perry Como fans apprised that their idol will start a five-weeks' personal appearance tour June 11 at the Paramount, where his salary will be six times what it was two years ago. Credit the juke boxes for that."

Majestic Distributor Honors Disc Jockeys

CHICAGO, ILL. — Chicago Majestic, a subsidiary of Majestic Radio & Television Corporation, this past week tendered a dinner party, honoring a host of disc jockeys gathered to attend the inauguration of "Helen's Hectic Harlem".

Helen Dauner, of the distributing firm, was crowned queen of the harem at the festivities, at which representatives of the press were presented with a table radio model, gift of the Majestic people.

Among those attending were: Eugene and Mrs. Tracy, President of Majestic Radio and Tel.; Jim McGreeney, vp of the distributing firm; Dave Garroway and Bill Evans of Station WMAO, Holland Engel, of WGN, Jim Gray, Paul Ruhle and Jimmy Tuck of WAIT, Jim Hamilton, Eddie Hubbard, Claude Kirschner and Bob Tunison of WIND and many others.

N.A.M.M. Form Public Relations Bureau, Hail Phono Biz

CHICAGO, ILL. — The National Association of Music Merchants, which held its annual convention here this past week, announced the formation of the Music Institute of America, to act as a direct subsidiary of the former and as a promotional unit, to boost record sales.

Initial subscription of \$100,000 was announced, with plans to boost the kitty to \$400,000.

The convention, held in the Palmer House from June 1 to 5, was open house to more than 10,000 music merchants, coinmen and instrument people.

Louis G. LeMair, president of the association declared that "the automatic music industry has helped immensely in boosting retail sales".

"Executives of the record industry should recognize the importance of the automatic music merchant, and the part he plays in helping to promote records and sales," he continued.

Chet Howard Inks Pact

NEW YORK — Chet Howard, popular maestro, arranger and composer, currently appearing at the Ocean City Steel Pier, announced his signing of a recording contract with Metrotone Records, this city.

Phono To Highlight Graduation Exercises

LOWER MERION, PA. — A juke box number will provide the background music, when the graduating class of Lower Merion High School marches down the aisle to receive diplomas during graduation ceremonies, it was learned this past week.

Dr. George H. Gilbert, principal of the school, suggested the idea after hearing Kate Smith's recording of "After Graduation Day".

★ ★

**Have You Heard
John Laurenz'
Latest
Mercury Record
"Here We Are"
and
"There Is No
Greater Love"**

★ ★

Modern RECORDS
686 NORTH ROBERTSON BOULEVARD
hollywood

OPS: Get Set For A Wonderful (\$\$\$) Time . . .

The Curtain is Rising on

Kermit (Huggin' and Chalkin') Goell's and Bea Walker's

"I Had A Wonderful Time in Columbus"

Recorded on OHIO RECORDS

Mfg. by Cecille Music Co., Inc., 1674 Broadway, N. Y.

P.S. FOR A FRONT ROW (\$\$\$) SEAT, SEE NEXT WEEK'S AD!

Took the country by storm!

IN THEIR UNIQUE INIMITABLE STYLE. NO COPY CATS, BUT

JERRY MURAD'S HARMONICATS

1A **Peg o' My Heart**

1B **fantasy impromptu**

VITA Records CHICAGO NEW YORK
GENERAL OFFICE & STUDIOS 42nd FLOOR - 20 N. WACKER DRIVE - CHICAGO 6, ILL. HOLLYWOOD

**Standard Songs
are MONEY MAKERS!**

**"IT HAD TO
BE YOU"**

Recorded by

BETTY HUTTON—Capitol 155
DICK HAYMES—HELEN FORREST—
Decca 23349

EDDY DUCHIN—Columbia 36744
ARTIE SHAW—Victor 27536

Published by Remick Music Corp.

**MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.**

THE UNIVERSITY OF CHICAGO
DIVISION OF THE PHYSICAL SCIENCES
DEPARTMENT OF CHEMISTRY
530 CHICAGO HALL
CHICAGO, ILL. 60637

RECEIVED
JAN 10 1964
CHEMISTRY
UNIVERSITY OF CHICAGO

TO THE DIRECTOR
OF THE DIVISION OF THE PHYSICAL SCIENCES
UNIVERSITY OF CHICAGO

FROM
DR. J. H. GOLDSTEIN
DEPARTMENT OF CHEMISTRY
UNIVERSITY OF CHICAGO

Enclosed for the Division of the Physical Sciences are two copies of a report on the results of the study of the kinetics of the reaction of hydrogen peroxide with various organic compounds.

The study was carried out as part of the research program on the kinetics of the reaction of hydrogen peroxide with organic compounds, supported by the National Science Foundation, Grant No. CHE-58109.

Very truly yours,
J. H. Goldstein

THE UNIVERSITY OF CHICAGO
DIVISION OF THE PHYSICAL SCIENCES
DEPARTMENT OF CHEMISTRY
530 CHICAGO HALL
CHICAGO, ILL. 60637



RECEIVED
JAN 10 1964
CHEMISTRY
UNIVERSITY OF CHICAGO



The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

KIDNEY STEW

Eddie Vinson

(Mercury 8028)

Into this position for the first time, and from all reports aims to stay here.

IT SHOULDN'T HAPPEN TO A DREAM

Duke Ellington with Al Hibbler

Continues its rise — number three last week and into the two slot now.

THEM THERE EYES

Roy Milton

(Miltone 201)

Enters its sixth straight week in the coin culling field.

OLD MAID BOOGIE

Eddie Vinson

(Mercury 8028)

Off the top of the ladder, but nevertheless steadily catching coin.

WHEN I GROW TOO OLD TO DREAM

Roy Milton

(Miltone 202)

Boing! Did this one jump up from out of nowhere.

MAM'SELLE

Frankie Laine

(Mercury 5048)

A steady money maker for way over a month now.

I WANT TO BE LOVED

Savannah Churchill

(Manor 1046)

Its 16th sensational appearance in this column — and still catching coin!

THAT'S MY DESIRE

Frankie Laine

(Mercury 5007)

You know about this one — ops the nation 'round reaped harvest with this one.

WALKIN'

Joeiggins Honeydrippers

(Exclusive 244)

Bounces into this spot for the first time — ops report too dirty a comer, so watch it!

YOU DON'T LEARN THAT IN SCHOOL

King Cole Trio

(Capitol 393)

Down the rung a bit, but nevertheless maintains its coin play appeal.



Signature's
MAN ABOUT RECORDS

PAUL MONSON

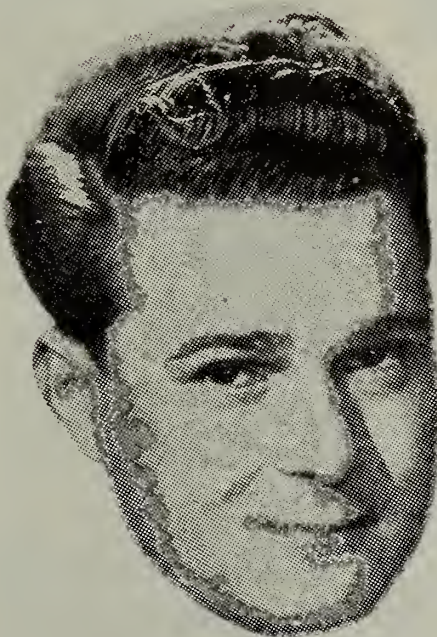
Up Massachusetts way, Springfield's WMAS has many listeners. One of the big reasons is Paul Monson whose record show is a regular feature of that station.

Will
Bradley

EASY RIDE

INSTRUMENTAL

2 FOR 1 ON SIG 15128



Yank
Lawson

WASHBOARD BLUES

INSTRUMENTAL

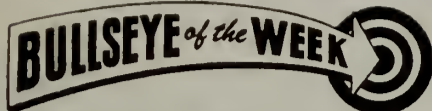


Signature
records

DISTRIBUTED BY
GENERAL ELECTRIC
SUPPLY CORPORATION

See your GESCO distributor or write direct to
Signature Records, 601 W. 26th St., New York 1, N. Y.

"Folk" and "Western" RECORD REVIEWS



"Smoke, Smoke, Smoke"

"Roundup Polka"

TEX WILLIAMS

(Capitol Americana 40001)

● Not only is this ditty the "bullseye of the week", but it has the stuff to possibly rise into a national pop tune hit. "Smoke, Smoke, Smoke" with Tex Williams and His Western Caravan offering the lyrics, show kicks galore in the Capitol Americana bow. Tex, in a Phil Harris type delivery, tells his tale about that guy who's gotta have another cigarette. It's good stuff all thru, with a combo chorus echoing the title in the background. Ditty looks attractive from these orbs, and will look better once it's in your machine. On the flip with another cutie "Roundup Polka", fares well enough to make it a comer. Aimed at western spots—grab the title and you've got the bill of fare. Peg the "Smoke" song—it really will make for moola.

"Texas Red"

"Oakie Boogie"

JOHNNY TYLER

(Victor 20-2290)

● Pair of sides by a great favorite fall out here with good possibilities in store for them. "Texas Red", and "Oakie Boogie", with Johnny Tyler grabbing the lime on the pair stack up neat for the piper. On the top deck with Johnny giving the pitch about his gal Texas Red, in tones that his many fans know so well and the musical backdrop provided filling the bill; may make the ditty an attractive bit. Backside offering in fast tempo echoes the title all thru, and made of stuff that the boys like to dance to. The pair is there—so go to it!

"Am I To Blame"

**"Who's Gonna Love You
When I'm Gone"**

AL DEXTER

(Columbia 37352)

● Ditty spinning in very slow tempo, and a tear jerker from way back shows up by Al Dexter in fair mood as he does "Am I To Blame". Seems like the boy's love life missed a beat, and naturally he asks "Am I To Blame". Vocal doesn't quite hit the top, but then again Dexter's many fans may carry him over the door. On the flip with "Who's Gonna Love You When I'm Gone"; tempo picks up a bit, with a few kicks on the novelty side thrown in. Both sides won't stop traffic, but then again, you know your route better than we do, so take it from here.

"The Last Mile"

"Bats In Your Belfry"

TEX RITTER

(Capitol Americana 40000)

● Very slow ditty that has been kicked around for so long now, turns up in the light here with Tex Ritter hogging the lime and coming through for ops with low-down locations. "The Last Mile" as the title indicates is a dead end ditty, with Ritter's vocal grabbing the brass ring. It's slow stuff all through, and might go now—just as it did so many years back. On the flip with "Bats In Your Belfry", Tex echoes the title with a bit of romance thrown in to boot. Ops who have spots that go for Tex Ritter, and there are many, should do well with this pair.

Aristocrat Records Name Distrib Set-Up

CHICAGO, ILL.—Furthering plans for enlarged nationwide distribution, Aristocrat Records, this city, has announced the appointment of James H. Martin, Inc., as exclusive distributor for the Illinois and Indiana territory.

Other distributors include:

Rhapsody Music Company for Wisconsin; Pan-American Record Distributors for Michigan; Les Griffin Music Company for Mississippi and Louisiana; and Commercial Music Company for Missouri, Kansas and Kentucky.

Derwin Forms Ork Unit

HOLLYWOOD, CAL.—Capitol Records, this city, announced the formation of the Hal Derwin Orchestra late this past week.

Derwin, doing song solos for Capitol for many months, had been working with the enlarged band unit for quite some time, and when heard by Capitol execs, was immediately taken on again with the large group.

Cleveland Phono Group Hail Murphy Sisters Disc

CLEVELAND, O.—The Cleveland Phonograph Merchants Association is featuring a special promotion this month of The Murphy Sisters (Apollo) recording of "You're Breaking In A New Heart", it was revealed this past week.

The tune, first heard in Cleveland at the Ohio Phonograph Association Convention last May, when the Murphy Sisters entertained and sang this tune which they wrote themselves.

With the cooperation of Enoch Light, publisher of the tune and Apollo Records, Inc., the promotion will be carried out throughout Cleveland. Two thousand copies of the record have been distributed to members of the Cleveland Association to be placed in automatic phonographs. The song will be featured by special title strips on all juke boxes in the Cleveland area, and will be advertised on street car cards.

The Cleveland Association, long noted as a pioneer in the music industry, has selected the song "I Wonder, I Wonder, I Wonder" as their hit tune for the month of June.

**Hank
WILLIAMS**
*THE "COUNTRY BOY"
WHO'S DIFFERENT*



Just released on

M-G-M Record No. 10033

MOVE IT ON OVER
backed with

I HEARD YOU CRYING IN YOUR SLEEP

M-G-M Records+

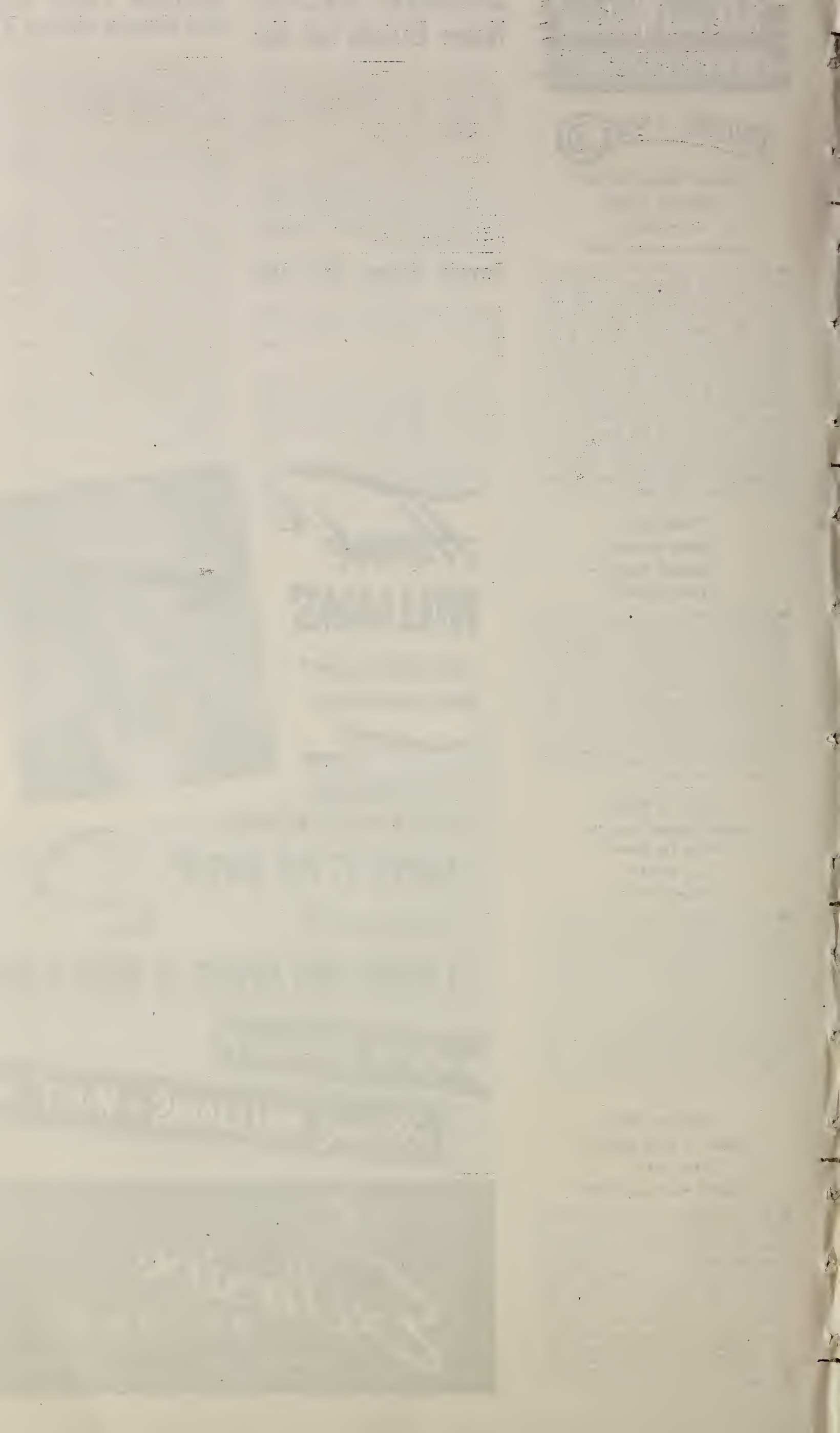
Hank WILLIAMS = H-I-T



**Exclusive
RECORDS**

SUNSET AT VINE

HOLLYWOOD



Something NEW added to RECORDS

DUMOR COMPOUND

USED BY FOREMOST RECORD MANUFACTURERS FOR—LONGER WEAR—
GREATER FIDELITY—WARPAGE RESISTANCE—LOWER PRODUCTION COST.

Here's What Some Of America's Top Recording Artists Say—



DUKE ELLINGTON

My best wishes to DUMOR, a fine achievement for the record industry.



BLUE BARRON

You've added a big, new word to the lingo of records. It's DUMOR.



BETTY BREWER

Everybody has remarked on the beautiful tone of my Swank record made with DUMOR Compound. I want nothing but DUMOR from now on for my recordings.



BOYD RAE BURN

A record is a showcase for a band. As a bandleader, I'm concerned with anything that will improve records. DUMOR does it.



PHIL BRITO

The new DUMOR records sound swell. Best wishes.

AND... The Men Who Make The Records Say—

ED BURTON, DIAMOND RECORD CORP. — Jan. August's "Malaguena" is tops in sales and tops in quality—thanks to Jan and thanks to DUMOR Compound.

JACK MANGAN, INTERNATIONAL RECORDING CO.—It is our plan to use DUMOR when we start our milling operation at the beginning of June. Current contracts are in force with over 30 independent companies.

ALE SINGER, SWANK RECORDS—For tone quality, reproduction and durability, DUMOR Compound is a "must" on our record pressing schedule.

F. W. MARSHALL, JR., MARCO PRODUCTS CO.—We have had numerous reports from several of our accounts that our biscuits containing DUMOR give them records having superior quality and minimum surface noise.

DAVID L. MILLER, PALDA RECORD CO.—We use the Marco (DUMOR) biscuit which has proven to be the finest and most adaptable to our pressings. It offers a minimum of surface noise with a maximum of wear.

ROGER C. BUTTS, PARAGON RECORD CO.—The biscuits made with DUMOR Compound are absolutely the finest we have ever used for pressing records.

CONFIDENTIAL REPORT FROM THE LAB OF A MAJOR RECORD CO. — Heat test for warpage resistance—A test was made by suspending 2 discs, one (1) Standard Compound and one (1) DUMOR #6 Compound, at a given distance over a given heat, the heat in this case being 175° F. At 30 seconds, the Standard Material began to bend, and over a period of 8 minutes its deflection was 2 1/4", using the diameter as a base. The compound containing DUMOR did not begin to deflect until 7 1/2 minutes had elapsed, and its total deflection was only 5/8", using the diameter as a base, after 8 minutes duration.

AND... Leading Publishers Add Their Acclaim!

NEIL F. HARRISON, RECORD RETAILING—Records made with DUMOR Compound have been found by "an impartial testing laboratory . . . to have longer playing life, general improvement in clearness and brilliancy of tone, a marked decrease in surface noise, and a retarding of warpage." Possibility of lower production cost is also mentioned.

GEORGE GOODWIN, MUSIC BUSINESS—I was particularly impressed with the remarkable tenacity of the original tone structure after several hundred plays. This should be of interest to record makers, disc jockeys, juke box operators, etc., desirous of obtaining long-life records, especially for standard type music. The tonal qualities of the DUMOR discs were excellent.

S H E L L A C + D U M O R = B E T T E R R E C O R D S



DUMOR PLASTICS, INC. ATCO, NEW JERSEY

• LEDYARD HECKSCHER, President
• A. H. CIAGLA, Vice Pres. & Research Dir.
• LOU LAWRENCE, Asst. - Public Relations
17 East 40th Street New York, N. Y.

WILLIAM L. BROWN

DUPLICATE

USED BY FORMERLY OWNED AND OPERATED BY THE
GREAT EASTERN LIFE INSURANCE COMPANY
NEW YORK, N.Y.



THE GREAT EASTERN LIFE INSURANCE COMPANY
NEW YORK, N.Y.

WILLIAM L. BROWN

THE GREAT EASTERN LIFE INSURANCE COMPANY
NEW YORK, N.Y.

WILLIAM L. BROWN

THE GREAT EASTERN LIFE INSURANCE COMPANY
NEW YORK, N.Y.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

| | | |
|------------------|--------------|---------------|
| AL—Aladdin | EX—Exclusive | QU—Queen |
| AP—Apollo | JB—Juke Box | RA—Rainbow |
| AR—Aristocrat | KI—King | SI—Signature |
| BW—Black & White | MA—Majestic | SO—Sonora |
| CA—Capitol | ME—Mercury | ST—Sterling |
| CN—Continental | MG—M-G-M | SW—Swank |
| CO—Columbia | MM—Manor | TO—Top |
| DE—Decca | MO—Modern | VI—Victor |
| DEL—DeLuxe | MU—Musicraft | VO—Vogue |
| EL—Excelstor | NA—National | VT—Vitaoustic |
| EN—Enterprise | | |

June 2 May 26 May 19

1—Mom'selle 150.8 150.9 154.0

CA-396—PIED PIPERS
It's the Same Old Dream
CO-37343—FRANK SINATRA
Stella By Starlight
DE-23861—DICK HAYMES
Stella By Starlight
EN-257—DERRY FALLIGANT
MA-7217—RAY DOREY
Man Who Points The Rainbow
ME-5048—FRANKIE LAINE
All Of Me
MGM-10011—ART LUND
Sleepy Time Gal
NA-9D32—JACK CARROLL
I Wonder, I Wonder, I Wonder
RA-1DD14—MARSHALL YOUNG
Mahzel
SI-15093—RAY BLOCH ORCH.
It's So Nice To Be Nice
SO-2023—GEORGE TOWNE ORCH.
Chi Baba Chi Baba
VI-2D-2211—DENNIS DAY
Stella By Starlight

2—Across the Alley from the Alamo 99.2 55.1 53.6

CA-387—STAN KENTON O.
No Greater Love
CO-37289—WOODY HERMAN O.
No Greater Love
DE-23863—MILLS BROTHERS
Dream, Dream, Dream
ME-3060—THE STARLIGHTERS
VI-2D-2272—THE THREE SUNS
Peg O' My Heart

3—Linda 89.2 135.9 110.0

CA-362—PAUL WESTON ORCH.
Roses In The Rain

The Cash Box

June 2 May 26 May 19

CO-37215—RAY NOBLE ORCH. (FT)
Love Is a Random Thing
DE-23864—GORDON JENKINS O.
Maybe You'll Be There
ME-3058—CHUCK FOSTER ORCH.
Roses In The Rain
SI-15106—LARRY DOUGLAS
Beware My Heart
SO-2006—BOB CHESTER ORCH.
Roses In The Rain
VI-2D-2047—CHARLIE SPIVAK ORCH.
So They Tell Me

4—Chi-Baba Chi-Babo 76.2 18.5

AP-1064—CONNIE BOSWELL
There's That Lonely Feeling Again
AR-1001—SHERMAN HAYES
Say No More
CA-419—PEGGY LEE
Ain'tcha Ever Coming Back
COL-37384—THE CHARLOTTEERS
Say No More
DE-23878—LAWRENCE WELK
My Pretty Girl
DEL-1080—TED MARTIN
Peg O' My Heart
MA-1133—LOUIS PRIMA
Mahzel
MG-10027—BLUE BARRON
Oh My Achin' Heart
SO-2023—GEORGE TOWNE ORCH.
Mam'selle
VI-2D-2259—PERRY COMO
When You Were Sweet Sixteen

5—My Adabe Hacienda 76.1 75.5 88.9

CA-389—DINNING SISTERS
If I Had My Life to Live Over
CO-37332—LOUISE MASSEY
Starlight Schottische
DE-23846—RUSS MORGAN ORCH.—BAKER
This Is the Night
MA-1117—EDDY HOWARD ORCH.
Midnight Masquerade
ME-3D54—BOBBY TRUE TRIO
Heartaches
VI-2D-2150—BILLY WILLIAMS
Ain't Gonna Leave My Love No More
VO-785—ART KASSEL ORCH.
The Echo Said No

6—Peg O' My Heart 65.4 41.3 21.5

AL-537—AL GAYLE & HARMONICORDS
Remember
CA-346—CLARK DENNIS
Bless You
MA-7238—DANNY O'NEIL
I'll Take You Home Again Kathleen
ME-5D52—TED WEEMS
Violets
MG-10037—ART LUND
On The Old Spanish Trail
NA-9D27—RED MCKENZIE
Ace in the Hole
SI-15119—FLOYD SHERMAN
Don't Cry Little Girl Don't Cry
VI-2D-2272—THE THREE SUNS
Across the Alley from the Alamo
VT-1—THE HARMONICATS
Fantasy Imprimatu

7—That's My Desire 60.8 46.7 30.1

AP-1056—CURTIS LEWIS
Sky Blue
CA-395—MARTHA TILTON—ELLIOTT ORCH.
I Wonder, I Wonder, I Wonder
CN-6048—GOLDEN ARROW QUARTET
I Want to Be Loved
CO-37329—WOODY HERMAN ORCH.
Ivy
OE-23866—ELLA FITZGERALD
A Sunday Kind of Love
ME-3043—FRANKIE LAINE
By The River St. Marie
VI-2D-2251—SAMMY KAYE ORCH.
Red Silk Stockings and Green Perfume

8—Heartaches 60.1 100.6 103.5

AP-1D45—GORDON MACRAE
If I Had My Life to Live Over
CA-372—JOE ALEXANDER
If I Had A Chance With You
CN-8021—RAY SMITH
Honey Be My Honey Bee
CO-37234—DINAH SHORE
Anniversary Song
CO-373D5—HARRY JAMES ORCH.
I Tipped My Hat
DE-25071—TED WEEMS O.—ELMO TANNER
Oh! Manoh
DEL-1068—TED MARTIN
KI-598—COWBOY COPAS
MA-1111—EDDY HOWARD O.
Don't Tell Her What's Happened to Me
MG-10001—JIMMY DORSEY ORCH.
There Is No Greater Love

June 2 May 26 May 19

NA-9026—RED MCKENZIE
If I Had My Life to Live Over
SI-15065—RAY BLOCH ORCH.
What Am I Gonna Do About You?
SO-2005—TED STRAETER ORCH.
That's Where I Came In
VI-2D-2175—TED WEEMS ORCH.
Piccola Pete

9—I Wonder, I Wander, I Wander 32.3 18.6 16.5

CA-395—MARTHA TILTON WITH D. ELLIOTT ORCH.
That's My Desire
DE-23865—GUY LOMBARDO ORCH.
It Takes Time
MA-1124—EDDY HOWARD ORCH.
Ask Anyone Who Knows
NA-9032—JACK CARROLL
Mam'selle
VI-2D-2228—LOUIS ARMSTRONG ORCH.
It Takes Time

10—I Believe 30.8 35.4 27.7

CO-37300—FRANK SINATRA
Time After Time
MU-492—ARTIE SHAW ORCH.
It's The Same Old Dream
VI-2D-2240—LOUIS ARMSTRONG ORCH.
You Don't Learn That In School

11—Time After Time 25.4 14.2 11.2

CA-383—MARGARET WHITING
Spring Isn't Everything
CO-37300—FRANK SINATRA
I Believe
MA-7215—GEORGE OLSEN ORCH.
Let Me Call You Sweetheart
ME-5041—GLEN GRAY ORCH.
Necessity
MU-462—TEDDY WILSON QUARTET
Moon Faced, Starry Eyed
SI-15109—JOHNNY LONG ORCH.
Unless It Can Happen With You
VI-2D-2210—TOMMY DORSEY ORCH.
It's The Same Old Dream

12—Anniversary Song 23.9 54.5 73.6

AP-144—GEORGE WAGNER
Bese Me Mucha
CA-368—ANDY RUSSELL (WITH PAUL WESTON ORCH.)
My Best to You
CO-37289—WOODY HERMAN O.
No Time
CO-37234—DINAH SHORE
Heartaches, Sadness and Tears
DE-23799—GUY LOMBARDO O.
Uncle Remus Said
DE-23714—AL JOLSON
Avalon
MA-11D7—LOUIS PRIMA O.
That's How Much I Love You
ME-3D36—ANITA ELLIS
I'm Yours
MU-428—ARTIE SHAW ORCH.
Guilty
SI-15D75—LARRY DOUGLAS
The Girl That I Marry
SO-2004—GEORGE TOWNE ORCH.
Sonata
VI-2D-2126—TEX BENEKE O.
Hoodle Addle

13—Jack, Jack, Jack (Aisa Cu-Tu-Gu-Ru) 21.6 7.8 8.1

CA-4D3—JACK SMITH
Oh! My Achin' Heart
CO-37319—XAVIER CUGAT ORCH.
Illusion
DE-23860—ANDREWS SISTERS
His Feet Too Big For De Bed
MA-1D99—NORO MORALES ORCH.
Ten Jobs
NA-9D28—ENRIC MADREGUERA
Made for Each Other
VI-26-9021—JOHN PARIS
Illusion
VI-26-9D14—PETE RIVERA ORCH.
Confession

14—Red Silk Stackings and Green Perfume 20.0 8.4 5.8

AP-141—SMILEY WILSON
I'm Satisfied With Life
CO-37330—TONY PASTOR ORCH.
Get Up Those Stairs, Mademoiselle
MA-7216—RAY MCKINLEY OCH.
Jiminy Crickets
VI-2D-2251—SAMMY KAYE ORCH.
That's My Desire

15—A Sunday Kind of Love 19.2 21.6 21.8

CA-388—JO STAFFORD (WITH PAUL WESTON ORCH.)
Ivy
CO-37219—CLAUDE THORNHILL ORCH.
Sonata
OE-23866—ELLA FITZGERALD
That's My Desire
MA-1113—LOUIS PRIMA ORCH.
A Nickel for a Memory

Week of June 9, 1947

June 2 May 26 May 19

ME-5019—FRANKIE LAINE
Who Cares What People Say

16—Ivy 13.8 4.1

CA-388—JO STAFFORD — WESTON ORCH.
A Sunday Kind of Love
CO-37329—WOODY HERMAN ORCH.
That's My Desire
DE-23877—DICK HAYMES
They Can't Convince Me
MA-7223—RAY MCKINLEY ORCH.
Meet Me at No Special Place
ME-5053—VIC DAMONE
I Have But One Heart
VI-2D-2275—VAUGHN MONROE ORCH.
Say No More

17—Guilty 13.1 31.8 32.4

BW-821—NICK DeLANO
CA-324—MARGARET WHITING
Oh, But I Do
DE-23844—EDDIE HEYWOOD ORCH.
Sentimental Journey
MA-1106—TONY MOTTOLA FOUR
Trigger Fantasy
ME-3042—TONY MARTIN
Dreamland Rendezvous
MU-473—ARTIE SHAW ORCH.
Anniversary Song
SI-15090—MONICA LEWIS
Exactly Like You
VI-2D-2109—JOHNNY DESMOND
I'll Close My Eyes

18—Alexander's Ragtime Band 12.3 2.3 12.9

CA-10064 (CD-36) J. MERCER
DE-40038—BING CROSBY — AL JOLSON
The Spaniard That Blighted My Life
MA-12005—CAPTAIN STUBBY
Piccola Pete
VI-2D-1899 (P-159) WAYNE KING ORCH.
What'll I Do

19—I Want to Thank Your Finks 10.8 11.3 13.5

CA-356—KING COLE TRIO
You Should Have Told Me
CO-37251—FRANK SINATRA
Why Shouldn't It Happen to Us
DE-23851—JINK SPOTS
I Wasn't Meant for Love
MA-1105—EDDY HOWARD & ORCH.
Too Many Times
SI-15D84—LARRY DOUGLAS
Why Did It Have To End So Soon
SO-2DD7—SAXIE DOWELL ORCH.
Sh-h, The Old Man's Sleepin'
VI-2D-2117—PERRY COMO
That's Where I Came In

20—Whiffenpaaf Song 9.2

CA-411—CLARK DENNIS
The Healer on the Hill
MA-7224—GEORGE PAXTON ORCH.
Streamliner
SI-15120—MONICA LEWIS
I Have But One Heart
VI-1D-1313—ROBERT MERRILL
Sweetheart of Sigma Chi
VI-2D-1859—GLEN MILLER ORCH.
Hey Bab Ba Re Bab

21—Rockin' Harse Cowboy 9.1

CO-37337—FRANKIE CARLE ORCH.
Midnight Masquerade

22—April Shawers 9.0 4.1

CA-1D088 (CD-49) MARGARET WHITING
When Day Is Done
CO-36743 (C-105) EDDIE DUCHIN
Swanee
DE-23470 (A-469) AL JOLSON
Swanee
DE-23845—GUY LOMBARDO ORCH.
If I Had My Way
VI-2D-1978—DENNIS DAY
Whole World Is Singing My Song

23—After Graduation Day 8.9 20.9 13.2

MA-7230—DANNY O'NEIL
Passing By
MG-10024—KATE SMITH
Dreams Are A Dime A Dozen
VI-2D-2209—SAMMY KAYE ORCH.
The Egg and I

24—Stella By Starlight 6.2 12.6 23.5

CA-397—BILLY BUTTERFIELD ORCH.
Maybe You'll Be There
CO-37323—HARRY JAMES ORCH.
As Long as I'm Dreaming
CO-37343—FRANK SINATRA
Mam'selle
DE-23861—DICK HAYMES
Mam'selle
DE-23468—VICTOR YOUNG ORCH.
Mam'selle
SI-15116—RAY BLOCH ORCH.
Deep Purple
VI-2D-2211—DENNIS DAY
Mam'selle

[illegible]

1891. The following table shows the results of the census of the population of the United States, taken on the 1st of June, 1890.

MANUFACTURERS' NEW EQUIPMENT

• ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

| | |
|---|-----------|
| A.M.I. | |
| Model A | \$897.50 |
| Automatic Hostess Complete 20 Station Unit | 14,800.00 |

| | |
|---|--------|
| HIDEAWAY CABINET W/CONTINUOUS PLAY MECH: | |
| W/Amplifier and Remote Volume Control | 482.50 |
| W/Amplifier—No Remote Volume Control | 470.00 |
| Complete—No Amp., No Volume Control | 410.00 |

| | |
|-------------------------------|--------|
| AIREON | |
| Super DeLuxe Phonograph | 897.00 |
| Piasta Phonograph | 699.50 |
| Trio (Wall Box) | 69.50 |
| Solo (Wall Box) | 46.50 |
| Impresario (Speaker) | 42.27 |
| Melodeon (Speaker) | 52.97 |
| Carilleon (Speaker) | 56.18 |

| | |
|------------------|--|
| BALLY | |
| Phonograph | |

| | |
|-----------------|-------|
| BUCKLEY | |
| Music Box | 25.00 |

| | |
|------------------------------|--|
| MUSICAL MINUTES, INC. | |
| Musical Minutes Box | |
| Johnlee Music System | |

| | |
|-------------------------|--|
| MILLS INDUSTRIES | |
| Constellation | |

| | |
|------------------------------------|--------|
| PACKARD MFG. CORP. | |
| Pla Mor Phonograph (Model 7) | 795.00 |
| Hideaway (Model 400) | 450.00 |
| Wall Box (Butler) | 39.95 |
| 1000 Speaker (Paradise) | 159.50 |
| 900 Speaker (Rose) | 49.95 |
| 800 Speaker (Daisy) | 36.95 |
| 700 Speaker (Dahlia) | 21.95 |
| Walnut Adapter (Hideaway) | 59.50 |
| Beech Adapter (Hideaway) | 71.50 |
| Willow Adapter (Hideaway) | 59.50 |
| Pine Adapter (Hideaway) | 59.50 |
| Birch Adapter (Hideaway) | 8.50 |
| Spruce Adapter | 84.50 |

| | |
|------------------------------------|--------|
| PERSONAL MUSIC CORP. | |
| Measured Music Boxes, 5c-10c | 35.00 |
| Studio Amplifier | 505.00 |
| Studio Timing Control Unit | 250.00 |
| Master Power Supply Units | 140.00 |

| | |
|--|--------|
| ROCK-OLA | |
| 1422 Phonograph (Net) | 728.00 |
| 1424 Playmaster | 440.00 |
| Model 1807 Moderne Corner Spkr. | 107.50 |
| Model 1906 Remote Volume Control | 6.90 |
| Model 1530 Wall Box | 39.50 |
| Model 1603 Wall Speaker | 42.50 |
| Model 1604 Tone-A-Lier Spkr | 72.50 |

| | |
|---|--------|
| SEEBURG | |
| 147-M Symphonola w/remote control | 875.00 |
| 147-S Symphonola | 805.00 |
| H-147-M RC Special | 525.00 |
| Wireless Wallomatic | 58.50 |
| Wired Wallomatic | 46.50 |
| 5-10-25c Wireless Wallomatic | 75.00 |
| 5-10-25c Wired Wallomatic | 62.50 |
| Teardrop Speaker | 19.95 |
| Teardrop Speaker w/volume control | 22.50 |
| Recess Wall & Ceiling Speaker | 18.00 |
| Mirror Speaker | 49.50 |
| Duo Volume Control | 21.90 |
| Power Supply | 14.50 |
| Master Amplifier | 53.50 |
| Master Selection Receiver | 118.00 |
| Wired Master Selection Receiver | 105.00 |
| Electric Selector | 86.00 |
| Remote Speaker Amplifier | 44.20 |
| Solenoid Drum for 147-S | 60.50 |

| | |
|--|-------|
| SOLOTONE CORP. | |
| Leveling Pre-Amplifier | 44.50 |
| Mirror-Tone Selector | |
| Solotone Individual Coin Box | |
| Solotone Adaptor-Amplifiers | |
| Solotone Studio and Telephoning Bridging Units | |
| Solotone Booster Amplifiers | |

MUSIC

| | |
|--------------------------------------|--------|
| WURLITZER | |
| 1030 Colonial | 875.00 |
| 1015 Std Phonograph | 914.50 |
| 1017 Concealed Chgr. | 499.50 |
| 3020 5-10-25c 3-Wire Wall Box | 69.50 |
| 3025 5c 3-Wire Wall Box | 42.50 |
| 3031 5c 30-Wire Wall Box | 39.50 |
| 3045 5c Wireless Wall Box | 48.50 |
| 215 Wireless Transmitter | 17.50 |
| 216 Wireless Impulse Rec. | 22.50 |
| 217 Aux. Amplifier | 30.00 |
| 218 30-Wire Adap. Terminal Box | 15.00 |
| 219 Stepper | 35.00 |
| 4000 Aux. Steel Speaker | 45.00 |
| 4002 Aux. Plastic Speaker | 45.00 |
| 4003 Aux. Wooden Speaker | 17.50 |
| 4004 Musical Note Speaker | 27.50 |
| 4005—Round Walnut Speaker | 22.50 |
| 4006—Round Mirror Speaker | 32.50 |
| 4007—Oval DeLuxe Speaker | |
| 4008—Super DeLuxe Speaker | |
| 4009—Recessed Wall Speaker | 21.50 |
| Model 28—Remote Volume Control | 24.00 |
| Model 241—Outdoor Speaker | 55.00 |

PINS

| | |
|-------------------------------|--------|
| BALLY | |
| Rocket | 279.50 |
| CHICAGO COIN | |
| Kilroy | 279.50 |
| EXHIBIT | |
| Crossfire | |
| GOTTLIEB | |
| Maisie | 294.00 |
| J. H. KEENEY & CO. | |
| Carousel | |
| MARVEL MFG. CO | |
| Carnival | 249.50 |
| P. & S. | |
| Shooting Stars | 249.50 |
| UNITED MFG. CO. | |
| Havana | 295.00 |
| WILLIAMS | |
| Cyclone | 304.50 |

COUNTER GAMES

| | |
|---|--------|
| A.B.T. CORP. | |
| Challenger | 65.00 |
| AMERICAN AMUSEMENT CO. | |
| Junior League Bat-A-Ball | 79.50 |
| AMUSEMENT ENTERPRISES, INC., N. Y. | |
| Whirl a Ball: | |
| Single | 47.50 |
| 2 to 24 | 46.50 |
| 25-99 | 45.00 |
| 100 or more | 43.50 |
| BALLY MFG. CO. | |
| Heavy Hitter | 184.50 |
| w/stand | 196.50 |
| CHAMPION MFG. CO. | |
| Basketball | |
| GOTTLIEB | |
| DeLuxe Grip Scale | 39.50 |
| MARVEL MFG. CO. | |
| Pop Up | 49.50 |
| SKILL GAMES CORP. | |
| Bouncer | 44.50 |

RADIO

| | |
|------------------------------------|-------|
| FIRESTONE ENTERPRISES, INC. | |
| At Your Service Radio | |
| CORADIO | |
| Coradio | 59.50 |
| RA-O-MATIC CORP. | |
| Radio | |
| TRADIO, INC. | |
| Tradio | |
| NATIONAL SERVICE SALES | |
| Tourist Radio | |
| RCA | |
| Model MI-13176 | |
| PRECISION BILT CO. | |
| Precision-Bilt Radio | |
| COIN CONTROLLED EQUIP. LTD. | |
| Amco, metal console radio | 89.50 |

MANUFACTURERS' NEW EQUIPMENT

BELLS

AMERICAN AMUSEMENT
50c Golden Falls (Rebuilt) 300.00

BELL-O-MATIC CORP.
Jewel Bell 300.00

GROETCHEN
Columbia Twin JP 145.00
Columbia DeLuxe Club 209.50

MILLS SALES CO. LTD.
Dollar Bell 300.00

O. D. JENNINGS
5c Std Chiefs 269.00
10c Std Chiefs 279.00
25c Std Chiefs 289.00
50c Bronze & Std Chiefs 399.00
5c DeLuxe Club Chiefs 299.00
10c DeLuxe Club Chiefs 309.00
25c DeLuxe Club Chiefs 319.00
25c DeLuxe Club Chief 429.00
5c Super DeLuxe Club Chief 324.00
10c Super DeLuxe Club Chief 334.00
25c Super DeLuxe Club Chief 344.00
50c Super DeLuxe Club Chief 454.00
50c Silver Eagle 300.00

PACE

5c DeLuxe Chrome Bell 300.00
10c DeLuxe Chrome Bell 300.00
25c DeLuxe Chrome Bell 300.00
50c DeLuxe Chrome Bell 300.00
\$1.00 DeLuxe Chrome Bell 300.00
5c Cherry Bell 300.00
10c Cherry Bell 300.00
25c Cherry Bell 300.00
50c Cherry Bell 300.00
\$1.00 Cherry Bell 300.00

CONSOLES

BALLY
DeLuxe Draw Bell 5c 512.50
DeLuxe Draw Bell 25c 532.50
Hi-Boy 300.00
Roto-Lete (Roulette) 300.00
Triple Bell 5-5-5 895.00
Triple Bell 5-5-25 910.00
Triple Bell 5-10-25 925.00

BELL-O-MATIC

Three Bells, 1947 300.00

BUCKLEY

Track Odds DD JP 1250.00
Parlay Long Shot 1250.00

EVANS

Bangtails 5c Comb 7 Coin 674.50
Bangtails 25c Comb 7 Coin 764.50
Bangtail JP 671.50
Bangtail FP PO JP 839.50
Evans Races 300.00
Casino Bell 300.00
1946 Galloping Dominoes JP 671.50
Winterbook JP 826.00

GROETCHEN TOOL & MFG. CO.

Columbia Twin Falls 485.00

O. D. JENNINGS

Challenger 5-25 595.00

KEENEY

Bonus Super Bell 5c FP & PO 300.00
Bonus Super Bell 5c 25c FP & PO 300.00
Bonus Super Bell 5c 5c FP & PO 300.00
Bonus Super Bell 5c 10c 25c PO 300.00

ONE-BALLS

BALLY

Entry 595.00
Special Entry 595.00

GOTTLIEB

Daily Races (F. P. Model) 650.00

KEENEY

Big Parlay 660.00
Hot Tip 300.00

ARCADE TYPE

ALLITE MFG. CO.

Strikes 'N Spares 300.00

AMERICAN AMUSEMENT CO.

Bat a Ball 249.50

AMUSEMENT ENTERPRISES, INC., N. Y.

Bank Ball 375.00
One World 475.00

ARCADE TYPE (continued)

CHICAGO COIN MACH. CO.

Basketball Champ 499.50

EDELMAN DEVICES

Bang A Fitty:

10' - 8" 450.00

11' - 8" 450.00

13' - 8" 500.00

ELECTROMATON, INC.

Rol-A-Score 469.50

ESQUIRE GAMES CO.

Spotlite 399.50

FIRESTONE

Santa Anita Handicap 269.50

Rolloball 469.50

GENCO MFG. CO.

Advance Roll 499.50

INTERNATIONAL MUTOSCOPE

Photomatic 1495.00

Voice-O-Graph 1495.00

Atomic Bomber 495.00

METROPOLITAN GAMES

Card Vendor 29.50

Double Up Skill Bowl 399.50

SCIENTIFIC MACH. CORP.

Pokerino, Location Model 5 279.50

SQUARE AMUSEMENT CO.

Sportsman Roll 300.00

TELEQUIZ SALES CO.

Telequiz 795.00

MERCHANDISE MACHINES

CIGARETTE MACHINES

C. EIGHT LABORATORIES

"Electro" 189.50

DU GRENIER CHALLENGER

7 Column Flat Mach w Stand 155.50

9 Column Split Mach w Stand 165.50

9 Column Flat Mach w Stand 171.50

11 Column Split Mach w Stand 176.50

NATIONAL VENDORS, INC.

Model 9E (Electric) 321.70

ROWE

Crusader (8 Col) w Stand 145.75

Crusader (10 Col) w Stand 162.25

U-NEED-A VENDOR

Monarch 6 Col w Stand 149.50

Monarch 8 Col w Stand 159.50

MERCHANDISE VENDORS

A. B. T. MFG. CORP.

"Auto Clerk"—(Gen'l. Mdse.) 300.00

ASCO VENDING MACH. CO.

Nut Vendor 300.00

ATLAS MFG. & SALES CO.

Bulk Vendor 300.00

AUTOMATIC BOOK MACH. CO.

"Book-O-Mat" 300.00

AUTOMATIC DISPENSERS, INC.

"Drink-O-Mat" 300.00

BALLY MFG. CO.

Drink Vendor 300.00

BERT MILLS CORP.

"Hot Coffee Vendor" 540.00

COAN MFG. CO.

U-Select-It—74 Model 85.50

U-Select-It—74 Model DeLuxe 95.50

U-Select-It—126 bar DeLuxe 127.50

DAVAL PRODUCTS CO.

Stamp Vendor 300.00

HOSPITAL SPECIALTY CO.

Sanitary Napkin Vendor 300.00

MALKIN-ILLION CO.

"Cigar Vendor" 300.00

NORTHWESTERN CORP.

"Bulk Vendor" 300.00

REVCO, INC.

Ice Cream Vendor 300.00

RUDD-MELIKIAN, INC.

"Dwik-Cafe" Coffee Vendor 300.00

SHIPMAN MFG. CO.

Stamp Vendor 300.00

THIRST-AID, INC.

Drink Vendor 300.00

U. S. VENDING CORP.

Drink and Merchandise Vendor 300.00

VENDALL CO.

Candy Vendor 300.00

VENDIT CORP.

Candy Vendor 149.50

VIKING TOOL & MACH. CORP.

Popcorn Vendor 300.00

DISTRIBUTORS

HERE IS THE TEL-O-MATIC ROBOT

**THE GREATEST COMPLETE SOUND
SYSTEM EVER DEVELOPED**

The Robot Unit has everything — phonograph for music programs — radio for special broadcasts — public address for paging, commercial announcements, etc. — amplifier powerful enough to drive any number of speakers in any type of location. There's no other equipment like it! No engineering as fine!

Just Picture the Robot in a factory, in a stadium, in a department store, in a funeral home, in a hospital . . . in any appropriate location!

Just picture the sales!

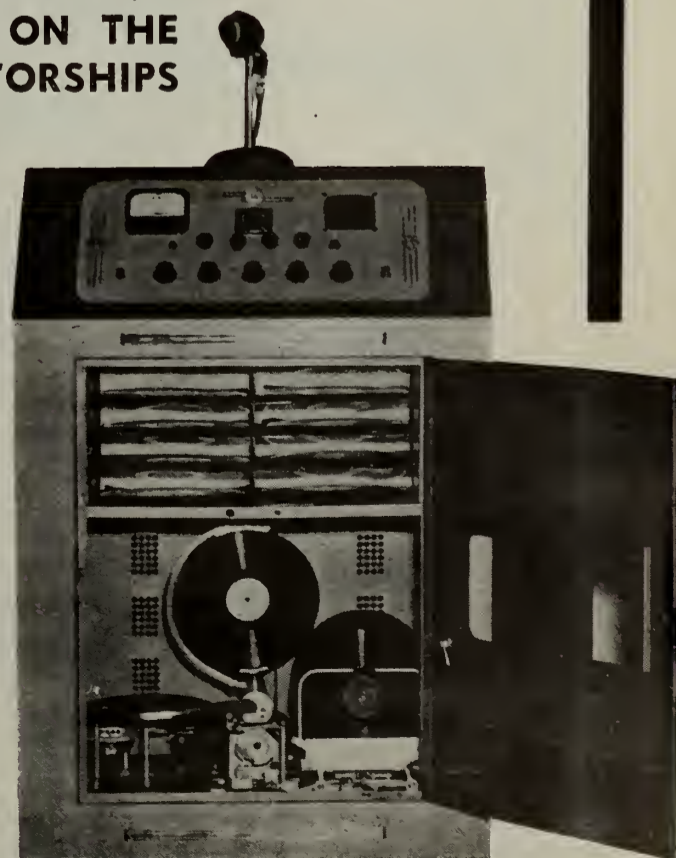
Just picture yourself as the distributor of this money maker!

Leading Distributors—Here's Your Chance

**GET ON THE PHONE — OR WIRE RIGHT
NOW — FOR FULL DETAILS ON THE
TEL-O-MATIC ROBOT DISTRIBUTORSHIPS**

RUNYON SALES CO.
593 10th AVENUE, NEW YORK 18, N. Y.
BRyant 9-2235

123 W. RUNYON STREET, NEWARK 8, N. J.
BIGelow 3-8777



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USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

NAME OF RECORD HERE

ARTIST OR BAND HERE

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

**WHAT RECORDS NOT LISTED ABOVE ARE
"COMING UP" IN YOUR AREA**

NAME _____

FIRM _____

ADDRESS _____

CITY _____ STATE _____

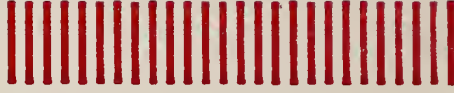
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381 FOURTH AVENUE
NEW YORK (16), N.Y.



Complimented On Sales Record



ABE GREEN

NEWARK, N. J.—Abe Green, general manager of Runyon Sales Company's offices in this city, was complimented by John Haddock, president of AMI, on the latter's visit to this city this past week for Abe's grand sales record which he has set with the new AMI phonos.

According to reports, Green has surpassed the sales of any other phono distributor with continuing, volume sales of AMI music equipment.

The firm have proved themselves among the most outstanding phono distribs in the nation, according to John Haddock.

Ops here have also complimented Green on his method of carefully checking all music equipment and his delivery system.

Since taking over complete management of the Newark offices of the firm, Green has entirely revamped them, and made them among the most attractive in the country. He has followed thru with an aggressive sales program which has attracted much attention and is rapidly winning much praise for the fine manner in which he is cooperating with the juke box trade in this state.



5TH ANNIVERSARY
PARTY OF
THE CASH BOX
WILL BE
JUNE 30

YOU'RE INVITED TO ENJOY
THIS BIG 5th ANNIVERSARY
PARTY ISSUE — RESERVE
SPACE FOR YOUR AD NOW!

* Chicago Coin

LEADERSHIP



If it is a Chicago Coin game operators know that it is the very best... It is **THIS** fact that keeps Chicago Coin's designers, engineers and quality control men constantly on their toes... on their toes to keep Chicago Coin's name on top.

* YOUR FIRST CHOICE SHOULD *always* BE A GAME MADE BY

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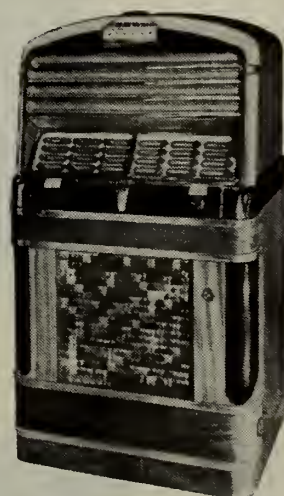
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SUPER DELUXE MODEL
ALSO AVAILABLE

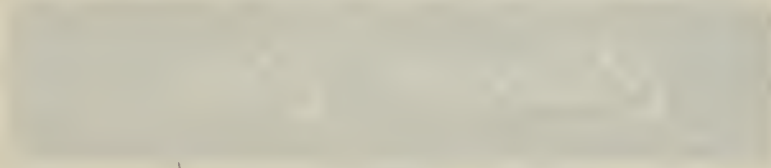
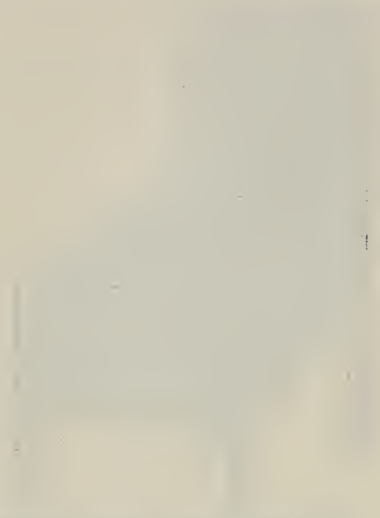
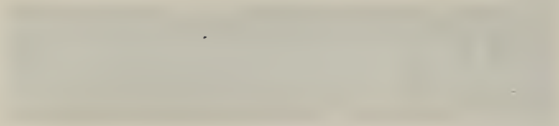
EXCLUSIVE DISTRIBUTORS —



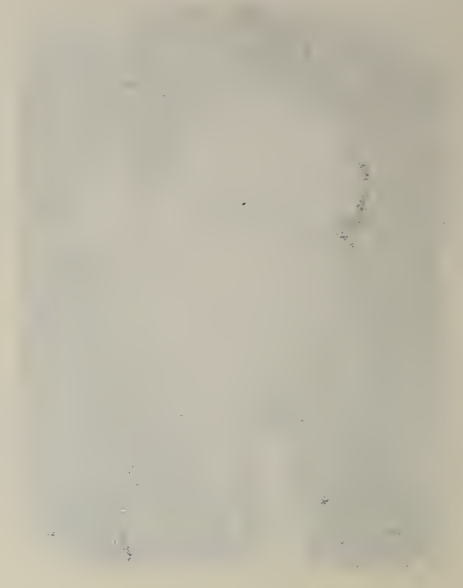
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4608 PROSPECT AVE., CLEVELAND, O • 212 EAST 8th ST., CINCINNATI, O.
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"THE CASH BOX" IS THE OPERATOR'S MAGAZINE

Chicago



AMERICAN



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Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

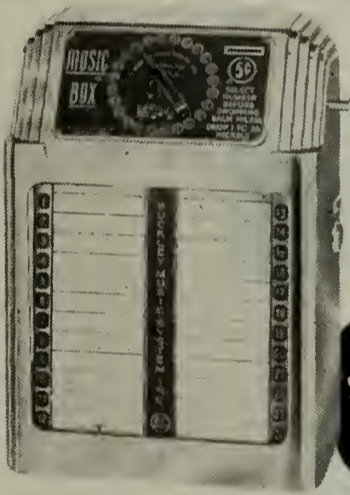
Cherry or Diamond Ornaments,
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Aluminum Gray, Chocolate, Surf
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- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator or Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

\$50⁰⁰



THE NEW Music Box



\$25⁰⁰

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

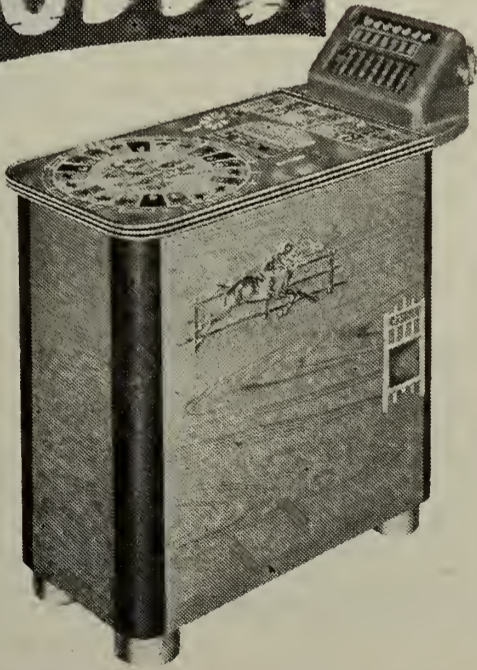
Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and out-earn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.



\$1250⁰⁰

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Named Salesmanager for Stoner Mfg. Co.



BURNHART (BIP) GLASSGOLD

AURORA, ILL. — Burnhart (Bip) Glassgold has been appointed Sales Manager of Stoner Manufacturing Company, this city, it was announced this past week by Clarence R. Adelberg, vice-president of the company. The appointment will be effective July 7. Glassgold will make his headquarters at the Stoner plant here.

Stoner manufactures the well known Univendor, combined candy and cigarette merchandiser, and are leaders in the field of confectionery vendors for theaters. They also manufacture Freezer Units.

Interviewed at his home in Haverhill, Mass., Bip Glassgold paused from his work of helping the family prepare to move to a new city and explained that he chose the Stoner appointment from among many offers because "I believe the reputation of the company and the quality of their products, are the highest in the field."

To this new position, Glassgold brings a long and impressive record. Graduated from Cornell University in 1927, he took his L.L.B. in graduate study there and was admitted to the bar in 1930. He practiced law in New York City until '34 when he became secretary and general counsel for the Snider Packing Corp., Rochester, N.Y., division of General Foods. Thereafter, he was general manager for U-Need-A-Pak before going to Arthur H. Du Grenier, Inc. in 1940 as vice president in charge of sales from which post he resigned on April 1 of this year.

WILL BUY ANY TYPE MILLS ESCALATOR SLOTS

MENTION QUANTITY AND PRICE
IN FIRST LETTER

American Amusement Company
164 E. Grand Ave., Chicago 11, Ill.
Tel. Whitehall 4370



Another Great New
Money-Maker by United!

HAVANA

FIVE-BALL NOVELTY-REPLAY GAME

Greater Than "RIO"!

- New Tantalizing Ball Action
- Multiple Scoring Pockets
- Saucer Kick-Out Pockets
- HA-VA-NA Feature is Terrific Build-Up for Super-High Scores
- Cross-Ball Action
- Fourteen Ways to Score Replays

See Your
Distributor
Now!

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS



"LARRY" FRANKEL

FRANKEL For Arcade Equipment

NOW . . . for only \$65

Keeney 5c Texas Leaguer
Seeburg Chicken Sam Gun
Bally Shoot The Bull

All Used Equipment
Fully Guaranteed

NOW . . . for
only \$195

Undersea Raider (Floor Sample)
Mutoscope Sky Fighter
Genco Total Roll
Chicago Coan Goalee

NOW . . . for only \$95
Champion Hockey (Floor Sample)
Bally Rapid Fire Gun
Scientific Batting Practice
Evans Tommy Gun
Keeney Air Raider
Keeney Submarine


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RCA Coin-operated
RADIOS
in
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5th Anniversary

ISSUE OF

The CASH BOX

DATED JUNE 30

CLOSES - THURSDAY

JUNE 26

(ONLY THREE ISSUES TO GO!)

The CASH BOX is the only coin machine magazine that has the interests of the entire industry deeply at heart . . . published by the foremost coin machine editorial and advertising experts with over 20 years experience — living, fighting and continually planning for the greater welfare of the industry.

This fighting, fearless, informative, truthful type of coin machine magazine merits the support of everyone in the coin machine business.

BE SURE TO SEND YOUR AD IN EARLY!

Wire or Phone Your Space Reservation Now
For Preferred Position!!

THE CASH BOX

PUBLICATION OFFICE: 381 FOURTH AVE., NEW YORK 16, N. Y.

(Phone: MUrray Hill 4-7797)

CHICAGO OFFICE
32 W. RANDOLPH ST.
(Phone: DEarborn 0045)

LOS ANGELES OFFICE
422 W. 11th ST.
(Phone: PROspect 2687)

NAAMO Adopt Five Coin Emblem



NEW YORK—The five coins above were officially adopted as the National Association of Amusement Machine Owners' emblem at an executive meeting in this city.

The five coins are reported to be symbolic of the history of our country and have a significant meaning." The Indian head represents our earliest settler, and the three presidents will always remain three of the most famous for emulation; Thomas Jefferson, one of the founders of our country; Abraham Lincoln, the great Emancipator and Franklin Delona Roosevelt, our great wartime president, during whose administration NAAMO was born".

"The center coin", NAAMO reports, "the American Eagle, is the emblem of liberty and justice. It stands for the four freedoms; freedom of speech, freedom of religion, freedom from want and freedom from fear."

"Just as these five coins, linked together, depict the history of the finest country in the world, they also spell NAAMO, the NATIONAL ASSOCIATION OF AMUSEMENT MACHINE OWNERS."

"Champ" Greets Champ



NEW YORK—"Champ" Teddy Seidel, formerly well known boxer in this area, shown shaking hands with Al Schlesinger of Square Amusement Co., Poughkeepsie, N. Y. in his showrooms over the new roll-down game, "Sportsman Roll", reports, "This is one time when I'm greeting a real champ, Al Schlesinger, for creating the champion rolldown game of them all".

WHAT'S
"A.M."?
IT'S THE DAWN OF A NEW ERA
IN AUTOMATIC SELLING!

WINNING COMBINATIONS



In History
it's

ANTHONY and CLEOPATRA

In Coin Machines
it's JENNINGS
and the
STANDARD CHIEF



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..... The Leader in the Field for over 40 Years



EVANS' CONSOLES
LEAD THE FIELD WITH
BANG TAILS
WINTER BOOK
GAL. DOMINOES
WRITE—WIRE—PHONE
CONSOLIDATED
DISTRIBUTING CO.
1910 Grand Avenue, Kansas City, Mo.



THOUGHTS for THIS WEEK
• You will never find time for anything. If you want time, you must make it!
• It is not what happens but the way in which we take what happens that makes a difference in our lives.
* * *
• Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 ELEVENTH STREET WM. RABKIN, President LONG ISLAND CITY 1, NEW YORK

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

Mayor Commends Boston Coinman

BOSTON, MASS.—The Mayor of this city has commended Ralph Lackey, manager of the Pioneer Music Co., according to Al Dolins, president of the firm, for his fine work in donating juke boxes and records for the various teen age entertainments sponsored by the firm thruout the city.

Dolins reports that at the Y.M.H.A. here as many as 300 boys and girls, ranging in age from 13 to 17 years, are entertained at juke box social gatherings. He also says that the kids not only know their music but can pick the tunes which they believe will be the big hits of tomorrow.

Lackey makes it his business to not only supply the machines, but to have his men and himself cover the city seeing to it that the juke boxes are in perfect working order while the gatherings are under way and that they are supplied with the very latest and best records.

These juke box parties have not only kept the kids off the streets here but have left them happy and satisfied to get home by 11 P.M.

The firm are continuing to donate music to many philanthropic organizations here and are receiving fine comment from these organizations as well as city officials for their good work.

Visits United Mfg. Co.



CHICAGO—Maurie Ginsberg of Atlas Novelty Co., this city, found his visit to the United Mfg. Co. plant here an extremely interesting one this past week, according to Billy DeSelm, salesmanager for United.

"Maurie was very much surprised", Billy reports, "at the tremendous progress which United has made since his last visit here. And", he continued, "he was even more impressed with the way our games were rolling off the production line."

You're Invited to the . . . FIRST NATIONAL SHOWING OF THE Complete **FILBEN** Music Line

Sunday, JUNE 15

AT OUR MODERN SHOWROOMS

Come Early — Stay Late

ALSO ON DISPLAY

The Midwest's Largest and Most Complete Array of Top Quality Coin Machines. ALL EXCLUSIVE UNITED LINES.

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| <ul style="list-style-type: none"> • GRUNIG'S TEST QUEST • ADAMS-FAIRFAX (CASH TRAY) • PERSONAL 'MEASURED MUSIC' • DAVAL'S PRODUCTS • H. C. EVANS' COMPLETE LINE • SQUARE AMUSEMENT'S "SPORTSMAN ROLL" | <ul style="list-style-type: none"> • CHAMPION'S BASKETBALL • PANTAGES MAESTRO (MUSIC MIRROR) • UNITED'S "HAVANA" • MARVEL'S "POP-UP" • ELECTROMATON'S "ROL-A-SCORE" |
|--|--|

DON'T MISS THIS GREAT SHOW

PLENTY OF GOOD FOOD AND DRINKS FOR YOUR ENJOYMENT

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD

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FOR 1947!*

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V. P. DISTRIBUTING CO.

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COIN MACHINE MOVIES

FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes

PRICE \$32.50 TO \$38.50 Per Reel

PHONOFILM

3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

MOTORS REPAIRED WURLITZER — AMI
— SEEBURG — ROCK-
OLA — MILLS. Rewound to Factory Specifica-
tions. Rapid service—repaired or exchanged
within 24 hours after arrival.

Complete No Extras. **\$6.00**

M. LUBER

503 W. 41st (Longacre 3-5939) New York

A

M

**... IS COMING..
WATCH FOR IT!!**

MORE COIN MACHINE TAXATION

More Cities Levy Taxes Against Coin Machine Trade

SPRINGFIELD, ORE.—The city council has just increased the city's share from the gross receipts of pinball machines here to 20 per cent and set a weekly minimum of \$150. The former fee was 10% of the gross intake of the pinball machines. The action was an amendment to the original ordinance that also includes salesboards.

FULTON, MO.—City fathers here are planning to impose a tax on pinballs and juke boxes in an effort to obtain the revenue necessary to cover this city's present deficit. As yet no definite proposal has been made as to the amount of the license fees.

SPRINGFIELD, O.—Inability of the city commissioners to agree has delayed the imposition of fees in the proposed licensing of pinballs and juke boxes here. One commissioner believes that the license fee should be \$100 per year per machine while another is arguing for \$10 per year. It is agreed, however, that the firm or person who supplies the machine and the proprietor of the establishment where the machine is located should each pay half the tax.

YAKIMA, WASH.—This city is eyeing private clubs as a source for greater bell revenue. L. F. Bishop, city finance commissioner, said that a tax of 10% or 15% on the gross earnings of the bells would yield the city about \$20,000 per year. There are estimated to be 40 or 50 bells in this town but the officials here aren't as yet certain as to what the rate should be and the basis upon which the tax should be levied.

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NEW ENGLAND

585 10th Ave. New York, N. Y.
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CONVERTIBLE 5-BALL or 3-BALL PLAY

HEAVY HITTER

FAST ACTION BASEBALL COUNTER GAME

SPECIAL ENTRY

REPLAY MULTIPLE

TRIPLE BELL

5c - 10c - 25c or ANY COMBINATION

DeLUXE DRAW BELL

CONSOLE 5c and 25c PLAY

SHIPMENT NOW ON THE WAY TO.. KING-PIN EQUIPMENT CO.

826 Mills Street, Kalamazoo, Mich.
3004 Grand River, Detroit, Mich.



SEE THE LEGAL GAME
THAT OUTEARNS ANY
PIN GAME EVER BUILT!!

FOR THE NAME OF DISTRIBUTOR IN
YOUR TERRITORY WRITE

ESQUIRE GAMES CO.

1701 Belmont Ave., Chicago 13, Ill.
All Phones: Eastgate 5910

The Greatest Of All
Williams' Games

"ALL STARS"

A Baseball Game With
ACTION — SUSPENSE
THRILLS — COLOR
ORDER NOW!

The VENDING
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FAYETTEVILLE, NORTH CAROLINA
U. S. A.



ACTIVE
Reconditioned
GAMES
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SAID!

For A
Complete
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Drop a Line
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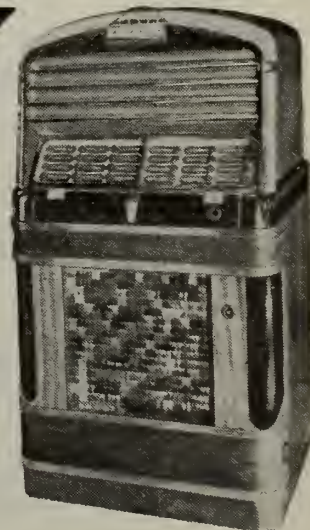
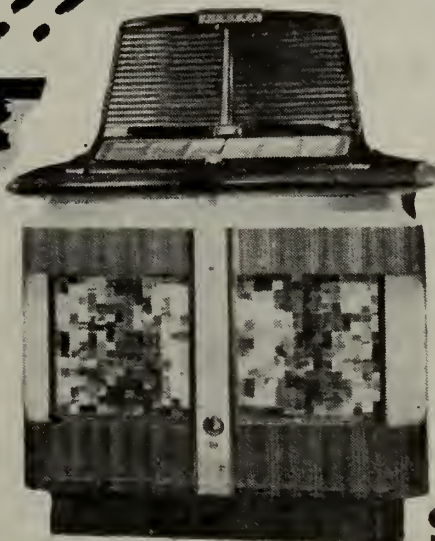
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EXCLUSIVE DISTRIBUTORS

HERMITAGE MUSIC COMPANY

423 BROAD STREET
NASHVILLE 3, TENN.

1904 EIGHTH AVENUE, N.
BIRMINGHAM, ALABAMA



Fiesta DeLuxe
Super DeLuxe

Spends \$100,000 To Open New Arcade

Louis Boasberg Opens Exclusive Colored Arcade At 225 Rampart St., New Orleans. Advertised Extensively

NEW ORLEANS, LA.—Deciding to take a \$100,000 gamble is not just a whim with any coinman in the nation, but Louis Boasberg and Ray Bosworth of New Orleans Novelty Co., this city, because they were turning away so many colored people from their famed Canal Street arcade, decided that they would open an arcade in New Orleans' famed colored district on Rampart Street.

According to Louis Boasberg, who visited *The Cash Box* offices this past week, they spent right and left in every colored newspaper in New Orleans as well as utilizing a sound truck and also taking advantage of their many programs over the radio stations in their city, where they use *The Cash Box* "Ten Top Tunes" and the "Hot in Harlem" parade records.

"The result", according to Boasberg, "was to jam the arcade to a point where we just didn't believe that we would ever be able to take care of the patrons. The colored people on Rampart Street and, it seems to us, all over New Orleans, came dashing in from the moment we opened and just wouldn't get away from the machines. This, in our estimation, is the most successful opening we've ever had. We believe that this tremendous trade will continue and that the colored folk of New Orleans not only appreciate this investment we made in their behalf, but, that they also are with us and will see to it that the Rampart Street Arcade which we have created for them remains an outstanding edifice to prove their pride in anything which is arranged exclusively for their use."

Kitt Takes Over Exec Position



GIL KITT

CHICAGO—Gil Kitt of Empire Coin Machine Exchange, this city, replaced Lyn Durant this past week in the executive position of president of United Mfg. Co. for just a few hours.

In the above picture, Kitt is issuing a letter to one of United's distribs, who is also, by the way, a friend of Gil's.

According to Kitt, "Say, it doesn't feel bad at all, to sit in the spot the manufacturer occupies in this industry, and issue orders to guys like myself, their distributors, and tell them just how manufacturers feel about distribution."

ALWAYS SAY "I SAW IT IN 'THE CASH BOX!'"

WATCH YOUR PROFITS SOAR!

with Sensational,
New Phonograph

MILLS CONSTELLATION

NOW BEING DELIVERED TO OPERATORS
IN

CALIFORNIA

NEVADA

OREGON

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MILLS SALES CO., LTD.

Main Office: 1640 18th St., Oakland, Calif.

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The Greatest Of All
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"ALL STARS"

A Baseball Game With
ACTION — SUSPENSE
THRILLS — COLOR
ORDER NOW!

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2336 Olive St. — 2339 Pine St.
Central 3892 — St. Louis 3, Mo.

Exclusive Distribution

AIREON
MUSIC

WILLIAMS
GAMES

WANTED

BALLY GOLD CUPS
Write

Game must be complete with all
parts intact. Cabinet must be in
useable condition.

DURSELL NOVELTY CO.

176 Arch St., New Britain, Conn.

(Phone: 5154-W)



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5th Anniversary issue of THE CASH BOX

DATED — JUNE 30, 1947

CLOSES — Thurs., June 26

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The Cash Box

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In Greater New York and Westchester

Now Order

**The Sensational
SPORTSMAN
ROLL**

from

**EAST-WEST DISTRIBUTING
COMPANY**

Get Your Share of the Tremendous Profits

Sportsman Roll Is Rolling Up

All Over The Country



CAN
OPERATE
ANYWHERE

**790,000 REASONS WHY PLAYERS
KEEP THE COIN SLOT BUSY**

12 Mystery Buttons . . . at 10,000 points per contact

Skill Hole . . . at 40,000 points that opens an . . .

Alligator's Mouth . . . and that's worth 100,000 more.

Highest Scoring Roll Down Game . 790,000 points

Leatherette Finish Cabinet . lighter, more attractive,
easier to clean, less costly to ship.

SEE SPORTSMAN ROLL NOW ON

DISPLAY AT THE

EAST-WEST SHOWROOM

Ample Stock Assures Immediate Delivery

EAST-WEST DISTRIBUTING CO.

(Greater New York and Westchester Distributors of
Sportsman Roll)

674 - 10th AVENUE NEW YORK 19, N. Y.
Phone: COLUMBUS 5-8825

Southern Cal. Music Ops Agree on Fees Also Join AFL



JAY BULLOCK

LOS ANGELES, CAL.—The Southern California Music Operators Assn. (SCAMOA) held a special meeting here this past week at the Alexandria Hotel where many new resolutions were adopted by the more than seventy-five members who attended.

Among the resolutions was the fixing of a new initiation fee for a period of sixty days at \$1 per machine, with the minimum fee set at \$25.

It was also agreed that all members, who are in arrears in dues for more than thirty days, will be restored to full membership, but only on payment of their past due indebtedness, or the sum of \$150, whichever is less.

All SCAMOA members, it was agreed, would join Local 1052 of the AFL (American Federation of Labor). Local 1052 is the music and games division of AFL. The association has affiliated itself with the union and has been appointed as sole bargaining agent in any dispute. It has also signed a closed shop agreement with the union.

Jay Bullock, managing director of SCAMOA (presided over the meeting and is reported to have made a very direct and stirring speech. He stated, "The aim of this association is to look after the best interests of its members."

He further stressed the fact very strongly that SCAMOA has no quarrel with any juke box distributor, "As long", he stated, "as that distributor does not sell directly to locations". He emphasized this by saying, "This is one thing that SCAMOA will not tolerate."

It is believed here that with the affiliation with AFL and the adoption of the new resolutions, as well as the enthusiasm shown by the large crowd in attendance which was attracted to this meet, that SCAMOA is now well under way to prove itself one of the most outstanding music operators associations in the nation. Members who attended were very pleased over the progress made at the meeting and look forward to even greater progress.

Bullock committed himself as managing director by saying, "We are going all out to make it possible for every music operator in Southern California, who is a member of our organization, to enjoy the greatest possible cooperation. This will help him to earn real profits."

GENCO'S ADVANCE ROLL * FRB

***Floating
Roll-over
Buttons**

★ Floating Roll-Over Button — A new innovation that automatically registers balls passing over it.



ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO **BUILDS GREATER GAMES**
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

EARNINGS STAND HIGH



**DAILY
RACES**

ONE-BALL
Changing Multiple
Odds. Automatic
Shuffle Board.
Convertible to
fast 5-ball play!
The leader in
action and
features that
keep earnings
at record lev-
els!

Available in
Payout or
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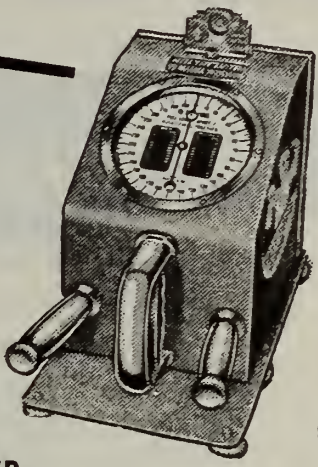
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GOTTLIEB STAND-BYS!



Improved
DeLuxe

GRIP SCALE

**THREE-WAY
STRENGTH TESTER**
Consistently Best Since 1927

ORDER FROM YOUR DISTRIBUTOR

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"There is no substitute
for Quality!"

D. Gottlieb & Co.

1140 N. KOSTNER AVE., CHICAGO 51, ILL.

TWENTY YEARS
OF LEADERSHIP

January 19 to 22, '48 Agreed Upon as Days of Next Convention



JAMES A. GILMORE

CHICAGO—Jim Gilmore, secretary of CMI, announced this past week that after a meeting of CMI's board of directors (June 3) that the dates, January 19 to 22 inclusive in 1948 were agreed upon for the next annual coin machine convention and exhibition.

After a ballot asking the manufacturer-exhibitor members whether they wanted the shows in December or January, the results, according to Gilmore, of the votes on the ballots, was to unanimously pick the above

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BRAND NEW
FACTORY
RELEASES!

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THE DOWNEY-JOHNSON
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1 Yr.
Guarantee.



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F.O.B.
Chicago

OUR
RECONDITIONED
MACHINES DEFY
ALL
COMPARISON!
Send For Our
Complete List!

We are interested
in obtaining a
large quantity of
Post War 5 Balls.

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Cash Waiting!

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ARM SCALE WITH EVERY ORDER
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Pfanstiehl Needles.....Ea. 50c

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Price List of
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or Draw Bells for all or part of
Purchase Price.

WRITE BOX No. 122
c/o CASH BOX

381 Fourth Ave., New York 16, N. Y.

dates for the 1948 coin machine convention.

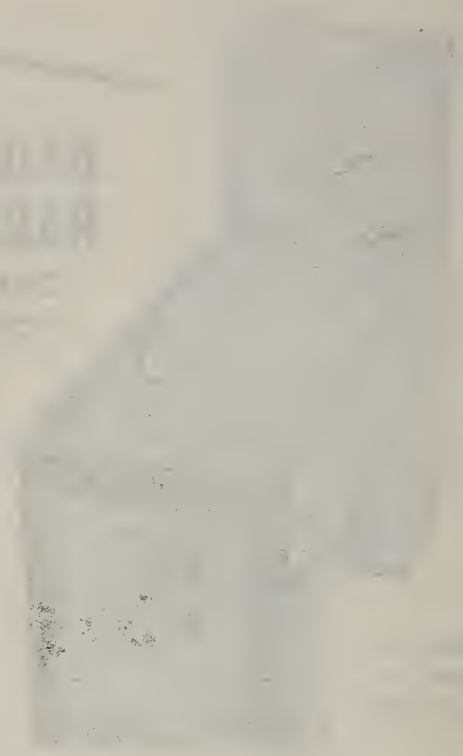
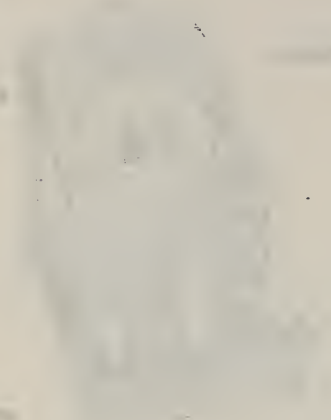
The directors, it is reported, confirmed the above dates with the Hotel Sherman and have also had set aside for CMI, January 17 to 20, 1949, with

the hotel.

The only other decision at this meeting, it is stated, was to agree on the mailing of floor plans and exhibit contracts on the morning of September 2, 1947.

STAND BY!

STAND HIGH



OUR
SOCIETY

OUR
SOCIETY

Handwritten signature or name, possibly 'J. J. ...'

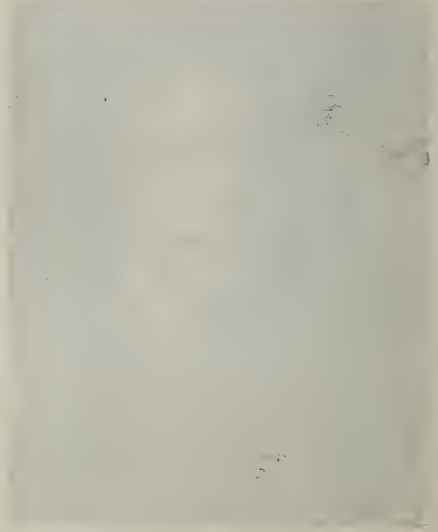


of the Convention
of the ...
January 18 to 22



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SO. AFRICA COINMAN TO FIGHT PERFORMING RIGHTS ASSN FROM TAXING HIS JUKE BOXES

Urges American Music Ops to Fight ASCAP. Advises Australian Ops Now Pay \$40 Yearly for Right to Use Records. Many Pay More.

NEW YORK—A. C. (Alf) Jordan of Modern Music of Capetown, Union of South Africa, called at the offices of The Cash Box this past week with a batch of subscriptions from operators away down under, "Who", he reported, "are all 100 per cent for The Cash Box in every way because it's the one and only real operators' magazine."

He also advised that the Performing Rights Assn. of Great Britain, which is similar to ASCAP in the United States, were now sending threatening letters to all the juke box ops in So. Africa advising them that they will have to pay an annual license fee, plus a fee for each table and chair in every location, where they use records featuring their copyrighted music.

Jordan stated, "Urge every American juke box operator to fight ASCAP on the bills they have in the American Congress. Don't let them get a hold in this business. In Australia", he continued, "the juke box operators are now paying \$40 per year for the privilege of using the records with songs of the Performing Rights Association."

"We in South Africa", he continued, "are going to fight them tooth and nail. We've already obtained the history of the case from Canada where the Canadian juke box ops beat them in their courts and also in the Privy Council in London, England. We're not going to pay them any \$40 per year for a license to play their songs and an extra charge for each table and chair in the place."

"The reason", he stated, "is because we are just pioneering juke box music in South Africa and we have our hands full already. We started out paying only 20% commission to the locations and now are forced to pay 33% commission. This is because of appointment of distributors who want us to pay tremendous amounts for the new phonographs and, because we won't buy at these figures, they are selling direct or placing them on 50%-50% commission basis."

Jordan also advised that the play in South Africa is one tune for 10c and 3 for 25c and that this has been well accepted. He also gets \$8 per week front money guarantee from his locations, "Which", he stated, "is the result of your articles in The Cash Box and we've all adopted this front money basis."

Jordan also advised that the juke box ops in South Africa are using the "lease contract" which was reprinted many times in The Cash Box and that it has been passed by legal counsel.

"But", he stated, "I urge every American juke box operator to fight for all he's worth to beat ASCAP. They start with a small fee and each year they jump it to a point where it is impossible for the operator to earn any money."

MAPE'S BETTER BUYS!

Save Record Wear CRYSTAL PICKUP CONVERSION KITS

For all Seeburg
Phonographs

- Tone Arm and Crystal
- Elec. Cut-off Switch
- Elec. Cancel Coil
- 24 Volt Transformer
- Cancel Button
- Volume Control
- Wire Leads

Modernize Your Old
Equipment in 20 Minutes

COMPLETE PACKAGE \$19.95

SPECIALS

| | |
|--|---------|
| SEEBURG Baromatics, 5, 10, 25c—Wireless | \$34.50 |
| SEEBURG Baromatics 5, 10, 25c—3-Wire | 29.50 |
| SEEBURG Wallomatics, 5c—Wireless | 27.50 |
| SEEBURG Wallomatics, 5c—3-Wire | 24.50 |
| PACKARD Wallboxes (Used) | 24.50 |
| BUCKLEY Chrome Boxes | 15.00 |

FEATURE ITEMS

| | |
|--|--------|
| PICKUP COILS (for all Seeburgs, including Hitones) | \$1.50 |
| FIBRE INSERTS (For Seeburg Wall Boxes) Sets each 25c—Minimum Order 10 Sets..... | 2.50 |
| B-3 CRYSTAL PICKUPS—DATED—Rock. or Mills | 2.75 |

Electric Cancels and Cut-Off

For all Seeburg Phonographs (complete) 7.95

REPLACEMENT MOTORS

| | |
|---|---------|
| For Wurlitzer-Seeburg Phones—ea. | \$19.50 |
| 110v-60 Cycle—Reconditioned Motors—Will give Excellent service—30 day Guarantee. | |

PLASTIC SHEETS

| | |
|-----------------------------------|--------|
| 20"x50" (red) 60 Gauge—each | \$9.50 |
| 20"x50" (red) 30 Gauge—each | 6.50 |

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TERMS: 1/2 deposit with order,
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INCORPORATED

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STOCKTON
LOS ANGELES

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of coin operated equipment.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

NOW DELIVERING Bally's SENSATIONAL MONEY MAKERS ROCKET

CONVERTIBLE: NOVELTY OR FREE
PLAY, 5-BALL OR 3-BALL PLAY.

\$279.50

F.O.B. FACTORY

SPECIAL ENTRY

REPLAY MULTIPLE. DOUBLES AND
TRIPLES NORMAL ONE-BALL
PROFITS.

\$595.00

F.O.B. FACTORY

HEAVY HITTER

OPERATE AS COUNTER GAME.
REAL BASEBALL THRILLS.

\$184.50

F.O.B. FACTORY

TRIPLE BELL

TRIPLE PLAY! TRIPLE PROFITS!
5-5-5 • 5-5-25 • 5-10-25.

Write

DeLUXE DRAW BELL

FASTEST PROFIT-PRODUCER EVER CRE-
ATED IN BELL-CONSOLE CLASS. NICKEL
OR QUARTER PLAY.

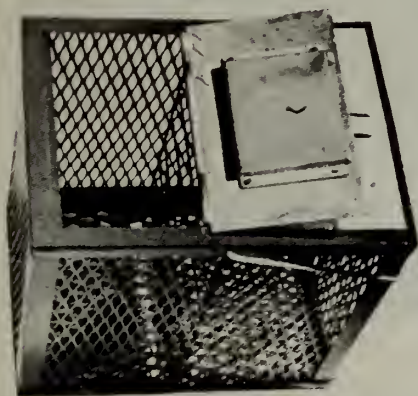
Write

PAUL A. LAYMON, INC.

DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIFORNIA, SO. NEVADA, ARIZONA AND THE
HAWAIIAN ISLANDS

1429-31 and 1503 W. PICO BLVD. Phone: PRospect 7351 LOS ANGELES, CALIF.

New Type, Individual Home Beverage Vender



JOPLIN, MO.—Glenn Mitchell, local bottler, has invented an individual coin operated beverage dispenser which he is testing here and which, according to reports, is clicking very well with housewives in this area.

The machine is a container with two compartments, each holding six bottles up to 12 ounces each. A serviceman visits the customer once per week. The housewife, who knows the day he will come, leaves the container outside. He fills the container's two compartments, and to obtain the drinks she must insert a quarter in each compartment. The serviceman picks up the quarters on each visit.

Mitchell is reported to have installed over 600 containers since last August and plans to have 1,000 in operation this summer. Brands currently handled are Dr. Pepper, Seven-Up, Pepsi-Cola and a private brand root beer. One housewife, it is stated, is so delighted with results that she keeps four containers busy.

F. A. B. Named Alabama Distrib for Wurlitzer

NORTH TONAWANDA, N. Y.—E. R. Wurgler, general salesman of The Rudolph Wurlitzer Company has just announced the appointment of F. A. B. Distributing Company, Inc. as authorized distributor of Wurlitzer phonographs and auxiliary equipment for the Alabama territory.

The sales-service facilities of the established Wurlitzer distributing offices at 1140 Tuscaloosa Avenue, Birmingham, will be retained by the F. A. B. Distributing Company, Inc. as Wurlitzer headquarters for the Alabama territory. This office will be managed by Mr. J. E. Stephens.

F. A. B. Distributing Company, Inc. is headed by Fletcher A. Blalock, president, who has been associated with The Rudolph Wurlitzer Company as a distributor for many years. In addition to the new office at Birmingham, the firm has offices in New Orleans, Louisiana, Columbia, South Carolina and Atlanta, Georgia.



LEADING ALL LEAGUES!

WILLIAMS'

ALL STARS

MORE THRILLS!

MORE ACTION!

MORE PLAY!

Life-like players sprint around the bases in the backboard.

Terrific 3-dimension Animation!

Revolutionary 3-coin drop chute cuts down "nickel servicing".

ORDER NOW!

Exclusive Distributors

MICHIGAN and NORTHERN INDIANA

King-Pin

EQUIPMENT COMPANY

KALAMAZOO 21, MICH.

826 Mills Street

Phone 2-0021

DISTRIBUTING COMPANY

DETROIT 1, MICH.

3004 Grand River

Phone Temple 2-5788

Empire Coin Values

SLOTS

| | |
|----------------------------------|----------|
| 5c MILLS BLUE FRONT, ORIG. | \$109.50 |
| 10c MILLS BLUE FRONT | 119.50 |
| 25c MILLS BLUE FRONT | 129.50 |
| 5c BROWN FRONTS | 119.50 |
| 10c BROWN FRONTS | 129.50 |
| 25c BROWN FRONTS | 139.50 |
| VEST POCKETS, 1946 Model | 59.50 |
| 25c QT., LATE Glitter Gold Front | 109.50 |
| 5c BLACK CHERRY, ORIG. 2-5 | 179.50 |
| 10c BLACK CHERRY, NEW, 3-5 | 225.00 |
| 5c BLACK CHERRY, REC. | 149.50 |
| 10c BLACK CHERRY, NEW REB. | 169.50 |
| 5c JENN. SILVER CHIEF | 99.50 |
| 5c JENN. CLUB CONSOLE CHIEF | 149.50 |
| 10c 4-STAR CHIEF | 89.50 |
| COLUMBIAS, J.P., 1946 MODEL | 99.50 |
| 5c WATL. ROLATOP, \$79.50: 10c | 89.50 |
| 5-10-25c JENN. LITE-UP CHIEFS | Write |
| PAGE ROCKET, S.P., 5c | 79.50 |
| 25c | 89.50 |
| SLOT STANDS, Complete | 17.50 |

CONSOLES

| | |
|---------------------------------|----------|
| BAKER'S PACERS, D.D., J.P., NEW | \$395.00 |
| 5c COMB. SUPER BELLS | 149.50 |
| BALLY SUN RAYS, F. P. | 89.50 |
| 5c BUCKLEY TRACK ODDS, J.P. | 435.00 |
| HI HAND, COMB. | 139.50 |
| WATLING BIG GAME, 5c, P.O. | 89.50 |
| 5c PACE SARATOGA SR. | 99.50 |
| BALLY BIG TOP, P.O. or F.P. | 89.50 |
| WATLING BIG GAME, F.P. | 79.50 |
| MILLS JUMBO, P.O. LATE HEAD | 99.50 |
| JENN. SILVER MOON, F.P. | 79.50 |
| 5c BALLY CLUB BELL | 129.50 |
| 25c BALLY CLUB BELL | 154.50 |
| EVANS LUCKY STAR | 149.50 |
| GALLOPING DOMINOS, J.P. | 149.50 |
| BANGTAILS, J.P., 2-TONE | 159.50 |

ONE BALLS

| | |
|------------------------------|----------|
| VICTORY SPECIAL | \$425.00 |
| CLUB TROPHY, F.P. | 109.50 |
| VICTORIOUS, F.P., TURF CHAMP | 69.50 |
| '41 DERBY | 119.50 |
| RECORD TIME, F.P. | 89.50 |
| LONGACRE, F.P. | 219.50 |
| TURF KING, P.O. | 169.50 |
| JOCKEY CLUB, P.O. | 159.50 |
| 40 MILLS 1-2-3, F.P. | 89.50 |
| MILLS OWL, 1 OR 5 BALL, F.P. | 69.50 |
| LONGSHOT, P.O. | 129.50 |
| KENTUCKY, P.O. | 149.50 |
| BLUE GRASS, F.P. | 109.50 |
| VICTORY DERBY, P.O. | 310.00 |

ARCADE

| | |
|------------------------------|----------|
| MUTO, VOICE-A-GRAH | \$875.00 |
| TOTAL ROLL, LIKE NEW | 375.00 |
| EV. TEN STRIKE | 95.00 |
| EV. TEN STRIKE 1947 MOD. | 279.50 |
| EV. TOMMY GUN | 94.50 |
| EV. SUPER BOMBER | 179.50 |
| BALLY DEFENDER | 119.50 |
| BATTING PRACTICE | 89.50 |
| PIKES PEAK | 19.50 |
| GENCO WHIZZ—Like New | 89.50 |
| EXH. CARD VENDOR | 9.50 |
| SHOOT TO TOKYO | 79.50 |
| CHICAGO COIN GOALEE—Like New | 219.50 |
| GOTT. 3-WAY GRIPS | 19.50 |
| CHICAGO COIN HOCKEY | 119.50 |
| MICROSCOPE SKY FIGHTER | 129.50 |
| RAPID FIRE | 98.50 |
| PITCHER & CATCHER | 89.50 |
| BALLY SKY BATTLE | 119.50 |
| EXH. HAMMER STRIKER | 57.50 |
| ADVANCE SHOCKER | 17.50 |
| MAJOR LEAGUE BASEBALL | 149.50 |
| VICTORY STAMP VENDORS, NEW | 24.50 |
| ACE BOMBER | 169.50 |

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin

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Add New Games To License

UNION CITY, N. J. — With appearance of many new type of rolldown

and skeeroll machines, since the regulation was passed to license pinballs in 1945, this city is now preparing to add a new license regulation for these games.

[illegible]

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

Mape Mobile Service



LOS ANGELES, CAL.—The "Mobile Service Unit" of the E. T. Mape Distributing Co., this city, San Francisco and Stockton, Calif., was shown by Ray Powers of the Mape offices here this past week.

As per the info given the trade by The Cash Box in its June 2, 1947 issue, the new Mape "Mobile Service Unit" will service machines for out-of-town ops right on the doorsteps of operators' homes and offices.

The "Mobile Service Unit" features a most complete repair department, in addition to all types of parts, and will cover the entire West Coast area as well as surrounding western states for the firm.

The "Mobile Service Unit" will call on the firm's customers in small towns to save them time off location for machines which would ordinarily be shipped to the firm's offices for repair and reconditioning. This unit will do the repairing right on the operators' home grounds and will, at the same time, supply him with information as to what he can do to keep his machines working perfectly right along.

It is believed here that this is one of the most progressive and outstanding features ever yet presented to the operators in this territory.

Ray Powers reports, "There has been plenty of interest in our 'Mobile Service Unit' already shown by a great many well known coinmen and we definitely believe that this unit is going to open an entirely new and better service system for the trade."

LOVE -- BASEBALL

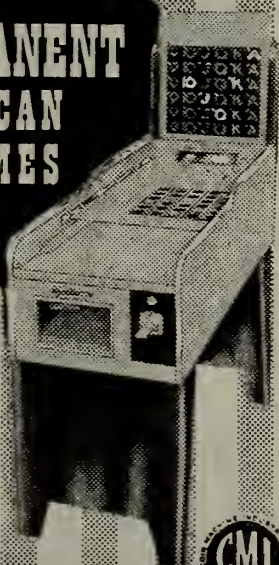
AND

POKERINO

PERMANENT
AMERICAN
PASTIMES

Sooner or Later

YOU
Will Operate
SCIENTIFIC
POKERINO



SCIENTIFIC MACHINE CORP.
229 WEST 28th STREET NEW YORK 1, N.Y.



★★★
Williams - TOPS in Baseball!
Williams - TOPS in Games!



★
**The All-Time Sensation in
Baseball Game Appeal!**

Most true-to-life baseball action ever presented in a game! Real 3-dimensional figures run the bases in the backboard! Player controls bat . . . pitcher controlled by player! Revolutionary new 3-Coin Drop Head Chute takes 5c, 10c, 25c Coins . . . speeds play! Credit Unit records advance payments and Replays! Many other play-provoking, profit-making features!



★
A Typhoon of Terrific Action!
Breath-Taking Speed!
Peerless Appeal!
Scores Up to 950,000!

Williams
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COMPANY
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CASH TRAY HAND OVER FIST MONEY MAKER

CASH TRAY earns
better than \$1.25 profit on each
emptying of 1 1/2 bowl.

\$9.85 Each

Packed 6 to a shipping carton.

Vends exclusive "Teeney Weeney"
salted almonds. Your cost — 95c lb.
in 30 lb. cartons.

1/3 with order, Bal. C.O.D.

SCOTT-CROSSE CO.

1423-25 SPRING GARDEN ST.
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LIGHTNING

LIGHTNING Strikes Us.

Let It Strike You . . .

The newest and fastest 5-ball Pin
Game. It beats anything you have
ever seen. IMMEDIATE DELIVERY!

SPECIAL

5-10-25c Brown Fronts
Complete set only \$269.50

5-10-25c Blue Fronts
Complete set only \$210.00

Chicago Metal Double and Triple
Revolve Around Safe Stands.

1/3 Deposit, Balance C.O.D.

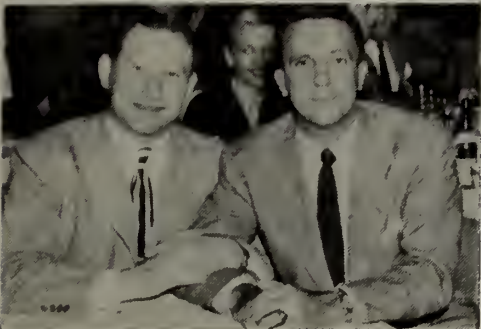
COIN-A-MATIC
DISTRIBUTORS

(Formerly Lewis Coin Machine Service)

3924 W. Chicago Ave. Chicago 51 Belmont 7005

Mention "The Cash Box" When Answering Ads

South Meets North



NEW YORK—Ray Bosworth of New Orleans Novelty Co., New Orleans, La. shown in the above picture with Bill Gersh of *The Cash Box* took time out from a very busy business trip to get acquainted with some of this city's famed nite spots to see if they compare to what the famed "food capitol of the world" New Orleans, has to offer in the Vieux Carre and in other parts of that southern city.

Said Ray when the evening wore into the dawning hours, "Brother, you got it here. Something no other city in the world will ever have."

Happy Birthday



HOMER E. CAPEHART

WASHINGTON, D. C. — Senator Homer E. Capehart (Rep.Ind.) celebrated his birthday this past Friday, June 6 and received congratulations from a large number of coinmen from all over the nation.

The Senator is also Chairman of the Board of Packard Mfg. Corp., Indianapolis, Ind. whose new Packard Pla-Mor phono and auxiliary equipment have been clicking with ops thruout the nation.



5th Anniversary Issue
OF
THE CASH BOX
CLOSES — June 26
RUSH
YOUR AD IMMEDIATELY TO
THE CASH BOX
381 FOURTH AVENUE • NEW YORK (16), N. Y.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
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BEN RODINS SAYS

Keep Posted...

On Prices for New and Used Equipment

WRITE TODAY . . . A Postcard Will Do
Let BEN RODINS add your name to his Mailing List
REMEMBER—If I Can't Guarantee It . . .
I Won't Ship It!

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THERE'S *NO* BUSINESS LIKE

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ELECTRO POKER
(POKERINOS)
Something New and Different
Post-War Model with Added Features

NEW GROUP GAMES
WITH ENTIRELY DIFFERENT FEATURES

PHOTOMATICS — Factory Reconditioned Like New
10 FT. NEW SUPERROLLS (SKEEBALLS)
COMPLETE PENNY ARCADE OUTFITS

BACKBOARD GLASSES FOR POKERINOS
BACKBOARD GLASSES FOR SUPER ROLLS
Write for Prices

ZIP CORD — RUBBER COVERED,
UNDERWRITERS APPROVED
Per 1000 Ft.\$17.50

Write—Wire—Phone
MIKE MUNVES
510-514 W. 34th STREET, N. Y. 1, N. Y.
Phone: BRyant 9-6677

Mention "The Cash Box" When Answering Ads

READ ASCAP'S STATEMENT WHY ALL JUKE BOXES SHOULD PAY THEM FOR PLAYING THEIR COPYRIGHTED TUNES

MEMORANDUM

of
AMERICAN SOCIETY OF COMPOSERS
AUTHORS AND PUBLISHERS
In Support of H.R. 2570

H.R. 2570 was introduced by Congressman Fellows on March 17, 1947. It provides for an amendment of Section 1 of the Copyright Act of March 4, 1909, by striking out the last paragraph of that Section, which reads as follows:

"The reproduction or rendition of a musical composition by or upon coin operated machines shall not be deemed a public performance for profit unless a fee is charged for admission to the place where such reproduction or rendition occurs."

The purpose of this Bill is to remove an inequality in the Copyright Law which arbitrarily provides that a reproduction or rendition of a musical composition by or upon coin operated machines shall not be deemed public performance for profit unless a fee is charged for admission to the place where such reproduction or rendition occurs.

If the same rendition is given by a machine which is not operated by a coin, or if it is given by living musicians, the rendition is held to be a public performance for profit if given for the purpose of yielding a profit to the owner or operator of the premises where the performance is given, even though no admission fee is charged.

It is submitted that Congress never intended to grant an exemption to the rendition of musical compositions on coin operated machines in the manner in which such renditions are given at the present time, but rather that Congress merely wanted to make it clear that a rendition upon coin machines in penny arcades where earphones were used, was not a public performance for profit unless an admission fee was charged. Otherwise, what logic could there be in exempting machines operated by a coin, but not exempting machines where the proprietor of the premises did not make a direct profit by receipt of a coin?

It is submitted that H.R. 2570 should be enacted for the following reasons:

- (1) To eliminate a great injustice to authors and composers;
- (2) To put coin operated phonographs on the same basis as those which are not operated by a coin, and to correct a situation which could not have been contemplated in 1909;
- (3) To bring the United States Copyright Act into harmony with concepts of all the democratic nations, and to dispel a feeling among Latin-American countries and elsewhere that the United States protects its industries at the expense of those who create the music of the world.

1. Justice to authors demands that they be compensated by all who profit from the public performance of their works, regardless of whether the profit is derived from charging admission or from the deposit of a coin in a juke box.

It has been conservatively estimated that the public each year deposits in juke boxes in excess of \$230,000,000, or more than four billion nickels (New York Times, April 14, 1946). The thing for which the public pays is the privilege of listening to renditions of the popular songs of the day. The fact that the phonograph, which serves as a medium for the rendition, is operated by a coin, does not add a single thing to the performance. Yet, the distributors of juke boxes receive from fifty to sixty percent of these sums, and the tavern keepers and owners of other establishments where these juke boxes are situated retain the balance. In addition the owner of the establishment makes substantial profits from the sale of liquor or food to the juke box patrons. The composer of the song which makes the whole enterprise possible, receives no part of any of this income.

Never was a performance more clearly given for purposes of profit, and never was a composer more justly entitled to share in that profit.

The injustice to an author in preventing him from enjoying the fruits of his labors, where a performance is given for profit even though no fee is charged for admission to the place where the performance is given, was so clearly pointed out by the late Mr. Justice Holmes in the case of *Victor Herbert v. Shanley Company*, 242 U. S. 591, 37 Sup. Ct. 232 (1917), that we feel that no further argument is really necessary than the following quotation from the opinion of Mr. Justice Holmes in that case:

"If the rights under the copyright are infringed only by a performance where money is taken at the door, they are very imperfectly protected. Performances not different in any kind from those of the defendants could be given that might compete with and even destroy the success of the monopoly that the law intends the plaintiffs to have. It is enough to say that there is no need to construe the statute so narrowly. The defendants' performances are not eleemosynary. They are part of a total for which the public pays, and the fact that the price of the whole is attributed to a particular item which those present are expected to order is not important. It is true that the music is not the sole object, but neither is the food, which probably could be got cheaper elsewhere. The object is a repast in surroundings that to people having limited powers of conversation, or disliking the rival noise, give a luxurious pleasure not to be had from eating a silent meal. If the music did not pay, it would be given up. If it pays, it pays out of the public's pocket. Whether it pays or not, the purpose of employing it is profit, and that is enough."

What was there said applied to performances given by live musicians. The same reasoning, however, applies to performances given by means of coin operated machines at the present time. In fact, it is difficult for the average three or four piece orchestra in most American communities to compete with the recorded performances of nationally famous artists, which are currently being reproduced in juke boxes throughout the United States. If the proper protection of the rights of an author demands that he be compensated when his musical work is used to further the business of a restaurateur who furnishes dinner music to his patrons with a small orchestra, how much more so does justice demand that an author be compensated by the owner of a tavern who makes a double profit from the use of music, namely the profit from the liquor consumed by his patrons while they listen or dance to the musical compositions furnished to them through the juke box, and secondly a more direct and additional profit from the coins deposited by the customers. The latter profits are so great and they are made so easily that they are shared with the distributor of the juke box, who becomes a voluntary or involuntary partner of the tavern keeper.

2. The present statutory exemption of renditions by coin operated machines was not intended to apply to the juke boxes of the present day; the coin operated machines of the days of the penny arcade are no longer in existence, and the law should be changed to put the juke box on the same basis as phonographs which play without the insertion of a coin.

When this exemption was written into the Copyright Law of 1909, it was intended to make it clear that the rendition in a penny arcade by means of a coin operated machine was not a public performance for profit, even though any member of the public could listen to the rendition by earphones upon depositing a penny.

No one could hear the performance except the person depositing the coin, and under the circumstances it was not unreasonable to provide that such a rendition was not to be deemed a public performance for profit unless an admission fee was charged to the place where the rendition occurred.

Moreover, those early coin operated machines were not used as a means of attracting custom and profit. Although some of those machines (pianolas) were used in some saloons, the general use

made of coin operated machines was slight and trivial. Such machines were used mostly in penny arcades, and at ferry and railroad stations.

Today they have become an enormous industry in and of themselves, as well as an adjunct to other industrial enterprises, from which everyone profits except the creator of the music.

It has been asserted that in 1909, there was also another type of performance by means of coin operated machines, namely, performances on pianolas which were installed in saloons, and which could be operated in conjunction with the deposit of a coin. There is no evidence that this type of instrument was ever brought to the attention of Congress. On the contrary, the only coin operated machine which was referred to in the Report of the Committee which recommended enactment of the Copyright Act of 1909, (House Report 2222, 60th Cong., 2d. Sess., P.9), was the phonograph with earphones in the penny arcades. In any event the deposit of a coin in the pianola did not accomplish any more than a mechanical reproduction by a single instrument, namely a piano. Only one cylinder could be inserted at a time except for a very costly metal cylinder on which ten tunes were recorded. These cylinders sold for forty dollars each, and individual compositions (other than the united ten) could not be substituted without buying a new cylinder, or surrendering the old one for a new one on the payment of a fee of five dollars. As stated above, it was doubtful whether Congress was aware of this type of coin operated machine in 1909, but even if it were, it is a far cry from the mechanical reproduction of a composition by means of a single instrument—the pianola—to a performance by means of a juke box with a full orchestra and one or more vocalists, with loud speakers scattered around the premises, and the place for the deposit of the coin often at a remote point from the juke box itself.

There is no reason today why the juke box should be a favorite of the law at the expense of the author. Congress could never have foreseen this invasion of the author's right by certain large commercial interests; the exemption no longer serves a useful purpose, and it should be repealed.

3. Enactment of H.R. 2570 would bring the United States Copyright Act into harmony with the concepts of all the democratic nations, and would dispel a feeling among Latin-American countries and elsewhere that the United States protects its industries at the expense of those who create the music of the world.

The United States is the only country where the author is deprived of any compensation when his work is performed by means of a juke box. Many of the compositions performed in these juke boxes are written by nationals of other countries, particularly in Latin-America.

A great deal of resentment has grown up among our Latin-American neighbors at the use of their compositions in coin operated machines without the consent of or payment to authors. Foreign countries draw the conclusion that the United States is only concerned with our industries, and that we will grant concessions to industry even when such concessions mean the lawful larceny of an author's work.

This resentment was recently demonstrated in the Inter-American Conference of Experts on Copyright which was held at the Pan-American Union in June of 1946, and which proposed an Inter-American Convention that would, among other things, prevent any of the signatory countries, including the United States, from enforcing a juke box exemption as against nationals of other signatory countries.

(Continued on Page 40)

HEAD ASSESSMENT STATEMENT WHY ALL
WOMEN SHOULD PAY THEM FOR
PLAYING THEIR COPYWRITTEN TUNES

1

California's Sonoma County Supervisors Start State Drive To Legalize Bells, One-Balls And Consoles

Supervisors Reject County's Grand Jury Recommendation to Prohibit, By Ordinance, Possession, Use or Operation of Games. Adopt Resolution to License and Regulate Devices Instead. Resolution is Sent to Every Member of State Legislature; Every Board of Supervisors; Attorney General and to California State Association of Supervisors.

SANTA ROSA, CALIF. — Sonoma County's Board of Supervisors have just opened a statewide campaign for legalization of all mechanical games of chance, such as bells, consoles and one-balls. The Supervisors have suggested this as "a source of new County revenue to assist in the reduction of the present prohibitive ad valorem tax structure".

Copies of the resolution are being sent to every member of the state legislature, every board of supervisors in the state; to the attorney general and to the California State Association of Supervisors.

The resolution was adopted after the board rejected a recommendation of the Sonoma County Grand Jury which wanted to prohibit, by ordinance, the possession, use or operation of any coin operated game of chance.

There were two resolutions introduced to the board of supervisors. The first one was by Supervisor E. J. Guidotti, which was tersely worded and which put the board on record as stating: "Opposing passage of a proposed ordinance prohibiting the possession, use or operation of any pinball machine, et cetera, suggested by the grand jury.

"And declaring it the intention of the board of supervisors that if it were legally possible the board would consider the adoption of an ordinance licensing and regulating such devices as a source of new county revenue to assist in reducing the present prohibitive ad valorem tax structure".

Voted upon unanimously, this resolution was followed immediately by the introduction of another from Supervisor Lloyd Cullem, memorializing the state legislature to: "Adopt legislation legalizing and licensing coin operated mechanical gaming devices and other games of chance as a means of producing additional revenue to aid in financing county hospital operating costs from sources other than ad valorem taxes."

District Attorney Chas. J. McGoldrick who issued a directive ordering out all pay-off type machines based his action on the fact that the use of various types of pay-off machines was a direct violation of Section 330A of the California penal code.

He stated, "Board of Supervisors or any city council are prohibited under the provisions of Section 337 of the penal code from issuing licenses to carry on forbidden gambling games in which slot machines and pinball machines that pay off are included, and any action by board of supervisors or councils to license these games is a felony".

In the meantime the Board of Supervisors of Sonoma County are going ahead with their plans to legalize all types of coin operated pay off machines, such as bells, one-balls and consoles and believe that this will be adopted to raise revenue to reduce the present prohibitive ad valorem tax structure.

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ASCAP'S Statement
(Continued from Page 38)

At a recent conference of the International Confederation of Societies of Composers and Authors held in Washington in October, 1946, the following resolution was adopted condemning the juke box exemption:

"The International Confederation of Authors' and Composers' Societies, assembled in Special Congress at Washington in October 1946, deprecates the provision of the United States Copyright Act which exempts from payment of fees, any public performances taking place by means of coin-operated mechanical instruments (Juke boxes), and wishes to draw the attention of the United States Government to this provision, and recommends the abolition of such exemption which grants a privilege to users to the serious detriment of legitimate rights of authors and composers throughout the world."

In most countries of the world every public performance, regardless of whether or not it is for profit, can only be given with the consent of the author. In the United States since 1909, the author has been deprived of the control of his work if the performance is public but not for profit. And since that year the authors have also been deprived of the right to participate in the income derived from the performance of the authors' works by means of coin operated machines. This did not mean anything before the widespread use of the current form of juke box.

As was said in House Report 2222, re-

ferred to above (60th Cong., 2d Sess. p. 9):

"The exception regarding the public performance of a musical composition upon coin operated machines in a place where an admission fee is not charged is understood to be satisfactory to the composers and proprietors of musical copyrights. A representative of one of the largest musical publishing houses in the country stated that the publisher finds the so-called 'penny parlor' of first assistance as an advertising medium."

It is a far cry from the penny arcade of 1909 to the juke box of 1947.

To permit an industry to collect more than \$230,000,000 annually without paying anything to the authors who make that income possible, is an obvious injustice and should be corrected by repeal of the exemption which crept into the law in 1909.

Respectfully submitted,
AMERICAN SOCIETY OF COMPOSERS,
AUTHORS AND PUBLISHERS
By: Louis D. Frohlich
Herman Finkelstein
Of Counsel

Bells Taxed \$600 Per

BURLEY, IDA. — The city council here passed, after suspension of rules, a city ordinance calling for the licensing of bell machines at \$600 each.

It is estimated that about 100 machines would be operated here. Many have already been placed in the city.

THRU THE COIN CHUTE



CHICAGO CHATTER

Brother, take it from me, this was one of the busiest weeks we have ever yet had in good old Chi. In the first place, there was that NAMM (National Assn. of Music Merchants) convention at the Palmer House. The music people outdid themselves featuring the very latest and finest in musical instruments and in records, needles, accessories, etc., which attracted a tremendously large crowd of coinmen from all over the country. These ops not only came in for the NAMM show but, because of this show, had the opportunity of making a double visit, by covering all the coin machine factories around town, too. This show caused the SRO sign (Standing Room Only) to be hung out by many a hotel here in town. But, when it all added up, as the show came to its close, everyone said it was more than worthwhile.

Lots and lots of talk, talk, and more talk around town about New York. Coinmen here believe that things are going to pop in the big eastern city very soon. They look forward to a great many machines being moved out there. But, from what we hear from our N. Y. offices, they can rest easy as yet—it's a long, long way off—if anything at all . . . Also lots of talk about that console bill down in Florida and many wondering whether it will actually come thru the grilling it's getting. If it does, some of the Pittsburgh coinmen who were in town state that they'll be down there with plenty of equipment . . . Skokie matter has a lot of guys here reading the papers carefully . . . Hear that Ray Cunliffe went down to Washington to attend the Scott Bill hearings and was much impressed with the plans the coinmen had down there.

Bernie Schutz, an up and coming youngster in the coinbiz, tells me that he has just come from a trip thru Indiana, Kentucky, Ohio and Tennessee and that he is plenty well satisfied with the results. Bernie says, "I've got to do this more often—it actually gets the business. And, you can take it from me—those ops all the way thruout those states are friends of THE CASH BOX". Lots of thanks, Bernie, that's why we're so glad you made the trip . . . Ralph Sheffield is at long last drawing a few breaths of relief these days. Empire Coin has now moved into their spacious new quarters, even tho as yet uncompleted. But, when they do get 'em all finished, we are told, they'll be the most gorgeous thing east of the Pacific and west of the Atlantic Ocean. Ralph also tells me that Gil Kitt left this past week for an eastern biz trip—destination unknown. "Hell", Ralph says, "he's liable to phone me from anywhere. Gil gets around—but fast" . . . Joe Schwartz of National Coin is one of the very busiest guys I've ever bumped into. The man's constantly on the phone answering calls for more and more of their reconditioned equipment and plenty of new machine orders coming in all of the time.

Al Stern of World Wide moved into his new quarters this past week at 2330 North Western Ave. which puts him right in the heart of the coinrow district. Al is working up some gorgeous plans on giving customers service as is service with a capital "S" . . . George Lewis of ABT Mfg. Corp. tells me that they'll soon be ready to present their new Challenger which will meet every demand in the world for super perfect design, beauty and mechanical features. Leave it to ABT to do these things up right . . . Hear that Pat Buckley is on his way to the West Coast to visit with friend Hank Maser on a buzzing big deal . . . Gene Bates over at Pace Mfg. Co. working out some plans which will interest lots of bell ops all over the nation . . . Vince Murphy, one of the handsomest guys in the coinbiz, busier than a one armed paper hanger this past week with the orders this guy's been rousting up from seemingly nowhere. Don't know how he does it, but, he sure does do it.

Maurie Ginsberg who just came out of the ether is reported to be doing very well. Here's hoping you'll be back on the job within the next few days, Maurie . . . Lyn Durant of United celebrated his birthday this past week by throwing a party for all the guys and gals at his factory which the help is still talking about. Leave it to Lyn for doing these things up brown and making everyone wish he had a birthday a week . . . Sol Gottlieb found it necessary they tell me, to extend his visit in the east to cover so many, many of the game people who are asking for more and still more Gottlieb games. And Dave Gottlieb, I hear, is in New York again talking things over . . . Gordon Sutton of Simplex Distrib. Co., one of the busiest of the busy guys in our town, rushing out of the door of the Bismarck as if there were a banshee after him.

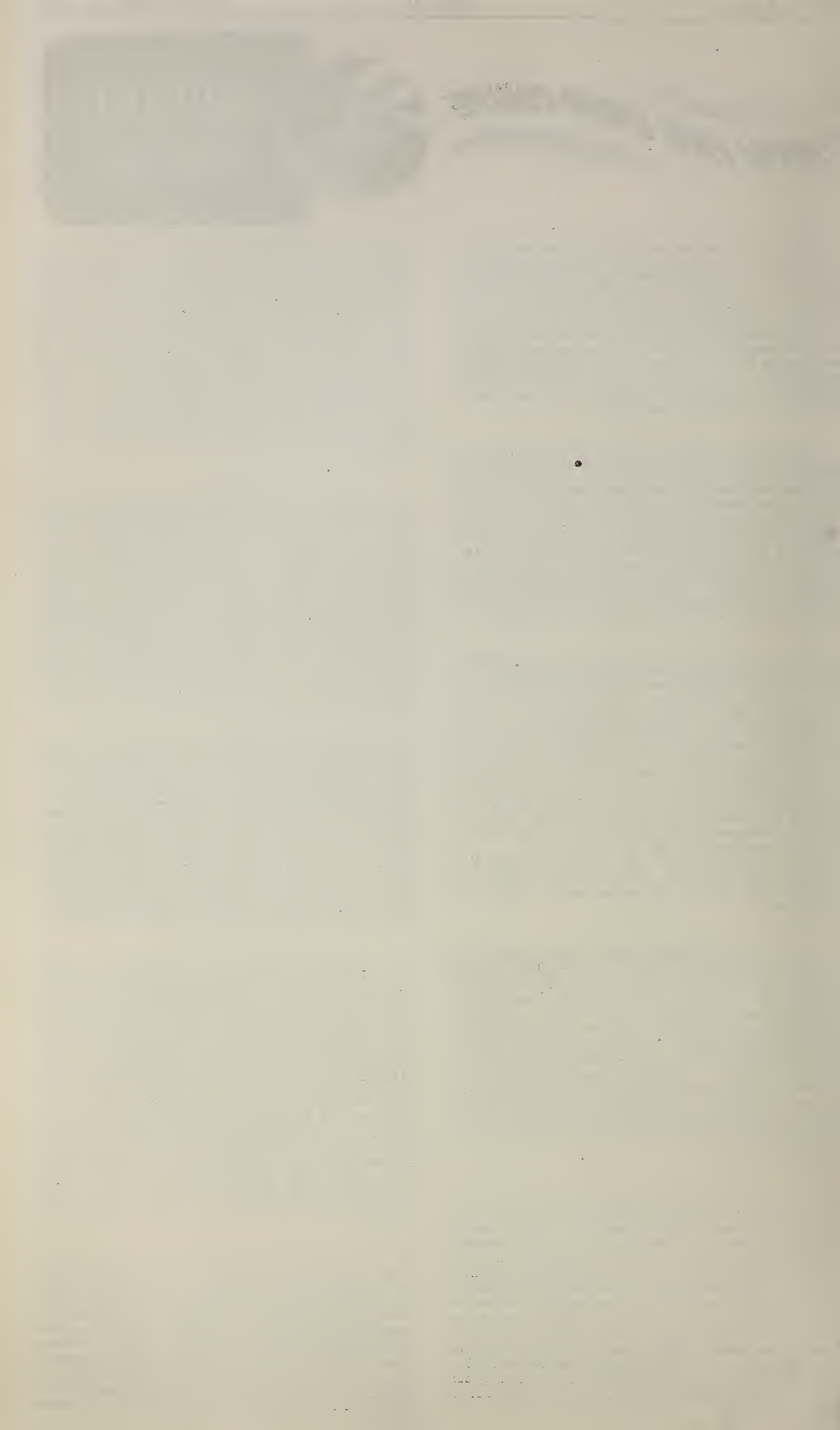
Irv Ovitz of Automatic Coin tells me that the firm are doing more business than at anytime in their history. That's the kind of news we sure do like to hear . . . Harry Brown of American Amusement Co. back in town after an extended visit thru the south and east reports, "I thought I'd get some rest when I got back here. But, after seeing what had piled up on my desk, I now realize I'll probably be working harder than ever just clearing away this accumulation." Harry expects many interesting things to happen in various territories he's visited these past few weeks . . . Export biz seems to be zooming once again around town with many of the distribs advising that they've had visits from noted foreign coinmen . . . They've got Harry Williams biting his finger nails—he's that impatient—these days. Harry is giving up his small plane and waiting for one of those big Beechcrafts to come along on the order he gave. "That's the thrill I've been waiting for", Harry tells me, "just to fly that big baby around the country."

Milt Salstone of M-S Distrib. Co. rushing here and there and everywhere around the NAMM show talking thisa and thata and plugging away at the record lines he's handling. Can't seem to hold this guy down from doing business for one second . . . Art Weinand of Rock-Ola Mfg. Corp. working with two hands on the phones, no longer just one, and talking away from one into the other. "But", butts Art, "that ain't nothin'. You should see this office when we really get busy". And, by the way, if you haven't seen the new Rockola offices, brother, get up there. They're beautiful . . . Lewis London that gentleman rider of horses was in town this past week and, according to Lew, there's nothing that can't be sold these days if you've got it ready for delivery. From what we gather, Lew is doing a grand job down in that good old Lone Star state . . . Harry Bowes of Denver was also in our town this past week and reports that the music biz, the way he does it, is going on right ahead without any halt. Harry's one of our old timers who knows how to operate.

George Jenkins over at Bally Mfg. Co. seems to be getting busier as the days go by. And is Georgie happy now? Yes, sir, just as long as they keep those long distance phone calls coming into his office—Georgie is smiling away a mile a minute. He loves that phone, does that man . . . And, by the way, what's with Tommy (The Dapper) Callaghan these days? We haven't heard a peep out of the guy . . . Ben Coven continues to be one of the busiest of all coin machine distribs. Ben seems to get one territory satisfied on Bally games when another pops up wanting more games. By the time he gets those boys calmed down—bingo—another is going—and so it goes—on and on and on. Looks like Ben ain't gonna get any rest for a long, long time to come . . . Roy Bazelon is seriously thinking of exchanging his golf sticks for a fishing pole with the kinda weather we've been getting this season.

Roy McGinnis was around this past week over at Bell-O-Matic. And there was Mac chinning away with Vince Shay about thisa and thata . . . If anybody knows where a guy can get himself a '47 auto please communicate with Bill Lipscomb of O. D. Jennings & Co. who would like to take one along with him on his vacation . . . That Atlas Novelty service school down in Peoria clicked very, very nicely, we're told, and the coinmen there were very enthusiastic over the way the whole thing was presented . . . Mike Spagnola of Automatic Distrib. Co. tlls me that he received a visit from his pal John Stumm of Crystal Lake who advised him that those AMI's are doing a grand job . . . And that reminds me, it seems like John Haddock of AMI ain't ever around anymore these days. Just speeding here and there talking things over with the firm's distribs while Lindy Force holds down the fort and keeps trying to satisfy 'em all . . . Lovely Mrs. Aron called around to say "hello" this past week at the NAMM show and her hubby, Chuck Aron, tells me that he's gonna go east to start off distribution of the firm's Aristocrat label out there.

By the way, Mr. and Mrs. Leo Lewis of Coin-A-Matic distribs really enjoyed themselves a very happy birthday . . . Louis Boasberg and Ray Bosworth of New Orleans Novelty Co. were in our town and did some shopping about for arcade machines. Both men very happy over the way that colored arcade they built for 100 gees has clicked on Rampart Street in New Orleans . . . We suggest that every music machine op in this area get together with Ray Cunliffe regarding the Scott and Fellows Bills in Washington. It's important for juke box ops to be prepared. This is serious.



THRU THE COIN CHUTE



EASTERN FLASHES

The main topic of conversation these days is the "Scott Bill" and its chances of being pushed thru Congress by the powerful interests. The alphabetical "protective" organizations (and there are plenty) not only have been represented at the past two meetings of the Committee of the Judiciary in Washington by many top grade attorneys and personalities, but have a tremendously powerful lobby working. The coin machine interests are in for plenty of headaches. Here's an idea of how the Washington hearings have been conducted. The first meeting was held on May 23. No sooner had the coinmen returned home than they were notified that the next hearing was to be held June 4. Upon attending his hearing they were informed that the next hearing was to be held on June 11. Coinmen were not given the opportunity to be heard at these first two hearings. Without previous notice that the meetings were to be held within only a few days of each other, coinmen were at a disadvantage by not being able to prepare their material properly.

* * * *

For the past few months *The Cash Box* has been reporting on the "Scott Bill" and begging coinmen to take it seriously. Some did, many others passed it up. Now they can see that *The Cash Box* (the only coin magazine to bring this matter to the attention of the trade) might be instrumental in saving their entire business—that is if they are successful in defeating this infamous piece of legislation. Full report of the second hearing of the Committee of the Judiciary in Washington on June 4 is featured in the editorial section.

* * * *

Altho the Atlantic-Seaboard opening is a memory of two weeks standing, Bert Lane and Meyer Parkoff are still playing hosts to many out of town visitors. Every coinman who arrives in the big city, takes time off to call at these new quarters to see for themselves what they read in *The Cash Box*. They all agree—it's stupendous . . . Charley Herman, his two sons Arthur and Phil, and his son-in-law Joe Graham name their new distributing firm East-West Distributors. Located on coin row, this new firm handles Square Amusement's "Sportsman Roll" for Metropolitan New York, Westchester and all of Long Island . . . Joe Diamond, Heights Music Co., opens his summer home at Long Beach . . . Dave Gottlieb, D. Gottlieb & Co. in town for a few days.

Barney (Shugy) Sugerman and Abe Green, Runyon Sales Co., try to force the warm weather by coming to coinrow in sports clothes—but it doesn't work—the day turns chilly . . . Dave Lowy, Dave Lowy & Co., busy on the showroom floor, while Phil Mason hustles around on the outside chasing up business . . . Murray Goldberg and Jack Firestone, Firestone Enterprises, Brooklyn, N. Y. going full blast with their coin operated radio . . . Nat Cohn, Modern Music Sales Corp., as master of ceremonies for the fund raising dinner of the Rockaway Beach Hospital at the Waldorf, introduced Mayor O'Dwyer, feature speaker of the evening . . . Dave Stern, Seacoast Distributors, going for snappy bow ties—and on him they look good . . . Louis Boasberg and Ray Bosworth of New Orleans Novelty Co., New Orleans, La. come into the city after visiting in Chicago. Louis and Ray like the food of Toots Shor. The boys took in at least a half dozen of the top shows in the few days they were in the city . . . Al Bloom, Speedway Products, whose "Talking Gold" plastic grille cloth keeps getting more and more popular, wondering if he'll have time to take a short vacation this summer.

* * * *

Alfred Jordon, Capetown, So. Africa, visits *The Cash Box* offices to see the people who put together what he calls "The only really coin machine magazine". You'd be surprised at the wonderful coverage and reputation we have "out yonder" . . . Do you remember Percy Goddard, who used to visit us from London before the war. Well Percy is running an arcade and coin machine business in Sidney, Australia . . . Ben Becker, Tri-State Sales Co., and Pioneer Distributing Co. (Bally Distributors) leaves for a road trip . . . Max Levine and Fred Hailparin, Scientific Machine Corp., shipping plenty of their "Pokerinos" thruout the country . . . Charley Katz, Esquire Games, very active along coin row . . . Hymie Rosenberg, H. Rosenberg Co., momentarily without the services of a car—but hopes to have one very shortly . . . Bill Rabkin, International Mutoscope Corp., returns from an extended trip to Toronto . . . A Sidney Levine was killed in the Maryland air crash. Many coinmen thought it might have been Sidney A. Levine, Attorney for The New York Music Ops Association and kept phoning his office and home. However, Sidney A. Levine is alive and in very good health.

THRU THE COIN CHUTE



**CALIFORNIA
CLIPPINGS**

SAN FRANCISCO

Well the long week-end holiday is over with, and a lot of the boys are wearily dragging themselves back to their respective desks and shops. Most if not all of the plattery firms execs have been out to Chicago, and from what we on the West Coast hear, the big NAMM show was a terrific hit. Lots of good biz should start rolling and soon.

Lots of the boys up around the Bay City area started early on their week-end holiday. Dropped around to see Lou Wolcher and Al Myers of Advance Automatic Sales. Lou was moving on high to get going on his fishing trip while Al Myers stayed on the job and kept those orders filled, and out to the ops in time for the holidays. Al tells me that things are good and getting better. The firm has a sample of this new "Strikes 'N Spares" and expect to sell lots of these bowling games.

Hank Maser over at his new and completely remodeled building is all set to go in assembling the new Buckley Bells. Maser will handle regional distribution of this equipment for the eleven western states. He conducted a personal tour throughout the three floors of his new place and it is really something to see. Production will be no problem once the parts start arriving from the plant in Chicago. Pat Buckley of Chicago is due in town this week and will spend about three or four weeks with Maser going over many plans and ideas for the assembly and distribution of the new equipment.

Leon "Hi Ho" Silver, one of the most active men we have ever seen in the vending biz. On our last visit to San Francisco we paid a visit to the shop and headquarters of Silver and saw a small, one room office and small shop and storage space. That was but a few months ago. This trip we were amazed to see the place expanded into ten times the original size and with seven or eight persons busily engaged in packing, wrapping and shipping vending equipment.

Walter Huber at M. S. Wolf Distributing was busy taking orders for the new A.M.I. phono and promising early delivery. Walt says that things have been very good around the Bay City area . . . Al Armos of Golden Gate Novelty moving lots of good used games and music and expecting things to pick up and get better right after the holidays . . . Morrie Pollard home sick in bed with the flu and missing a swell chance to go fishing for a few days . . . Dan King of Pace Bells off on one of his flying trips, picking up new bells and delivering them out to the ops wherever needed . . . George Murdock taking a nice vacation and off for his secluded retreat at Catalina Island . . . Joe and Carl Noto busy calling on ops and selling lots of nice reconditioned five ball games and phonos.

Stopped in at the offices of M. L. Parent, who is national distributor for the Douglas Shoe Shine Machine over at Oakland across the bay. Parent informed me that the plant is now in full production and he expects to ship large quantities of the new machine in a very short time. Parent was very happy over the response to his ad in "The Cash Box" . . . Johnny Ruggiero over at Jack Moore packing his stuff fast to get over and pick up the missus for a short trip over the holidays . . . Len Baskfield of E. T. Mape off on a trip for a short rest.

LOS ANGELES

The Lāymons were very chipper this week having just moved into their new showrooms. Their place is very nice to look at. Lucille supervised the selection of the coloring scheme, adding that certain woman's touch.

Bud Parr of Solotone is off on a fast plane trip to several points in the midwest and will spend a day in Chicago before flying back to the West coast . . . Fred Gaunt of General Music has been doing a bang up job of selling routes. Fred reports that he has completed the sale of four good sized routes in the past ten days and that's going some . . . A new distributor is now amongst us and has opened offices at 2307 W. Pico. Known as the Shine Distributing Company, the firm will be managed by Earl Everett formerly of the Seattle Coin Machine Co. We hear that the firm will distribute the new Douglas Shoe Shine Machine of Oakland.

Bill Happel, Jr. of Badger Sales has received word from the Keeney factory that two of their newest games are on the way and should be here on display in his showrooms very shortly. They are the new "Hot Tip" one ball, and "Carousel" the new 5 ball. Bill hopes to be able to make deliveries on these games in the very near future. There is a new asst. bookkeeper over at Badger Sales and definitely on the glamour side; but hold it boys, she has just returned from her honeymoon. Her name is Marilyn Stromberg.

Ray Powers of E. T. Mape has his new Mobile truck all set to go and plans on bringing service right to the boys when they cannot get into town for parts and equipment. Ray leaves for San Francisco this week for a conference with the boys up in the Bay City headquarters, and to preview several new lines which the firm plans on announcing soon. Jim Hurley has been added to the staff of the E. T. Mape Distributing Company and has been appointed assistant to Ray Powers.

M. S. Wolf has been quite busy these past few weeks getting lots of games and phonos delivered, Bill just received a nice shipment of phonos. Things are looking up says Bill and should start booming soon.

A big meeting was held here this past week by the S.C.A.M.O.A. at the Alexandria Hotel. The association has affiliated with 1052 of the Music and Games unit of the A.F. of L. Lots of action took place with much accomplished for all concerned . . . Bill Williams, of Williams Distributing Company expects a nice shipment of the new Williams "All Stars" a very unusual and attractive five ball, which the boys will really go for . . . Jack Gutshall has been selling a number of the new Packard Bars equipped with the new hideaway for private homes.

Bill Schrader of Allite Manufacturing tells me that their plant is now going at full speed and that they have added nearly one hundred new employes for their shop and assembly lines. That their new bowling games are leaving the factory in ever increasing numbers . . . Danny Jackson of Automatic Games has just received a large supply of new Bells and is shipping them out almost as fast as they come in . . . Charlie Robinson has kept his assistant Al Bettelman very busy this past week helping out in the shipping room. The boys have been selling and shipping lots of stuff this past week . . . Charlie Fulcher of Mills is very happy over the response to the Mills Constellation. Charlie has taken some very nice orders . . . Len Micon of Pacific Coast Distribs has been buying up a lot of Total Rolls for shipment to eastern markets.

THRU THE COIN CHUTE



ST. LOUIS MINNEAPOLIS

Sure signs that the phonograph shortage is beginning to ease up in old St. Loo is the fact that rental signs are beginning to appear over op's office windows. Outdoor dancing, garden parties, etc., will make a good 1947 market, according to the old timers.

It'll be wedding bells soon for Charlie Larcom, personable ex G.I. op, who popped the question last week when he visited his former secretary, Elaine Sterling, who is now a Powers model in New York. Chuck is the last of the single ops in the music business exclusively . . . Del Veatch made a lot of friends with his Aireon preview two weekends ago. Final count is in, revealing that more than 450 ops and their families partook of the V. P. Distributing Company's hospitality over the two-day event. VP was the first to hold a gala opening of this kind in many moons, lit up with lanterns, banners, streamers, and groaning tables of food and drink.

New Aireons delivered have gone to W. B. Davis, Belleville, Ill.; Paul Chaney, Fredericktown, Illinois; Bob Stroot, Leonard Christian, both of St. Louis, and Bill Hollenbeck, of Cape Girardeau, Mo. Del is also showing the Maestro-Mirror column cabinet and writing up a lot of advance orders for this deluxe item . . . Visitors who plugged away at ordering over the coin machine beach during the last few days included Dick Wright of Reliable Novelty Co. and Harry Siegel, of Acme Novelty, both of whom have been too busy at come out on the street all this year. How'd ya like the sunlight, boys?

Vacations are late all over the industry this year. At Olive Novelty, Bill Holmes broke the ice when he packed his fishing gear and disappeared into the tall timber. A few days later Curley Cotton, veteran street man for Olive, also took off. Partners Ben Axelrod and Al Haneklau managed to start a trickle of new games coming their way after the recent Chicago trip, and are happily making deliveries . . . Such success inspired Dan Baum and Walter Gummersheimer of Baum Distributing Company to grab a train to the Windy City this week. Both hope to secure a few games, plus a new line which Dan has been angling for since setting up in his new headquarters.

No news was forthcoming from Morris Novelty Company of J. S. Morris & Sons—seems like the entire Morris clan is too busy to spend an hour in the office these days. Reports are, however, that Sidney Morris is searching for a record entitled "The Contest between Lord Windemere and Paul Boomer."

Bismarck, North Dakota is celebrating their Diamond Jubilee, 75 years, July 19 to the 22nd and the citizens of Bismarck are raising mustaches and beards as the pioneers did many years ago. Operators from Bismarck who were visitors of Minneapolis this past week were Roger Chester and his wife. Roger had one of the nicest Van Dykes and mustache that the writer has seen in a good many years, outside of seeing advertisements in magazines . . . Bob Addington of Bismarck was also in town but because of his youth was having difficulty in raising a beard although there was a good sign of a sun-burned mustache.

V. R. Middlemas also of Bismarck, North Dakota, drove to town with a brand new Lincoln Sedan accompanied by his nephew Gordon. Although Van has given up the operating business, he intends to run a scale route. Van just has to keep himself busy as he has had too much time on his hands the past few years . . . Oscar Winter of LaCrosse, Wisconsin spent a few days in Minneapolis calling on a few distributors.

A. E. Grundeen of Minot, North Dakota stopped off in Minneapolis last Saturday, for just the day enroute to Chicago to attend the music show. His plans are to return to Minneapolis for a few days before returning home . . . Jack Backus of Jamestown, North Dakota flew into Minneapolis on one of his 5-passenger planes for a few days vacation. He still uses his plane whenever the occasion arises regardless of the publicity given the air crashes . . . Ted Anderson, former mechanic of Dick Henderson of Moose Lake, Minnesota is now a partner of Edwin Swanson of Moose Lake. Ted bought half ownership during the month of May and although he operates one of the biggest garages and gas stations in Moose Lake, he will spend most of his time on the route as it still is his first love. Ed likes the deal very much as mechanics are very hard to get and Ted really knows his stuff.

Congratulations to George Harrison of the Howard Sales Company, Minneapolis who is celebrating his 27th birthday, June 3, 1947 . . . Millie Stuck of United Machine Company, Sioux Falls, South Dakota, stopped in Minneapolis just to visit a few of her friends in the Twin Cities . . . Clayton Norberg and Milton Casebere of the C. & N. Sales Company were both in Minneapolis, Monday, June 2, for just the day calling on a few distributors . . . Fred Norberg, Clayton's father, is in Indianapolis, Indiana on a business trip . . . Glen Addington and his wife and daughter from Bismarck, North Dakota, arrived in Minneapolis, Tuesday, June 3; after spending several days at Lake Millacs, his wife's former home. Glen is also sporting a black beard and with his tall, lanky figure is a replica of Abraham Lincoln . . . Mr. and Mrs. Art Hawks of Yankton, South Dakota, in town for a few days for a vacation and a little shopping.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

CLASSIFIED AD RATE: \$1.00 PER ISSUE

for all subscribers. Maximum space 5 Lines. All ads over 5 Lines—add 50c per Line.

FREE AD EACH WEEK for all \$48.00 per Year Subscribers, Maximum Space 5 full Lines.

50c per Line for Non-Subscribers, Minimum Ad 2 Lines.

ALL ADS — CASH WITH ORDER

WANT

WANT — Singing Towers, Top Flight and Streamliners. Also Utility Cabinets with or without mechanisms. ACE HIGH MUSIC & TELEVISION CO., 1504 CALLOWHILL ST., PHILADELPHIA 30, PA. Tel. Locust 4-1338.

WANT — Keeney Bonus Super Bells 5¢, 5-5¢, 5-25¢ and 5-10-25¢; Bally Draw Bells, new or used; Bally Triple Bells; Mutoscope Fan Front and Red Top Diggers; Late Pingames. Quote best prices, quantity and condition in first letter. Cash Waiting!! M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: Ordway 3070.

WANT — Watling and Pace Scales; Rotary Claws and Merchandisers; Mutoscope Diggers; Two and Three Way Super Bonus Bells; Victory Derbys and Specials. Will sell or trade for any of the above. Wurlitzer Skee Balls, Four Bells \$150. ea. Arcade equipment, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT — All model Cigarette & Candy Bar Vendors. Send complete list and prices wanted. NEW YORK VENDING MACHINE EXCHANGE, INC., 1010 MYRTLE AVE., BROOKLYN 6, N. Y.

WANT — Wurlitzers: 800; 700; 600-K; 1015. Seeburg: Hitone 8800 E.S.; 8800 E.S.R.C.; Classic; Vogue. Write at once. MUSI-PHONE SYSTEMS, 3606 BERGENLINE AVE., UNION CITY, N. J.

WANT — All late model phonographs for Export Trade. 1946 Wurlitzers, 1946 Seeburgs, 1946 AMI and 1946 Rock-Olas. State quantity and lowest cash price. Will send deposit. Balance Sight Draft through our bank. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel: Drexel 4326.

WANT — The following records new or slightly used: Cheatin' On Your Baby by The Korn Kobblers (Okeh); Memories by Jimmy Davis (Decca). NORTHERN AUTOMATIC MUSIC CO., INC., MURDOCK HOTEL, LOGANSPOUT, IND.

WANT — Lite-O-Cards with Spring Bumpers. Will pay \$40. ea. MODERN AMUSEMENT CO., 530 URSULINE ST., NEW ORLEANS, LA.

WANT — We want to buy New or Used Total Rolls, Advance Rolls, One World or what have you. State quantity, condition and cash price. SEACOAST DISTRIBUTORS, 629 - 10th AVE., NEW YORK 19, N. Y.

WANT — Wurl. & Seeb. 30 wire Hideaway Units complete 20's & 24's; Wurl. 1015's, 850's, 950's & 750E's; Seeb. 1-46S, 1-46M, Hi-Tone, Envoy, etc.; R. O. 1422; used Packard Wall Boxes; Packard & Buckley 30-wire Adaptors for Wurl., Seeb., Mills and R. O.; Mills, Jenn. & Pace F. P. Mint Vendors; Post-war Photomatic; Late 5 & 1 Ball F. P. Games; used Evans Ten Strike; used Genco Whizz; Bally Line-A-Line; Metal Typers; Scales, etc.; Converters 110 DC to 110 AC, 110 V. 25 cycle to 110 V 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models. Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — Will trade 10 brand new Packard 10¢ Wall Boxes for any type coin operated equipment. Write in what you have for trade. WEST COAST AMUSEMENT CO., 107-109 S. WILLOW AVE., TAMPA 6, FLA.

WANT — Seeburg 9800 Amplifiers with remote control. Advise condition and price. ATLAS EQUIPMENT CO., 512 E. WATER ST., SYRACUSE 2, N. Y.

WANT — Used Wurlitzer, Seeburg, Rock-Ola Phonographs in any condition. Write stating quantity and lowest prices. LIBERTY PHONO, 3757 W. 115th ST., BLUE ISLAND, ILL.

WANT — Used Keeney Twin Bonus Bell 5 5¢. 25¢-5¢ Models. Write giving full details, prices, conditions, etc. Also Keeney Super Tracktime, good condition, give full details. No Junk. Write at once to: RICHMOND SALES CO., 803-807 W. BROAD ST., RICHMOND 20, VA.

WANT — Any quantity of Bally Triumphs on 60 cycle basis. Write or wire. MOUNT ROYAL SPECIALTY REG'D., 2316 BEAUBIEN ST. EAST, MONTREAL, QUEBEC, CANADA.

WANT — 5 Ball Free Play Games. Williams: Amber, Dynamite, Suspense. Chicago Coin: Super Score, Spellbound. Gottlieb: Stage Door Canteen, Baffle Card, Superliner. Bally: Turf Queen, Big League, Midget Racer. Games must be in A-1 condition. For Resale. State quantity & lowest prices in first letter. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF. Tel: Tuxedo 4976

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

WANT

WANT - Any quantity of Bally Triumphs. Must be in good shape. Write or wire prices & conditions of machines. MOUNT ROYAL SPECIALTY REG'D., 2316 BEAUBIEN ST. EAST, MONTREAL 1, QUEBEC.

WANT - Counter Amusement Machines, new or used. Also Cigarette, Candy & Gum Vendors. We need Ball & Bubble Gum. We pay better prices as we are operators. All must be ready for location. Send List and Details. Will Job New Vendors. JOE F. FLOYD, 513 TAYLOR ST., ANDERSON. S. C.

WANT - Total Rolls; Genco Playballs and Tally Rolls. Phone, wire or write immediately stating price and condition. We do not buy junk. SEIDEL COIN MACHINE SALES, 558 W. 47th ST., NEW YORK, N. Y. Tel: Plaza 9-1380.

WANT - Old Gooseneck Slots, Mills, Jennings, Watling, Pace, Caille. 5¢ Only. Mills Q.T.'s B. T. SHEFFLER, 1106 SO. WESTERN, LOS ANGELES 6, CALIF. Tel: RE. 6845

WANT - Evans Ten Strike Model 1946. State condition, quantity and lowest price. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. Tel: Union 3-8584

FOR SALE

FOR SALE - Keeney Air Raider, Submarine, Liberator, 2 Shoot The Bull, 2 Bally Rapid Fire, Shoot To Tokio, Shoot The Jap, Western Deluxe Baseball, Scientific Batting Practice, Bicycle Trainer. Good condition. Make offer for one or all. STANLEY AMUSEMENT CO., 1534 COMMERCE ST., TACOMA 2, WASH.

FOR SALE - Write in for our Illustrated Mailing List! Seeburg Hi-Tone 8800 RCES \$359.50; Wurlitzer 500-K \$225.; Red Ball \$159.50; Scientific X-Ray Poker \$94.50; Tri-Score \$295. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L. I., N. Y.

FOR SALE - Sacrificing account of ill health. 75 Tranquil Tone coin operated Radios in perfect condition. Used less than thirty days, dark walnut cabinets, play one hour for quarter, cost \$59.50, will sell for \$37. ea. or the entire lot for \$2500. Bargains like this are few and far between. FRANCIS CUMMINGS, 514 COURT BUILDING, EVANSVILLE, IND.

FOR SALE - New Packard Adapters & Steel Cabinets 1/2 price; 30 wire Plastic Cable 27¢ ft.; New Mills Vest Pocket \$30.; New 5-10-25¢ Pace Consoles \$300.; Lucky Strike Counter Dice Games \$15.; Bat-A-Ball Jr. \$49.50; Sr. \$99.50. AUTOMATIC COIN MACHINE CO., 13 W. LINWOOD BLVD., KANSAS CITY 2, MO.

FOR SALE - Juke Box Route. 65 brand new Seeburg 146 & 147 Phonographs with complete sound distribution on all, Boxes, Speakers, etc. All on location in Miami, Fla. Income to \$1000. week. New Studebaker truck, Shop, Records. A real, going concern. Must leave town. Reasonable Terms. A. ROGAN, 3941 N.W. 2nd ST., MIAMI, FLA.

FOR SALE - '41 Derby \$125.; Record Time \$95.; Completely rebuilt (616) Wurl. Amplifiers \$37.50 guaranteed; Collection Books \$5.50 per 100; Service Kits \$7.50; Wurl. 61 counter model \$100.; New Ken Rad No. 2051 Tube \$1.85.; Universal Amplifier \$47.50; Speaker wire 1¢ ft. CENTRAL COIN MACHINE CO., 482 CENTRAL AVE., ROCHESTER 5, N. Y.

FOR SALE - 3 - 1946 Evans Bangtails JP and 1 - 1946 Evans Bangtails JP Free Play and Cash (write); 2 Mills Four Bells \$100. ea.; 2 - 5¢ Q.T. Glitter Golds \$60. ea.; 2 - 10¢ Q.T. Glitter Golds \$65. ea. LAMBERT MUSIC CO., 116 N. HUNTER ST., STOCKTON 1, CALIF.

FOR SALE - Music and Pinball Route. 1 Seeburg 147-M; 9 Seeburg 146-M; 4 Seeburg 146-H; 5 Wurlitzer 616; 2 Seeburg Crowns; - Total (21) Phonographs, (49) new Seeburg Wall Boxes, (40) Seeburg Speakers. 21 Late post-war Pingames; 15 pre-war Pingames, good condition - total (36) Pinballs. All Phonographs and Games out on Locations. Collection Five Hundred Dollars Weekly. Price \$30,000. Write or phone. Peter Olcik, CONNECTICUT MUSIC CO., BOX 180, OAKVILLE, CONN. Tel: Watertown, Conn. 987.

FOR SALE - 5 Chicoin Goalees (in tip top shape); 8 Evans Ten Strikes; 7 Genco Total Rolls, reconditioned; 3 Hi Score; 4 Roll-A-Score. Call or write for prices. SEIDEL COIN MACHINE SALES, 458 W. 47th ST., N. Y. C. Tel: PLaze 9-1380

FOR SALE - Genco Total Rolls, perfect \$250.; Bally Draw Bells, red button \$275.; Bally Deluxe Draw Bells (write); Keeney 5¢ Super Bonus Bell, very clean \$375. Terms: 1/3, balance C.O.D. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE - Old established Phono & Pinball route in desirable central Michigan consisting of 36 Phonos, 20 Pinballs (12 new 46 & 47 machines), and other late models. Bringing in \$400. weekly. Sacrificing for \$20,000. Cash. Owner retiring. Write. BOX 121, c/o THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE - 6 Super Skee Rolls, 9 ft. \$145. ea.; 1 Tri Score \$265.; 2 Goalee \$245. ea.; 3 Champion Hockey \$79.50 ea.; 3 Genco Playballs \$129.50 ea.; 2 Air Raiders \$69.50 ea.; 1 Premier Skee Roll with barrel, 10½ ft., like new \$325.; 5 Total Rolls \$300. ea.; 25 Exhibit Post Card Vendors \$19.50 ea. MARCUS KLEIN, 577 - 10th AVE., N. Y. C.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

FOR SALE

FOR SALE - Saratoga with rails \$69.50 ea.; Super Bells \$125. ea.; Jumbo Parade \$59.50 ea.; 2 Keeney Anti-Aircraft Guns \$60. ea.; 2 Pitch 'em & Catch 'em, like new \$50. ea.; 4 Panorams, splicer & extra film \$250. ea. F.O.B. Lewistown. Uncrated. 1/3 deposit. LEWISTON DISTRIBUTING MART, INC., 27 VALLEY ST., LEWISTON, PA.

FOR SALE - Photomaton, complete with extra lens and stock of parts. Make us an offer. CHEMICAL CITY MUSIC CO., 186 SUMMERS ST., CHARLESTON 1, W. VA.

FOR SALE - Keeney Super Bonus 5¢ \$400.; Twin Bonus 5-10¢ \$575.; Deluxe Draw Bell (write); Draw Bell \$275.; High Hand \$50.; Club Bells \$50. ROYAL MUSIC CO., 76 MAIN ST., WEBSTER, MASS.

FOR SALE - 30 Genco Total Rolls \$225. ea. Delivered anywhere in the U. S. A. Free. 1/3 deposit, balance C.O.D. LYN BROWN CO., 1351 W. WASHINGTON BLVD., LOS ANGELES, CALIF.

FOR SALE - 5 Seeburg Bar-O-Matic Boxes and all like new, resprayed and overhauled \$40. ea.; Panoram with Remote volume control and transformer, 1 set of film \$325. complete; 3 Singing Towers \$200. ea.; 20 - 3 wire Wall-O-Matic Boxes \$20. ea. APPEL VENDING CO., 5015 NO. GRANSBACK ST., PHILA. 20, PA. Tel: Davenport 4-5545

FOR SALE - Total Rolls, excellent condition, crated for shipment \$239.50 ea.; 2 new Chicoin Basketball Champs (write); 1 Bakers Races J.P., fine condition \$199.50; 25¢ Paces Races \$99.50. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE - Three Chicago Coin Basketball Champs. Floor Samples, like new. Special Price. Write or wire. COIN AMUSEMENT GAMES, INC., 1335 E. 47th ST., CHICAGO 15, ILL.

FOR SALE - Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. \$100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton \$205.; 1 slightly used Surf Queen \$150.; 2 used Flat Tops \$125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - Wurlitzer Model 500 \$125; Model 600 \$100.; Model 412 \$50.; Model 24 \$90.; Model 750E \$300.; Model 800 \$335.; Seeburg 9800 \$200.; Classic \$150.; Mills Four Bells \$100.; New Vest Pocket 5¢ \$50.; Jennings 5¢ Chief \$25.; 5¢ Rol-A-Top \$40. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: Bridgeport 750

FOR SALE - Bally Hi Hands \$75. ea.; Bally Big Top \$50. ea. Machines in A-1 condition. BRADISH SALES CO., 536 CENTRE ST., FREELAND, PA.

FOR SALE - Ten Keeney Three Way Bonus Bells, like brand new \$1100. ea.; Ten Evans Bangtails 1947 Models, used ten days \$450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713

FOR SALE - 3 - 9 ft. Bally King Pins \$89.50 ea.; 4 - 9 ft. Rock-Olas (refinished \$100. ea.; 6 - 12 ft. Rock-Olas (refinished) \$125. ea.; 2 - 10 ft. Genco Bank Rolls (refinished) \$125. ea. Or will trade for Total Rolls or late 5 Ball games. WISCONSIN NOVELTY CO., 3734 N. GREEN BAY AVE., MILWAUKEE 6, WIS.

FOR SALE - Twin Twelve Hideaways \$75. complete F.O.B. Hollywood, Cal.; 30-wire Cable Distributors 19¢; Inner Com. Station Two Unit \$35. ALPHA DISTRIBUTING CO., 1205 NO. HIGHLAND AVE., HOLLYWOOD 38, CALIF.

FOR SALE - 1 Brand new 25¢ Bally Draw Bell \$400.; 1 Brand new Goalee \$250.; 1 Twin 616 Wurlitzer in Packard steel cabinet, 6 Packard Wall Boxes, Packard No. 400 Speaker \$275. for lot; 2 Wurl. 600-K, very clean \$185. ea.; 1 Wurl. 600 Dial, very clean \$175.; 1 Wurl. 24 Victory Cabinet \$175. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE - Cross-Fire; Lightning; Lucky Star; Rocket; Pokerino; Advance Total Roll. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299

FOR SALE - Act Now - All Machines Clean and in excellent condition - Used Evans Bangtails 7 coin F.P.-P.O. J.P., Keeney 5¢ Super Bell Comb., Keeney 25¢ Super Bell Comb., Jumbo Parade, 5¢ Comb., Jumbo Parades 5¢ Comb. F.P., Hi-Hand 5¢ Comb., Victory Specials, Longacres, Pimlicos, Club Trophys, '41 Derbys, Dark Horses, Five Balls: '41 Majors, South Paw, Exhibit Stars, 4 Roses, All American. Make an offer for any part or all. All machines crated and ready to ship. 1/3 deposit with all orders, balance C.O.D. ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel: Atwater 73511

FOR SALE - 1 Bally Hi Hand \$80.; 6 Silver Moon F.P. \$65. ea.; 2 Surf Queens \$115. ea.; 1 Hi Dive \$45.; Knockout \$50.; 1 Soft Ball Queens \$115.; Play Ball \$35.; Horoscope \$35.; 3 Bally Big Top C.P. \$85. ea.; 1 Mills Throne \$160.; 4 Wurlitzer 600 Victory Cabt. \$225. ea. Good shape. HUTZLER VENDING MACHINE CO., 900 WINCHESTER AVE., MARTINSBURG, W. VA.

FOR SALE - Going! Going! Almost Gone! Victory Derbys at \$199.50. Have a few left. Bang-A-Fitty distributor for Minnesota. New 5 Balls; Slots - floor samples; new and used Phonographs; Counter Games; Big Game Hunters, like new \$27.50. All makes new and used equipment for sale or what have you to trade? MIDWEST COIN MACHINE CORP., 777 UNIVERSITY AVE., ST. PAUL 4, MINN.

FOR SALE - Console: one brand new Bally 5¢ Draw Bell \$380. Michigan Distributors for Bally Manufacturing Company. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO 21, MICH.

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART.****FOR SALE**

FOR SALE - Close-out Bargains: Mills Panorams \$275.; reconditioned Paces Races \$100.; Keeney Air Raiders \$25.; Marvel Pop Up \$25.; ABT Mod. F. \$10.; 12 record Seeburg \$50.; 616 Lite-ups with new Marble Glow finish \$75.; 1941 Evans Galloping Dominos 5¢ play \$90.; Coinex Bear Target \$50.; Seeburg Coinex Jap \$40.; Coinex Chute the Chutes, never uncrated \$90.; American Eagles \$5.; B & S Vest Pocket \$35.; BF 5¢ QT Mills \$35.; Groetchen Columbia \$25.; Underwood Noiseless Typewriter \$50.; McCaskey Cash Register & Adding Machine Combo. \$100. CAROLINA VENDING MACH. CO., R. 2, ALBEMARLE, N.C. Tel: 838J.

FOR SALE - Complete line of Mills new Black Cherry slots, Buckley's new Track Odds, rebuilt Black Cherry and Golden Falls machines in 5¢, 10¢ & 25c denominations. We are in a position to fill all your slot machine requirements. Immediate delivery on Black Cherry or Golden Falls complete Case & Casting assemblies. Contact us for highest quality merchandise at standard prices. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1312.

FOR SALE - 20 Bally Victory Derby automatic payout one ball pin games. Used only 1 week. In perfect condition, just like new. Make me an offer. F.O.B. Tucson. Write or Wire. JOHN LIVOLSIC, 15 W. 27th ST., TUCSON, ARIZONA.

FOR SALE - 50 Buckley Chrome Boxes, 20 and 24 record \$15. ea.; 50 old style Buckley Boxes \$5. ea.; 6 Seeburg 30 wire Boxes \$7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE - Suspense \$119.50; Surf Queen \$94.50; Super Score \$175.; Superliner \$99.50; Stage Door Canteen \$89.50; Smoky \$189.50; Sea Breeze \$104.50; Big Hit - Single \$99.50; Big Hit - Multiple \$119.50; Fast Ball \$129.50; Grand Canyon (rev) \$69.50; Fiesta \$175. SILENT SALES SYSTEM, 635 D ST., N.W., WASHINGTON, D.C., 2505 N. CHARLES ST., BALTIMORE 18, MD.

FOR SALE - Mills Blue Fronts converted into Black Cherry cabinets: 5¢ \$95.; 10¢ \$105.; 25¢ \$115.; Mills Gold Chromes: 5¢ \$100.; 10¢ \$110.; 25¢ \$120.; Mills Cherry Bells originals 3-10 pay: 5¢ \$90.; 10¢ \$100.; 25¢ \$110. 1/3 deposit, balance C.O.D. GOLDEN NOVELTY CO., BARNESVILLE, MINN. Tel: 224.

FOR SALE - 12 Mills Jumbo Parades cash pay 5¢ late heads, cabinets repainted. - These machines are in excellent condition \$45. ea.; 15 Mills 3 Bells 5-1-25, cabinets refinished - these machines are in tip top shape \$310. ea. All crated, ready to ship. GOLDEN NOVELTY CO., BARNESVILLE, MINN. Tel: 224.

FOR SALE - \$25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram \$325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: Mitchell 3254.

FOR SALE - Wurlitzer model 100 wall boxes for use with 30 wire. We have 5,000 to sell at \$5.00 each. The Best Buy in our 27 years in the industry. HIRSCH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE - Total Roll \$250.; Jack Rabbitt \$250.; Super Triangle \$195.; Tally Roll \$175.; Undersea Raider \$135.; Lite League \$125.; Genco Bankroll 14 ft. \$125. (Special! 2 Chicoin Hockeys and 2 Bally Rapid Fires \$200.); Superlner \$150.; Grand Canyon & Laura \$75. ea. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE - 35 new Hawkeye Model "G" Deluxe one cent Venders with slug ejectors and Plastic Globes. Never opened. Also 25 slightly used above machines. Make offer. Will Sacrifice. ROBERT M. STUART, 889 HUBBARD ST., GREEN BAY, WIS.

FOR SALE - 1-700 Wurl.; 1-500 Wurl.; 2-600 Wurl.; 6-616 Wurl.; 1-1940 Rock-Ola C. M.; 1-Seeburg Rex; 1-Seeburg Gem; 6-Pinball Games. All Machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th STREET, PHILADELPHIA 41, PENNA.

FOR SALE - 37 Superior 1000 Hole, Jackpot Charlie Boards (25¢). Still in original carton as received from factory in January and stored in a dry place. Territory down, best offer takes them. Jockey Clubs or Turf Kings, A-1, clean at \$125. ea. K. H. FERGUSON CO., 1014 W. RAMSEY ST., STILLWATER, MINN.

FOR SALE - Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Balls, like new, 10' long \$185. ea.; or will trade for late pinballs; Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CD., 733 MAIN ST., OSAGE, IOWA.

FOR SALE - Have on hand five 4 Bells, four of them Original Heads and one Late Head. All 5¢-5¢-5¢. Need minor repairs and several of the cabinets need to be refinished. Can be seen at Mills Industries. Will sell lot for \$750. One Dewey machine 5¢ play, good orders \$100. WM. CARMEL, 33 NORTH LA SALLE ST., CHICAGO 2, ILL.

FOR SALE - New Machines in stock. Havana, Bally Rockets, Cyclone, Lightning, Spot Lite, Genco Advance Roll, Sportsman Roll, Heavy Hitter, Bat A Ball, Maisie, Vest Pockets. MILLER VENDING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH.

FOR SALE - Juke Box Routes. 20 machines in Hollywood, 30 in Los Angeles. All new models. Good locations. Easy Terms. Will sell all or part. Going Business. Small Investment. NAVARRO DISTRIBUTING CO., 3706 WHITTIER BLVD., LOS ANGELES 23, CALIF. Tel: An. 5156.

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****FOR SALE**

FOR SALE - 103 Gardner Sales Boards, packed in a wooden box. 53-5¢-1200 Hole Dip's Special, 11-10¢-1200 Hole Big Dipper, 5-10¢-1200 Hole Ten Big Tens, 29-25¢-1000 Hole Jackpot Charlie Boards. All fresh stock. Territory down. Entire lot for \$150. K. H. FERGUSON, 1014 W. RAMSEY ST., STILLWATER, MINN.

FOR SALE - Mr. Operator! Have you tried a sample order of Lonson Boxes - The Box that holds unwrapped nickles - The Box that cuts out wrapping your customer's share. Holds \$20. worth of nickels in convenient rows. Send your address and we send you sample box. Write today! MANKATO NOVELTY CO., 639½ MOUND AVE., MANKATO, MINN.

FOR SALE - \$50. apiece for any of the following: Batting Practice; Keeney Submarine; Jennings In-A-Barrel; Tokio Guns; Rocket Busters; Sky Fighters; Rapid Fires, King Pins, like new \$75. Small charge for crating. BINGHAMTON AMUSEMENT CO., 221 MAI NST., BINGHAMTON, N. Y. Tel: 6-1971

FOR SALE - The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE - New Packard Equipment, Speakers, Wall Boxes, Hideaways, 30-wire Cable, Adaptors. Ready for immediate shipment. Write for details. Good buy for immediate sale. RICHMOND SALES CO., 803-05 W. BROAD ST., RICHMOND 20, VA.

FOR SALE - 20 Brand New Folder-Type Combination U.S. Postage Stamp Machines (4-1¢ stamps for 5¢ and 3-3¢ stamps for 10¢). In lots of five or more \$10.75 ea. 1/3 deposit with order, balance C.O.D. ATLAS VENDING CO., 410 N. BROAD ST., ELIZABETH 3, N. J.

FOR SALE - 25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE - Late model Photomatic, also coin operated double photo booth with Electroid Cameras for 2-1/2" and 1-1/2" Photos at bargain prices. Large stock of Arcade Equipment. PLAYLAND, 186 SUMMERS ST., CHARLESTOWN 1, W. VA.

FOR SALE - Every type of used equipment available for immediate delivery. Total Rolls; 5¢ Super Bells; 25¢ Super Bells; 5¢ and 25¢ Super Bells F. P. & P. O.; 4 Bells Late Head; 4 nickel two tone '41 Lucky Lucre; Hi-Hand; 10¢ Saratoga C. P. & F. P.; New Packard Boxes; Speakers; Hideaway; 1000 Out of this World Speakers. Write for our amazingly low prices. PACIFIC COAST DISTRIBUTORS, 1347 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

FOR SALE - 4 Mills Goosenecks, Jackpots, with Reserve and 2 Cailles 3/5 late, all for \$185.; 1 Bally Big Top Console, payout \$40.; 1 Mills Dewey \$75.; 1 Operators Bell \$15. B & L AMUSEMENT CO., 3729 HAMILTON ST., DALLAS 10, TEXAS.

FOR SALE - Make me an offer on 5¢, 10¢ and 25¢ Mills Blue Fronts in the 400,000 serial. These are in absolutely first class condition. Have club handles, knee action and drill proof. WILLIAM CORCORAN, 1157 POST ST., SAN FRANCISCO 9, CALIF.

FOR SALE - 1 Rapid Fire \$50.; Western Baseballs & Major Leagues \$75.; Genco Skeeballs 10 ft. \$100.; '38 Tracktimes \$125. A-1 condition; Vest Pocket Bells & Used Pinballs. Write or call for prices. WESTCHESTER AMUSEMENT CO., 86 OAK ST., YONKERS 2, N. Y.

FOR SALE - DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT-Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. \$500. f.o.b. Los Angeles. Add \$25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - 1 Kirk Air Defense (repainted & reconditioned) \$125.; 1 Evans Tommy Gun in perfect shape \$65.; 1 Bally Torpedo \$35.; 1 Lonchamps console (repainted & reconditioned) \$40. WEST COAST AMUSEMENT CO., 107-109 S. WILLOW AVE., TAMPA 6, FLA.

FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKE LAND, FLA.

FOR SALE - 5 Keeney Super Bell 5¢ \$50.; Keeney Super 5¢ & 25¢ \$90.; Club Bell 5¢ \$40.; Jumbo Parade \$25.; Club Trophy 1 ball \$25. 1/3 deposit, balance C.O.D. LYN BROWN CO., 1351 W. WASHINGTON BLVD., LOS ANGELES, CALIF.

FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817

FOR SALE - Used Mills Slots: 5¢ Original Bonus, J.P.B., like new \$250.; 10¢ Original Bonus, J.P.B., like new \$275.; 25¢ Original Bonus, J.P.B., like new \$300.; 5¢ Bonus \$137.50; 10¢ Bonus \$147.50; 5¢ Blue Front \$97.50; 5¢ Brown Front \$107.50; 10¢ Gold Chrome Bell \$160.; 25¢ Gold Chrome Bell \$165.; 25¢ Dragon Head \$49.50; 25¢ Black Front Special \$150.; 5¢ Cherry Bell \$107.50. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel: 4-1109

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

PARTS AND SUPPLIES

FOR SALE - Groetchen Typer \$275.; 2 Exhibit Punching Bags \$125. ea.; 2 Premier Skee Barrel Rolls \$150. ea.; Voice Recorder \$500.; large quantity of Arcade Equipment and Music for sale. Give us your inquiries. PLAYLAND, CHARLESTOWN, W. VA.

FOR SALE - Minnesota is down. We can furnish you with consoles and payout 1-ball machines at less than Cash Box low price. Let us know what you want. HY-G MUSIC CO., 1415 WASHINGTON AVE. S., MINNEAPOLIS 4, MINN. Tel: Atlantic 8587.

FOR SALE - Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE - Wurlitzer model 100 Wall Boxes for use with 30 wire. We have 5,000 to sell at \$5. ea. The best buy in our 27 years in the industry. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE. N.W., WASHINGTON, D.C. Tel: Hobart 3170.

FOR SALE - A.M.I. Hostess! Located in Eastern Penna. Heart of Industrial Section. 40 Station Studio. 35 Locations in Operation. Must be sold to settle estate. A real buy! Write for complete information. BOX 111, C/O THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE - Clearance - Clearance - Clearance. Bally Surf Queens \$95. ea.; Exhibit's Big Hits \$105. ea.; Buckley Track Odds \$195. ea.; Mills 5¢ and 25¢ play Slots at Rock Bottom prices. Write. Terms: 1/3 deposit. C & M SPECIALTY CO., 832 CAMP ST., NEW ORLEANS, LA.

FOR SALE - 10 Panorams, clean, perfect condition mechanically, excellent outward appearance. These Panorams were used in our own Arcade \$199.50 ea. 1/3 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - Two Brand New Champion Hockeys in original crates \$60. ea.; one used Champion Hockey, good condition \$30.; one Paces Red Arrow \$75.; one Rollette, Jr. \$40. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501

FOR SALE - We have about 50 WS-2Z Seeburg Wall-0-Matics and are offering them at a special price of \$24.50 ea. The covers are not broken and every one has a 70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERSTON, GA. Tel: 33

FOR SALE - 5 Genco Total Rolls, perfect condition \$250. ea.; 1 Bally Defender \$80.; 1 Mills Punching Bag \$60. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. Tel: Union 3-8584.

FOR SALE - Bally Hi Hand Comb. F.P. & P.O. \$125. ea.; Chicoin Roll-A-Scores \$100. ea. Guaranteed appearance and mechanism. PARAMOUNT DISTRIBUTORS, 546 MAIN ST., BEACON, N. Y. Tel: 900.

FOR SALE - 10 Panorams just off location and guaranteed in perfect shape \$245. ea. or will take \$2800. for all ten including 10 rolls of film and parts. WEST COAST AMUSEMENT CO., 107-109 S. WILLOW AVE., TAMPA 6, FLA.

FOR SALE - Unloading 100 Bonus Bells, Draw Bells, Deluxe Draw Bells, High Hands, Club Bells, Pace Reels, Super Bells. J. VINSKI, 105 BRADDOCK AVE., TURTLE CREEK, PA. Tel: Valley 9946

FOR SALE - 20 Bally Deluxe Draw Bells, cannot be told from new (write); 10 Bally Club Bells \$50. ea.; 2 Photomatics, inside lights \$500. ea. REICHEL DIST. CO., 1212 NORTH COPIA ST., EL PASO, TEXAS.

MISCELLANEOUS

FOR SALE - Coin Machine Needles made esp. for Coin operated automatic phonos, Durable - Long lasting No. 10 J Straight: 50 needles, 44¢ ea.; 100, 40¢ ea.; 500, 36¢ ea.; 1000, 36¢ ea. plus 100 needles Free. Small bulbs, pilot lites: No. 51 & 55 - 10 for 48¢, 100 for \$4.40, 300, 42¢ ea. No. 40, 46, 44, 47 - 10 for 58¢, 100 for \$5.30, 300, \$.05 ea. 3AG, 2 Amp. Fuses - \$3. per 100. Less 2% C.O.D. BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Large Stock Post-war Slot Machine Repair Parts, including Clock Gears, Escalators, Springs, Pay Out Slides, Cabinets, Mechanism Bases, 5¢ & 10¢ & 25¢; Pay Slides, Cash Boxes, Reel Assemblies, Jack-Pot & Cash Cups; Cabinet & Handle Bolts by the 1000; 70 ft. new Brass Coin Tube 5¢; Mills Rebuilt Clocks. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE - Sea-Coin Escalator Conversion \$7.85 per unit. Will do away with Mills Escalator troubles on all denominations. Works on Nickels, Dimes and Quarters. No jamming and shingling with this device. A few minutes to convert. Sold on money back guarantee. SEATTLE COIN MACHINE CO., 3225-27 WESTERN AVE., SEATTLE 99, WASH.

FOR SALE - At the Coin Machine Show. The Tubular Coin Wrapper that has been accepted by the operators. STEEL STRONG. It's self opening and the seams will not split open; now delivered to the coin machine trade. Send for sample quantity prices. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****PARTS AND SUPPLIES**

FOR SALE - Westinghouse Mazda Lumilines, 24 to carton; Big Lamps 7½ to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack) 5½¢ ea.; Glass Fuses (Auto Type) (Little Fuse or Buss) (100 to pack) 1-2-3 amp. 3¢ ea.; 1/2 amp. 4¢ ea.; Rubber Male Plugs 8½¢ ea. Small Bulbs No. 51, 55, 63 - 5¢ ea.; No. 44, 46, 47 - 6¢ ea. Includes govt. tax. GE Mazda 1489 Gun Bulbs 45¢ ea. (Pops All). ARCADE BULB CO., 56 W. 25th ST., N.Y. 10, N. Y. Tel: WAtkins 9-7490

FOR SALE - New 30 Wire Alpha Cable \$250. Spool 1000 ft.; Maple Skeeballs 3-1/8" 52¢ ea., \$50. per 100; 2-3/4" 48¢ ea., \$46. per 100; 2-1/2" 48¢ ea., \$46. per 100; 2-1/4" 45¢ ea., \$43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

MISCELLANEOUS

NOTICE - Repainting Service on Pingames, Phonographs and all other equipment. You can't beat our prices. Write for Price List. WEST COAST AMUSEMENT CO., 107-109 S. WILLOW AVE., TAMPA 6, FLA.

NOTICE - We carry a complete line of all the latest equipment of all the leading manufacturers - plus an extensive selection of guaranteed reconditioned equipment of all types. Special! Undated glasses for Track Times. Wire, phone, write. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892

NOTICE - ATTENTION! We submit the opportunity every operator needs & desires. We are proud to offer: 1) All equipment sent open account to established, accredited operators. 2) 10 Day free operating trial period. 3) Reasonable discounts for cash. 30 Weeks or more to pay if you wish. All types of new & used equipment available for immediate delivery. It will pay to be on our mailing list. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA, N.Y. Tel: 6-386.

NOTICE - Music Ops! To remind you that our Needle Re-Sharpening Service will save you many \$\$\$ on your Needle Costs. Our Service is over five years old, is used by hundreds of operators, and is Guaranteed to completely satisfy you. And we make good on every claim we make. Shipping Containers & Details on request. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FT. DODGE, IOWA.

NOTICE - Get Wise - Your old or new 5¢ Vest Pocket will net you \$1000. more and we mean more converted to 25¢ play. We do this all for \$29.50 in single lots, \$25. in lots of 5 or more. Guaranteed satisfaction or your money back. What more can we say. What more can you ask. Ship your machine prepaid express and we return for C.O.D. in full. P.K. SALES CO., 507-09 WHEELING AVE., CAMBRIDGE, OHIO.

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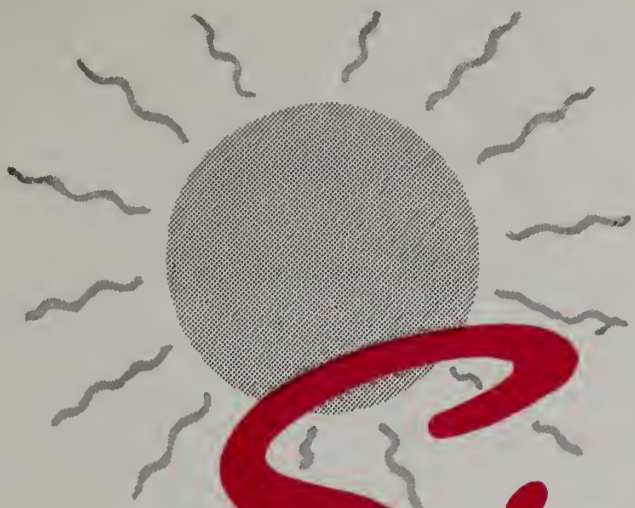
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With barrels of dinero and
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Now you don't have to wait 'till you're
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You can do it now the
Aireon Fiesta Way*

Yes Sir! From coast to coast and from
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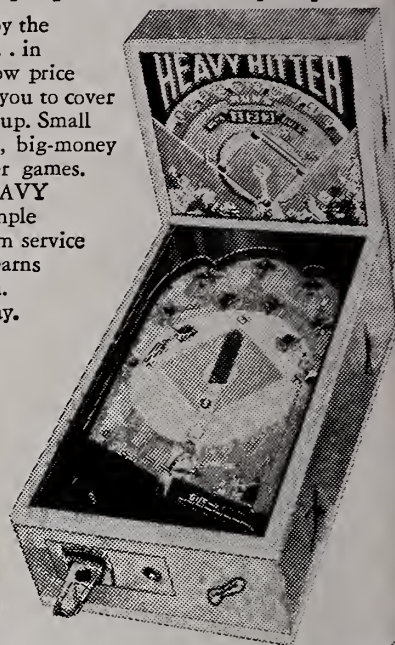
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Here's a game you can place by the dozens . . . by the hundreds . . . in your territory. Sensationally low price of HEAVY HITTER permits you to cover locations you are now passing up. Small size wins a welcome in busy, big-money spots which cannot use larger games. Baseball skill-play opens HEAVY HITTER to all territory. Simple mechanism insures rock-bottom service cost. Fast, fascinating action earns top profits month after month. Order HEAVY HITTER today.



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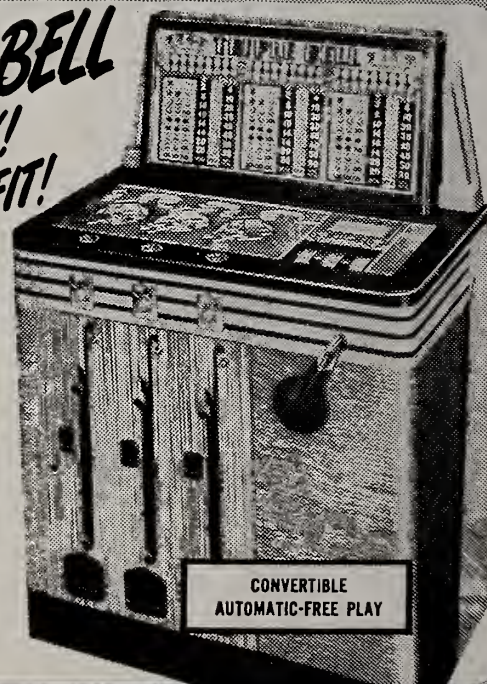
New luxurious console with EXTRA DRAW feature that permits players to deposit three, four, five coins per game. Equip your locations with the fastest profit-producer ever created in the bell-console class . . . order DE LUXE DRAW BELL now. Nickel or Quarter play.

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